special

TV GUIDE®

MLA

LOCAL PROGRAM LISTINGS
Week of Sept. 25 to Oct. 1

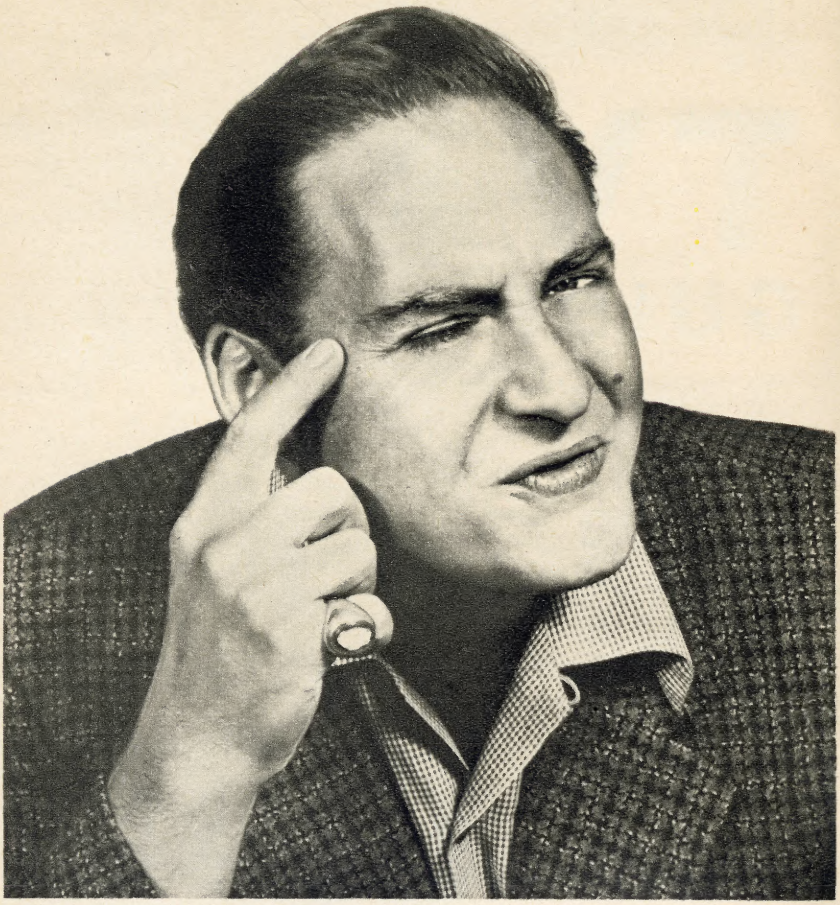
•

Alphabetical Index To All Shows

15¢

fall preview

1954-55 SHOWS



Don't Miss It—

CAESAR'S HOUR

MONDAY, SEPT. 27th, 8 to 9 P. M., EST, NBC—TV

Presented by RCA VICTOR

THE RADIO CORPORATION OF AMERICA

Three out of every four Mondays. Every fourth Monday see *The Leland Hayward Playbill* in compatible color & black-and-white. Starts Oct. 18th—8 to 9:30 P. M., EST

as we see it

This will be television's greatest season to date. That broad, unqualified statement is supported by the mass of facts you will find in this week's TV GUIDE.

Nearly every talented television performer is back this season. Scores of stars—recruits from the stage and screen—are making their debuts in living-room theaters. The finest writers, producers and directors—from all fields of entertainment—are now working at TV chores. Money apparently is no object. The networks have decided that nothing but the best will satisfy them—or you.

Competition between stations and networks for your attention is to be more active, more heated, than ever before. In your dial-twisting fingers lie the hopes, the plans and the efforts of the industry's finest minds.

But good as the entertainment promises to be, the season will be a confusing one for viewers. Berle will still be a Tuesday attraction. But not every Tuesday. There will be boxing on Wednesday nights. But not every Wednesday. Berle will appear every other week. The fights will be absent every fourth week. And so on through the schedule.

You won't be sure who's on, and when, and what the show's about, until you read your listings. And, of course, only in TV GUIDE will you find really complete listings.

For this great—and confusing—season, we respectfully urge that you reserve a copy of TV GUIDE at your favorite newsstand, or subscribe to the magazine. Then, for certain, you won't miss any of those "must" shows in the offing.

Week of Sept. 25-Oct. 1
LOCAL PROGRAM GUIDE
Opens Opposite Page 16

TV GUIDE

Contents

PREVIEW'S PREVIEW
The New Season 4
VARIETY
'And Awoy They Go!' 8
GAMES
Everything But 'Post Office' 10
DRAMA
A Thousand And One Opening Nights 12
DAYTIME
Before Dork—Ha Ha, Boo Hoo! 14
SITUATION COMEDY
Everybody's Getting Into The Act 17
CHILDREN'S
For The Space Helmet Set 20
IDEAS AND CULTURE
Widening Horizons 22
ADVENTURE
Canines, Cowboys And Cops 24
THEATER TV
Sconning The Super-Screen 27
SPORTS
Box Seat For The Series 28
Footboll Schedules 30
TELETYPE
Speciol Preview Teletype 31

Cover by William Dressler

Vol. 2, No. 39 • September 25, 1954
#078

Walter H. Annenberg, *Editor*

Merrill Ponitt, *Monoging Editor*
Michoel J. O'Neill, *Advertising Director*
James T. Quirk, *Publisher*

TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. Rittenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U. S. 1 year $5.00, 2 years $8.00, 3 years $11.00, single copy 15c; In Canada 1 year $6.00, 2 years $10.00, 3 years $14.00; in Pan-American Countries 1 year $7.00, 2 years $12.00, 3 years $17.00; In other Foreign Countries 1 year $8.00, 2 years $14.00, 3 years $20.00. Copyright 1954 by Triangle Publications, Inc.

Address Subscription queries and chonges of oddress to 116 W. 32nd St., New York 1, N.Y.

IT WILL BE TV'S BIGGEST

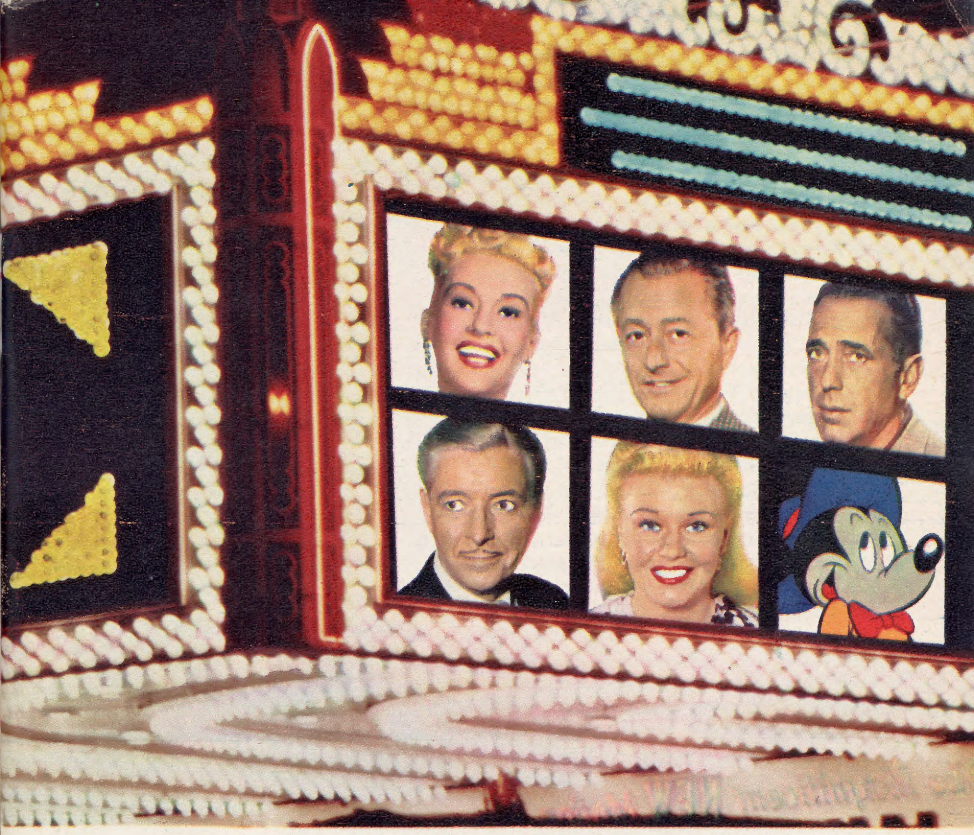
More talent, more money, more new ideas and more experience than ever before are being crammed into television's 1954-55 season. For viewers, all this promises magnificent entertainment. For networks and sponsors, it means an expensive gamble.

Some single shows this year—like David O. Selznick's four-network "Diamond Jubilee of Light" on Oct. 24—will cost as much as a million dollars. Some once-a-month super-productions will be tabbed at $300,000.

As always, though, the proof of the program is in the tuning. With a few million flips of a few million dials, you can approve innovations designed to add excitement and the unexpected to TV timetables, or you can send them back to the filing cabinets.

Perhaps the outstanding new programming concept is the one that upsets the old radio and TV rule that the same show must be aired same day, same time each week. The top technical item of interest is emphasis on colorcasts.

On the program side, many shows will be seen three weeks out of every



TV-bound: from top left, Betty Grable, Robert Young, Humphrey Bogart, Ronald Colman, Ginger Rogers, M. Mouse.

four. The reason: to make room each month for what CBS labels "extravaganzas" and NBC tags "spectaculars."

You've already seen samples of what the networks have up their iconoscopes. CBS kicked off its *Best of Broadway* series with Helen Hayes, Claudette Colbert, Fredric March and Charles Coburn in "The Royal Family." On NBC, Max Liebman offered Betty Hutton in an original musical comedy, "Satins and Spurs."

Besides *Best of Broadway* every fourth Wednesday, CBS has Chrysler's *Shower of Stars* set for every fourth Thursday. Scheduled for the first program were Betty Grable, Harry James and Mario Lanza—substantial drops for anybody's shower. For the remaining three Thursdays each month the network is running a big-star dramatic series titled *Climax.*

Scheduled so far for *Best of Broadway* are Monty Woolley, Joan Bennett and ZaSu Pitts in "The Man Who Came to Dinner"; Ethel Merman in "Panama Hattie," and Humphrey Bogart in "The Petrified Forest."

THE NEW SEASON . . .

Dick Powell, Teresa Wright and Cesar Romero open the *Climax* plays in Raymond Chandler's "The Long Goodbye," to be followed by Ethel Barrymore and Dennis O'Keefe in "The 13th Chair" and Barry Nelson, Linda Christian and Peter Lorre in "Casino Royale."

Shower of Stars has signed Grable and James for three extravaganzas and is planning a super-super production, "A Night in Las Vegas," which will originate Jan. 20 in seven of the resort's hotels and will star Lucille Ball, Desi Arnaz, Sophie Tucker, Tony Martin, Johnnie Ray and others.

In the NBC corner, the ultra-capable Liebman is supervising *two* series of spectaculars. The erstwhile producer of *Your Show of Shows* takes over the network for an hour and a half every fourth Sunday and every fourth Saturday.

NBC will offer still a third series of spectaculars on Monday nights, once a month. These were to have been produced by the veteran Broadway showman, Leland Hayward, who masterminded last year's memorable "Ford Anniversary Show." Illness, however, forced his last-minute withdrawal.

Liebman, who scored a casting coup by landing Betty Hutton for her TV debut, has signed Judy Holliday, Ann Sothern, Henry Fonda, Janet Blair, Steve Allen, Nanette Fabray, Jack Lemmon and a handful of foreign stars, including the French ballerina Jeanmaire, the French comedian Jacques Tati, and England's Jack Buchanan and Jean Carson. Miss Sothern will star Saturday, Sept. 25, in "Lady in the Dark."

The first Monday night spectacular, on Oct. 18, will be Noel Coward's trio of short plays, "Tonight at 8:30," with

Fredric March, Helen Hayes launched CBS' all-star *Best of Broadway* series.

Betty Hutton made TV bow in 'Satins and Spurs,' first NBC 'spectacular.'

Ginger Rogers portraying three varied roles in her TV debut.

At least one *Shower of Stars*, all the *Best of Broadway* dramas, and all three of the NBC series of spectaculars will be colorcast.

But these are just some of the *special* items in the offing for viewers. New offerings in *regular* weekly shows indicate that the networks and TV film-makers are more determined than ever to keep viewers viewing.

ABC hasn't yet dreamed up a Hollywood superlative to label its *Disneyland* series (scheduled for every Wednesday night, starting Oct. 27) but advance reports indicate the show rates one. Produced in Hollywood by Walt Disney, the programs will include cartoons, nature studies, folk tales and Disney feature films.

In the field of drama, *Climax* isn't the only new hour-long entry. *Lux Video Theater*, formerly a half hour, has expanded to 60-minute live plays. Elgin has decided to alternate with U.S. Steel in ABC's Tuesday night drama spot. These, in addition to such established drama hours as *Philco-Goodyear Playhouse*, *Studio One*, *Robert Montgomery Presents* and the Wednesday and Thursday *Kraft Television Theaters* bring the hour-long drama total to at least eight per week. Moreover, *Hall of Fame*, regularly scheduled for a half hour, will go to an hour every fourth week. One *Hall of Fame* entry will be a two-hour "Macbeth," with Maurice Evans and Judith Anderson, Nov. 28. On Oct. 25 Robert Montgomery will offer the first part of a two-hour special—"The Hunchback of Notre Dame."

The half-hour *GE Theater* this season will offer stars like Fred Astaire, Henry Fonda and Gene Tierney.

There will be new variety shows at new times with new and old favorites. Sid Caesar heads up an Imogene Coca-less hour on Monday nights. George Gobel, long voted by the critics "young comic most likely to succeed," finally gets a Saturday network assignment. Jimmy Durante and Donald O'Connor will take turns in another Saturday night half hour.

High-powered guest stars will bolster many of the weekly variety shows, to prevent the "colossal" once-a-monthers from monopolizing all the fanfare.

The situation comedy situation is one of all-out competition. Notable newcomers are *The Mickey Rooney Show;* Celeste Holm in *Honestly, Celeste;* Robert Young in *Father Knows Best;* Ronald Colman and Benita Hume in *Halls of Ivy;* Spring Byington in *December Bride;* Peter Lawford in *Dear Phoebe;* June Havoc in *Willy*, and Michael O'Shea, James Dunn and William Bishop in *It's a Great Life*. And then there's Imogene Coca, in her own program this year.

On the canine and adventure front we have Rin Tin Tin (well, anyway, his great grandson) and Lassie (plus four sons) in their own filmed series; *Sherlock Holmes* and other sleuths, plus dramas about postal inspectors and firemen.

In sports, the World Series comes up soon as a fitting season-opener for television. There will be more televised professional football games than ever before, including the Canadian version; as few college football games as ever, and special college sports never before telecast.

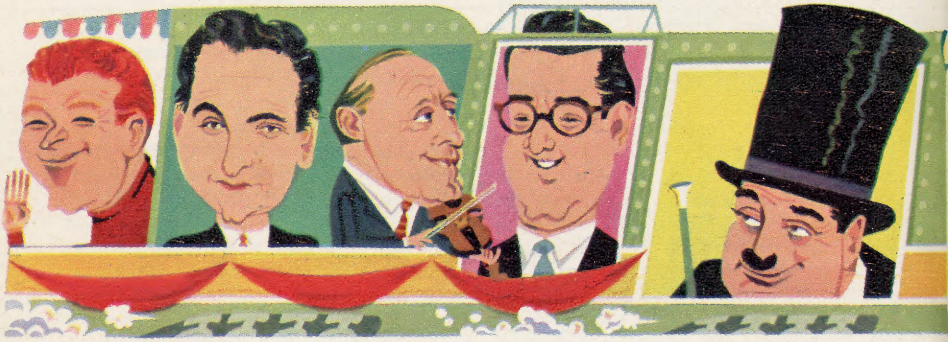
Daytime TV commemorates the 1954-55 season with more soap operas, and nighttime—late, late nighttime—will offer *Tonight*, with Steve Allen as a moonlit Garroway.

Details on these and other aspects of the coming season are waiting for you on succeeding pages of this Preview Issue of TV GUIDE. And all programs, new and old, are listed alphabetically by time and station in the local program section.

It looks like quite a season.

'And Away They Go!'

VARIETY SHOW STARS ARE MOVING TO NEW TIMES AND FORMATS



VARIETY

The jokes may be old, but TV's 40-plus variety shows will offer plenty that's new this season — new names, new times, new formats.

Most video varieties have been Class "A" productions, but this year there'll be a number in the "AA" category as well. NBC's three monthly series of 90-minute "spectaculars," CBS' *Shower of Stars,* and one-time-only dream shows like the four-network "Diamond Jubilee of Light" call for purse strings as loose as pre-diet togs on a post-diet Jackie Gleason.

There'll be many new flesh-and-blood stars, plus such pen-and-ink celebrities as Mickey Mouse, Pluto and Donald Duck, scheduled for appearances on ABC's *Disneyland.*

That critics' darling, long-suffering George Gobel, gets a network spot all his own on Oct. 2. Some summertime recruits—Kaye Ballard, Orson Bean, Ronny Graham—seem set for post-September starring chores. Jack Paar, replacing Walter Cronkite on *The Morning Show,* put the show's stress on variety.

Recently contracted to brighten up various CBS variety shows — and slated for a stanza of her own—is operatic soprano Helen Traubel, who decided after *tete-a-tete* (or *nez-a-nez*) TV encounters with J. Durante that she preferred wags to Wagner.

A number of TV's most capable performers will be back under somewhat altered circumstances.

Exhibit A, certainly, is the gifted Sid Caesar, whose formidable bag of tricks will be showcased on Monday nights, beginning Sept. 27. Without Max Liebman and Imogene Coca as collaborators for the first time in his TV career, Caesar is planning to combine some of his more popular *Your Show of Shows* routines with brand-new stunts in a "loose" format utiliz-

ing his long-time second bananas, Carl Reiner and Howard Morris. As for Coca, she's off to the Situation Comedy races, in a Saturday night show of her own.

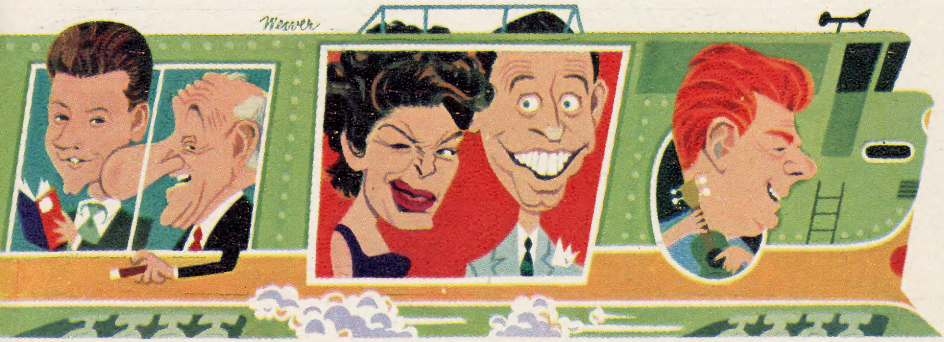
Saturday night will also offer on alternate weeks half-hour programs by Jimmy Durante and Donald O'Connor. A number—perhaps all—of the O'Connor opuses will be on film. Celluloid will also contain all future cavorting by comedian Eddie Cantor.

There will be other changes, too. Martha Raye will share a Tuesday night spot with Milton Berle and Bob Hope, in a 10-20-six ratio of shows.

ties." And Arthur Godfrey, facing unprecedented competition, may use some big-name guests.

No matter *what* they're saying, the rambunctious redhead still has both his evening shows—*Talent Scouts* and *Godfrey and His Friends*—and many another favorite will be back at the usual time and station.

That includes Jackie Gleason, prediet or post-diet; Jack Benny, Red Skelton (a half hour earlier), Eddie Fisher, Dinah Shore, Martha Wright, Jane Froman, Jo Stafford, Perry Como, Tony Martin, Dotty Mack, Peter



Red Buttons, now pitching for NBC, will show up three Fridays out of four. Jack Carson's slated for the fourth Friday. Arlene Francis' GI talent show has been re-dubbed *Soldier Parade*. Polly Bergen is substituting for Dorothy Collins on *Your Hit Parade*.

Fred Waring's music will be doled out more sparingly, in special holiday portions. ABC's *Let's Dance* will shuttle between Chicago and New York for the music of Art Mooney and Ralph Flanagan. Sherman Billingsley has revamped his *Stork Club* to stress more paid entertainers and fewer awkward conversations with "celebri-

Potter and a peck of others.

The *Comedy Hour* continues, three Sundays a month, with funnymen, new and old, and singer Gordon MacRae as the show's permanent host. Liberace, *Toast of The Town*, *The Arthur Murray Party*, *Chance of a Lifetime* and *You Asked for It* never really went away.

Busiest man on the air—with the exception, of course, of Godfrey — probably will be Steve Allen. The bespectacled comic will star in several Liebman "spectaculars" and, beginning Sept. 27, will be working two-and-a-half hours daily in *Tonight*, a nationalized version of his New York-based late-night show.

Everything But

GAMES

With the exception of "Post Office"—and Bob Hope will probably take care of that—there won't be a parlor game confined to the parlor this fall. Every conceivable variation on the Q. and A. or stunt themes either is currently on TV, has been tried and decried, or is knocking on a network door.

The latest entry is ABC's *Come Closer* which, despite its title, is *not* in the "Post Office" category. On this one, presided over by ventriloquist Jimmy Nelson, contestants are rewarded for giving answers closest to the truth.

Perhaps the most unusual of the more recent lot is *One Minute, Please*, a Du Mont summer import from Britain which features Hermione Gingold, a comedienne's comedienne. Pitting three men against three women, the show requires panelists to speak for 60 seconds, extemporaneously and without repetition, on any subject imaginable—how to raise lettuce, ride a camel or separate an egg.

Stop the Music, almost as venerable as the Santa Claus it tries to imitate, has replaced another ABC old-timer, *The Name's the Same*. Bert Parks, whose association with *Stop the Music* must have started in "Bicycle Built for Two" days, is back again as emcee. The new TV version, which is pretty close to the old radio version, except for a smaller telephone budget, features a resident songstress (Jaye P. Morgan) and guests. But the

◀ Quintet of quizzers: game emcees include, from top, Jan Murray, Win Elliot, Jay Jackson, Peter Donald and Bill Cullen.

'Post Office'

TV KEEPS ADDING TO ITS LONG, LONG LIST OF PARLOR GAMES

No. 1 emphasis is on playing games and raking in loot—cash, that is.

Ernie Kovacs is handing out gifts, too, on Du Mont's new *Time Will Tell.*

So You Want to Lead a Band shifted to ABC after a year's vacation with no perceptible change. Untutored, but enthusiastic, amateur band leaders still wave uncertain batons in front of Sammy Kaye's providentially well-tutored band.

Personnel of the games will remain pretty much the same, with familiar quizzers confronting familiar quizzees. Popping the questions with the ease born of long experience will be the aforementioned Mr. Parks, Garry Moore, John Daly, Bud Collyer, Herb Shriner, Groucho Marx, Peter Donald, Jay Jackson, Win Elliot and many another quick-witted gent.

With all the switching around, however, a few veteran TV gamesters have been lost—temporarily, anyway—in the shuffle. For instance, when *Name That Tune* went over to CBS a few weeks back, Red Benson bowed out in favor of Bill Cullen, who quit his commuting between East and West Coast TV programs to take the job. When *Masquerade Party* leaves CBS, lock, stock and make-up kits, for ABC on Sept. 29, busy Jack Paar resigns.

On *I've Got a Secret,* Faye Emerson is slated to take over for Laraine Day (who'll make her usual wintertime trek to Hollywood, come the end of the baseball year and hubby Leo Durocher's seasonal retirement from active duty.) Jan Murray accompanies *A Dollar a Second* when it moves to ABC Oct. 1. Staying on are *What's My Line, What's the Story* (now on Du Mont), *Twenty Questions* (on ABC since last June 1) and, after a summer vacation, *Down You Go.*

Also remaining are two "games" with grimmer overtones — *Strike It Rich* and *On Your Account.* Still interviewing the troubled guests on the former is Warren Hull, a man whose fortitude when confronted by the vicissitudes of life is downright heroic. *On Your Account* now minimizes misfortune in mufti, preferring to build bank accounts for servicemen.

Of the stunt shows, the newest is Art Linkletter's *People Are Funny,* just recruited from radio; it proves that people can get pretty silly proving that people are silly. *Truth or Consequences* is still around, putting its patsies through some incredible, but often amusing, paces.

Dr. I.Q., probably the oldest quiz program since the invention of the microphone, is going strong on TV. Also staying is *Beat the Clock,* a show which wouldn't dream of changing a single thing—not even its brand of custard pies. *Life Begins at 80,* with its octogenarian cutups, resumes on Sept. 26.

Most of the shows that give away folding stuff keep right on as if seasons never changed—*Break the Bank, The Big Payoff, Two for the Money.* On the popular *You Bet Your Life,* grumpy Groucho continues to dole out barbs with every buck.

Quiz shows leaving for a season, or forevermore, include *The Name's the Same, Who's the Boss?, Who Said That?, Juvenile Jury, Pantomime Quiz, What's in a Word, Droodles, Two in Love, The Quiz Kids, It's News to Me.*

A Thousand and One Opening Nights

EIGHT HOUR-LONG DRAMAS EACH WEEK SCHEDULED FOR HOME PLAYHOUSES

DRAMA

Despite early forebodings, the quality of TV drama has been improving steadily through the years. Once producers went on frantic safaris, hunting stories and plays that could be adapted to TV; more recently, the medium has been nurturing its own crop of original playwrights, whose TV works occasionally rate encores via Broadway and Hollywood. For the new season, TV drama fans can look forward to both quality and quantity.

At least eight hour-long live dramas will be televised each week. Two extra-long shows will be once-a-month specials. There will be half-hour dramatic shows galore, live and on film—telecast on the networks or syndicated to local stations.

There's an ambitious future for CBS' once-a-month *Best of Broadway*, which bowed with an all-star "The Royal Family."

About once a month, Hallmark's *Hall of Fame* will stretch its usual half-hour time period for unusual dramatic undertakings. The first was a biography of Alfred Nobel; scheduled for Sept. 26 is "The Story of Moses," and Nov. 28 will bring "Macbeth," with Maurice Evans and Judith Anderson.

Lux Video Theater, expanded to 60 minutes, features Hollywood stars in plays based on hit movies.

Movie stars will jam the casts of other TV dramas, too. *Climax,* three

Thursday nights out of every four on CBS, will offer many Hollywood heroes and heroines in their TV debuts. The series starts Oct. 7 with Raymond Chandler's "The Long Goodbye," starring Dick Powell, Teresa Wright and Cesar Romero. And the established hour-long shows are also expected to make more use of flicker folk this year.

TV Playhouse, which has sent several scripts to Broadway, will again boast one of the best writing stables in TV (Paddy Chayefsky, Horton Foote, Robert Alan Aurthur, David Shaw, N. Richard Nash). *Studio One* and *Robert Montgomery Presents* will begin another round in their battle for Monday night dramatic honors. *U.S. Steel Hour* continues on ABC under the aegis of the Theater Guild and the masterful direction of Alex Segal. Alternating with *Steel* on Tuesday nights is *Elgin TV Hour. Kraft TV Theater* continues to offer weekly double features—Wednesdays on NBC, Thursdays on ABC—and may add still a third drama hour.

A newcomer among half-hour drama shows is *Medic,* on Monday nights, which promises to be one of the best. A filmed series, it will document, in *Dragnet*-like style, doctors' varied experiences.

GE Theater, which relied on film, this season will present an entirely new series with 22 of its 35 shows live. *Circle Theater* plans to vary its talk-only diet with a number of musical comedies. *Ford Theater* is now being shot in color.

Four Star Playhouse is back with its three rotating stars and fourth-week guests. The three "regulars," Dick Powell, Charles Boyer and David Niven, will appear together in at least one program at Christmas. *Playhouse of Stars* will again live up to its title.

Fireside Theater is back, again with Gene Raymond as program host. Other introducers—and sometime players—who have retained their franchises include Douglas Fairbanks, Jr., on *Douglas Fairbanks Presents;* Adolphe Menjou, *My Favorite Story;* Herbert Marshall, *The Unexpected;* Gloria Swanson, *Crown Theater;* Ethel Barrymore, *Ethel Barrymore Theater,* and Edward Arnold, *Your Star Showcase.* New recruits to this highly-specialized TV field are James Mason, *Lux Video Theater,* and Ronald Reagan, *GE Theater.*

Pepsi-Cola Playhouse has a new hostess—Polly Bergen, who replaced Anita Colby, who replaced Arlene Dahl. Other glamorous ladies who will make weekly appearances on drama programs are Guess Who in *The Loretta Young Show* and Ella Raines, alias *Janet Dean, Registered Nurse.*

Some of the aforementioned shows are being re-released with new titles.

The Star and the Story, Flamingo Theater and *Play of the Week* are three more half-hour film series that may show up on local stations this season, and *Playhouse 15* is a new quarter-hour entry.

Dramatic enough, certainly, to rate inclusion in the TV drama category is Ralph Edwards' largely ad-lib *This Is Your Life,* which determinedly keeps surprising its audience and each subject of its true-life biographies.

Also continuing to lean heavily on the facts, ma'am, just the facts, are *You Are There,* which commutes practically everywhere in time and space, and *Cavalcade of America,* which stressed U.S. history, but this year will tackle some contemporary subjects, too.

Kathleen Maguire
Three Steps to Heaven

Nancy Coleman
Valiant Lady

Peggy McCay
Love of Life

Before Dark: Ha Ha, Boo Hoo!

DAYTIME SHOWS ARE VARIED, BUT THE ACCENT'S ON SUFFERING

DAYTIME

Daytime programming used to be helter-skelter. A soap opera here; Godfrey, gang and gags, there; cooking hints elsewhere, and in the middle, up to its elbows in births, weddings and funerals, *Hawkins Falls*. It got so a girl didn't know whether to laugh or cry.

But not any more. The way CBS and NBC have things lined up this season, there'll be nary a snicker among the sobs. The networks have lumped the lump-in-the-throat shows, leaving before and after to less lachrymose projects.

In the latter category, usually, are the shenanigans of Arthur Godfrey which, despite rumors by the ream, are scheduled to go merrily on with the same old—and young—Little Godfreys. Of course, this is subject to change without notice, except for front-page headlines.

Garry Moore and *his* gang have long since made the move from mid-afternoon to morning, where they seem quite cozy. Garry plans only his usual week-to-week revisions.

Another daytime show which constantly makes format changes is *Home*, where Arlene Francis has the most impressive gang of all: an anthropologist, an architect, a gardener, etc.

The variety shows are, properly enough, varied. In addition to Godfrey and Moore, there's Don McNeill's *Breakfast Club*, going Coast-to-Coast; Art Linkletter's *House Party*, the Chicago-based *Welcome Travelers*.

Song and dance will be mated with pitter and patter by Robert Q. Lewis, Bob Crosby, Bob Smith and Paul Dixon. Dixon, Du Mont's lone daytimer, boasts a no-format format, a not uncommon state of affairs other daytime shows strive *not* to publicize.

For viewers who enjoy exercising the tear ducts, there's many a two-handkerchief soap saga or detergent drama.

Mary Stuart
Search for Tomorrow

Leila Martin
Golden Windows

Louise Allbritton
Concerning Miss Marlowe

Some are new. NBC has *Golden Windows* (about Julie, who wants a singing career, an ambition opposed by her father and best beau); *First Love* (about two people who marry, leave home and face life); *Concerning Miss Marlowe* (concerning a search for romance after 40); and *The Greatest Gift,* which mixes medicine with its melancholy.

Another fairly new entry is *A Time to Live,* the story of an ordinary girl reporter who in the course of any routine day runs into murderers, saboteurs and blackmailers.

The newest of the batch at CBS is *The Seeking Heart,* in which a doctor is kept in fairly constant distress by an ambitious wife and a female assistant.

And after 10 years on radio, *Portia Faces Life* is facing TV viewers.

Some of the soap operas are older, but just as turbulent. At NBC, there's *One Man's Family, Three Steps to Heaven* and *Hawkins Falls.*

CBS offers *Love of Life, The Guiding Light* and *Search for Tomorrow,* just as a start. *Valiant Lady* has plenty to be valiant about, what with the plural problems created by a husband and three kids. And *The Brighter Day* and *The Secret Storm,* at last count, shared a total of eight motherless children—a record as insecure as that four-minute mile.

Three daytime standbys, *Bride and Groom, The Kate Smith Show* and *The Betty White Show* are timetable casualties. Temporarily, anyway.

Reward Yourself

with the pleasure of smooth smoking

Smoke longer and finer and milder PALL MALL

You will relish the finest quality money can buy. Fine tobacco is its own best filter, and PALL MALL's greater length of traditionally fine, mellow tobaccos travels the smoke further—filters the smoke and makes it mild.

You get more than greater length

PALL MALL pays you a rich reward in smoking pleasure—an extra measure of cigarette goodness. No finer tobacco has ever been grown—and here it is blended to a flavor peak—distinctively PALL MALL. It's YOUR cigarette—every puff richly flavorful, fragrant—always so pleasingly mild.

Choose well — smoke PALL MALL

Relax. Take it easy. Smoke PALL MALL. Cooler, sweeter, milder PALL MALL gives you a smoothness, mildness and satisfaction no other cigarette can offer you. Reward yourself! Get fresh, new smoking satisfaction. Buy PALL MALL in the distinguished red package today.

The finest quality money can buy

The Danny Thomas Show "Make Room for Daddy"—ABC

★

The Big Story—NBC

★

Doug Edwards with the News—CBS—Tues. & Thurs.

See program pages for time and channel

Outstanding

... and they are mild!

Your appreciation of PALL MALL quality has made it America's most successful and most imitated cigarette.

Chicago Dateline

TV's Week: Once again, TV GUIDE's annual Fall Preview Issue ushers in an exciting new TV season. This week you'll find a survey of network shows, plus a review of the local programming scene. The useful alphabetical index of local and network TV programs and personalities begins on page A-4.

Kupcinet

The recent title change in Irv Kupcinet's Channel 2 show echoes a change in format. Now called simply *Chicago Story*, the emphasis is on the Windy City and its denizens, rather than on things national. Meanwhile, it's rumored that other stations are trying to coax Kup away from WBBM-TV.

Clint Youle and wife Jeanne, en route to a Colorado ranch for *Out on the Farm* chores, were ambushed and robbed of valuables by outlaws brandishing honest-to-pete six-guns. Clint yelled for the sheriff, then learned that the holdup was a hoax arranged by NBC producer Ben Park and his staff.

Channel Chatter: Here's an interesting note on another Channel 5 mainstay, Alex Dreier. Alex is one of the few newscasters who is still making more money from radio than from TV. He's heard on 190 stations via the old medium.

June has long since busted out and receded, but the TV folk in Chicago continue the marriage trek. Pretty Nancy Lee Terry, one of the town's busier pitchgirls, was wed on September 10. She now lives in Rye, N. Y. And over at WBBM-TV, the station's blonde charmer, Lee Phillip, is making final plans for a quiet marriage to producer Bill Bell. When the happy day comes, it'll really be a ding dong Bell occasion.

Crowley

It's little known, but WBKB's Ruth Crowley, who's just expanded her TV activities, is also a successful writer. She's sold to magazines and papers.

channels listed in program section

CHICAGO, ILL.

2 **WBBM-TV** (CBS) 410 N. Michigan Ave.
5 **WNBQ** (NBC) Merchandise Mart
7 **WBKB** (ABC) 20 N. Wacker Dr.
9 **WGN-TV** (Du Mont) 441 N. Michigan Ave.

MILWAUKEE, WIS. — 4 **WTMJ-TV** (NBC) 720 E. Capitol Dr.

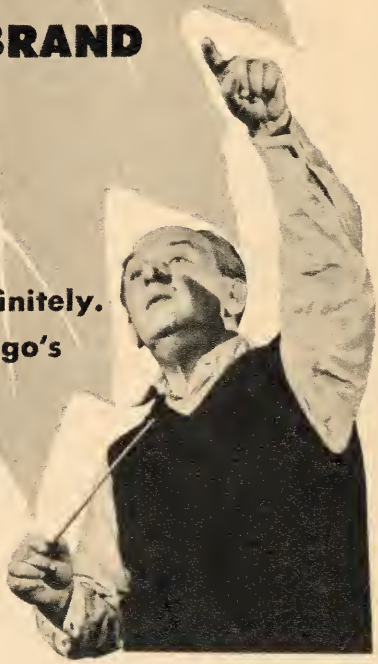
General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois
Advertising Offices: 6 North Michigan Avenue, Chicago 2, Illinois • All Phones: Wabash 2-0366

ABC Member: Audit Bureau of Circulations

Fall TV Harvest

HOME-GROWN BRAND

Spectacular? No.
Colorcast? Maybe.
The Personal Touch? Definitely.
That's The Outlook For Chicago's Autumn Crop Of Local TV Programs.



Dr. Fritz Reiner will be back again to lead the popular Chicago Symphony Orchestra.

Chicago's four channels, primed for a new fall season, are armed to the teeth with better, higher-budgeted shows the better to win the public's attention. The most aggressive, by far, has been WBKB, Channel 7.

Aside from its vastly improved network offerings, Channel 7's local programming has also been sharpened. The most notable changes: the conversion of WBKB's provocative sportscaster, Tom Duggan, into a daytime emcee (Mon., Tues., Thurs., Fri., 1:30 P.M.); the transfer of *Kukla, Fran & Ollie* and *Creative Cookery* from under the very noses of NBC to Channel 7.

KFO, the 7-year-old satirical fantasy, can be seen each day at 6 P.M. and Francois Pope can be seen displaying his wares on *Creative Cookery* every morning at 10 A.M. Big Jim Moran has boosted his budget on Friday night's *Courtesy Hour* to improve the caliber of talent performing on that variety show. And Ruth Crowley, the Windy City's favorite nurse, debuts with a new telecast, *Women & the World*, daily at 9 A.M.

The big news at WBBM-TV, of course, is Howard Miller and the Chicago Arena. Miller's highly touted disc jockey program of music and interviews,

Jim Moran (center) interviews Zachary Scott and Joan Bennett. Moran has boosted his budget for the fall.

11 P.M.-1 A.M. every Friday evening, is now seen on Channel 2 instead of Channel 5. All of those impressive plans for streamlining the Chicago Arena into a modern CBS-TV center have been shelved. How soon the work will be resumed depends on the court's decision in CBS's battle with the Zenith Corp. for rights to Channel 2.

Other salient shows are *Stand Out* and *Looking Forward*. Jim Conway moderates *Stand Out* every Saturday at 5 P.M. with the week's review of the news accompanied by film clips and interviews. *Looking Forward* features various college professors from Chicago universities. Frank Reynolds emcees this educational stint.

Probably WNBQ's most popular local show to return is *Championship Bowling*. Because the show was so well received last year, Channel 5 has planned two exposures per week, Tuesdays and Fridays at 11 P.M. Joe Wilson once more handles play-by-play commentary. Then there's talk of developing a local version of Arlene Francis' *Home* show and the possibility of locating a permanent time for *New Dimensions*, the program of TV's new stereophonic sounds. Channel 5's oldest show (five years), *Walt's Workshop*, will undergo a format change, and a new show for the small fry, *Animal Care Time*, with Curly Bradley, will make its debut at 11:30 A.M.

WGN-TV, Channel 9, has approached the fall season with the strongest nighttime features in the station's history. A concentrated series of films has been scheduled into a pattern of something of interest for the entire family. Friday night shapes up as "mystery night" with films of intrigue; Monday and Saturday nights are sports nights, and Tuesdays are evenings designed for the entire family.

The more notable new shows are *The Femme Show*, *The Chicago Symphony Orchestra* and *The Romper Room*. Helen Joyce stars in *The Femme Show* with recipes, menus, home decorating and art every weekday morning at 9:30 A.M. *The Romper Room*, daily at 11 A.M., should have a special appeal for children of pre-school age. *The Chicago Symphony Orchestra* returns for its 10th season on the airwaves at 8:30 P.M., October 13th, with Dr. Fritz Reiner directing.

Howard Miller, whose chatter-platter show is now on Channel 2, gabs with Frenchman Robert Clary.

Alphabetical Index

TO TELEVISION SHOWS 1954-55 SEASON

Here's a handy guide to help you locate your TV favorites. Many stars, both network and local, have changed channels, or have succeeded in placing their summer shows into the fall schedule. You'll find several newcomers listed here, also. Milwaukee's Channel 4, seen by many Chicagoans, will undergo numerous time changes on Sept. 26 when daylight-saving time ends. All programs are subject to last-minute revisions by the networks, sponsors and agencies. Please consult program pages for details.

A Time To Live—Mon.—Fri., 9:30 A.M., (5) (4)
Abbott & Costello—Sat., 10:30 A.M., (2)
Sat., 6:00 P.M., (5)
Adventure—Sun., 2:30 P.M., (2)
Adventures in Emotion—Mon., 8:00 P.M., (7)
Adventures Of Danny Dee—Sat., 11:30 A.M., (9)
Allen, Mel—Wed., 9:45 P.M., (2)
Allen, Spencer—Mon.—Fri., 6:30 P.M., (9)
Amateur Hour—Sun., 12:30 P.M., (7)
American Forum—Sun., 3:30 P.M., (5)
American Inventory—Sun., 1:30 P.M., (5)
American Week—Sun., 5:00 P.M., (2)
(Starts Oct. 17 at 3:00 P.M.)
Animal Care Time—Mon.—Fri., 11:30 A.M., (5)
Annie Oakley—Sun., 2:00 P.M., (7)
Angell, Jack—Mon.—Fri., 6:05 & 10:15 P.M., (5)
Arden, Eve—Fri., 8:30 P.M., (2)
Armchair Travels—Sun., 12:45 P.M., (4)
Arthur Godfrey Time—Mon.—Thurs., 9:30 A.M., (2)
Arthur Murray Party—Tues., 7:30 P.M., (5) (4)
Atcher, Bob—Sat., 10:30 A.M., (9)
Mon.—Fri., 12:00 & 5:00 P.M., (9)
Autry, Gene—Sat., 6:00 P.M., (2)
Mon.—Fri., 5:30 P.M., (2)

Background—Sun., 4:30 P.M., (5)
Badge 714—Tues., 8:00 P.M., (9)
Bandstand Matinee—Mon.—Fri., 4:00 P.M., (9)
Barker, Bill—Sat., 5:15 P.M., (2)
Barry, Norm—Sun., 10:45 P.M., (5)
Mon.—Fri., 10:30 P.M., (5)
Basketball—Sat., Time to be announced, (5)
(Starts Sat., Oct. 30)
Beat The Clock—Sat., 6:30 P.M., (2)
Behold Thy Mother—Thurs., 8:00 P.M., (9)
Benny, Jack—Sun., 6:30 P.M., (2)
(Every other week, alt. with Private Secretary.)
Bentley, Julian—Mon.—Fri., 6:15 P.M., (2)
Berle, Milton—Tues., 7:00 P.M., (5) (4)
(To appear every other week)
Best Of Broadway—Wed., 9:00 P.M., (2)
(Appears every 4th week)
Best In Mystery—Mon., 10:30 P.M., (4)
Bible Time—Sun., 9:45 A.M., (5)
Biff Baker, USA—Sun., 10:15 P.M., (2)
(Alternates with Living Room Theater)
Big Payoff—Mon.—Fri., 2:00 P.M., (2)
Big Picture—Sat., 3:30 P.M., (4)
Sun., 7:30 P.M., (7)
Big Playback—Sun., 10:30 P.M., (5)
Big Top—Sat., 11:00 A.M., (2)
Big Town—Wed., 9:30 P.M., (5)
Thurs., 8:00 P.M., (2)
Billings, Zeb—Tues. & Thurs., 6:15 P.M., (4)
Blue Angel—Tues., 7:30 P.M., (2)
Bob & Kay—Mon.—Fri., 12:30 P.M., (5)
Bolger, Ray—Fri., 7:30 P.M., (7)
Boston Blackie—Thurs., 9:30 P.M., (9)
Bowling Clinic—Sun., 5:30 P.M., (7)
Boxing—Sat., 8:00 P.M., (7)
Mon., 8:30 P.M., (7)
Mon., 8:00 P.M., (9)
Wed., 9:00 P.M., (2)
(Except every 4th week)
Fri., 9:00 P.M., (5) (4)
Break The Bank—Sun., 9:00 P.M., (7)
Breakfast Club—Mon.—Fri., 8:00 A.M., (7)
Brighter Day—Mon.—Fri., 3:00 P.M., (2)
Burns & Allen—Mon., 7:00 P.M., (2)
Buttons, Red—Fri., 7:00 P.M., (5)

Caesar, Sid—Mon., 7:00 P.M., (5)
(Every 4th week Spectacular)
Carson, Jack—Fri., 7:00 P.M., (5)
(Every 4th week—Starts Oct. 22)
Capt. Midnight—Sat., 10:00 A.M., (2)
Capt. Video—Mon.—Fri., 6:00 P.M., (9)
Captured—Fri., 9:00 P.M., (7)
Carlsen, Bill—Sat., 6:10 P.M., (4)
Sat., 10:55 P.M., (4)
Mon.—Fri., 12:30 P.M., 1:55 P.M., 5:55 P.M., 6:25 P.M., 10:05 P.M., (4)
Cartoon Time—Sat., 9:45 A.M., (7)
Casey, Angel—Mon.—Fri., 9:30 A.M., (7)
Cavalcade Of America—Tues., 6:30 P.M., (7)
Center Stage—Sun., 10:30 P.M., (4)
Tues., 8:30 P.M., (7)

Champ. Bowling.....Tues., Fri., 11:00 P.M., (5)
Sun., 9:30 P.M., (7)
Chance Of A Lifetime.....Fri., 9:00 P.M., (9)
Charm Salon.....Mon., Wed., Fri., 12:45 P.M., (9)
Chicago Bears Quarterback Club.....Mon., 7:00 P. M., (9)
Chicago Cardinals Quarterback Club.....Tues., 6:00 P.M., (7)
Chicago Parade .....Mon.—Fri., 7:00 A.M., (7)
Chicagoland Newsreel .....Mon.—Fri., 6:45 P.M., (9)
Chicago Symphony Orch...Wed., 8:00 P.M., (9)
(Starts Oct. 13)
Choose Your Career .....Sat., 2:30 P.M., (2)
Christophers, The .....Sun., 9:00 A.M., (5)
Sun., 9:45 A.M., (9)
Church Service.....Sun., 10:00 A.M., (4)
Circle Theater.....Tue., 8:30 P.M., (5) (4)
Cisco Kid .....Sat., 4:30 P.M., (7)
Sat., 5:30 P.M., (4)
Sun., 5:00 P.M., (7)
City Assignment .....Mon., 10:00 P.M., (7)
(Alternating Mondays)
Clark, Larry.....Mon.—Fri., 6:00 P.M., (4)
Climax .....Thurs., 7:30 P.M., (2)
(Every 4th week—Shower Of Stars)
Close Up .....Mon.—Fri., 5:30 P.M., (5)
Coca, Imogene.....Sat., 8:00 P.M., (5) (4)
(Every 4th week Spectacular—Beg. Sept. 25)
Col. March .....Mon., 9:30 P.M., (4)
Colnik, Gretchen.....Tues., Thurs., 4:00 P.M., (4)
Comedy Hour.....Sun., 7:00 P.M., (5) (4)
(Every 4th week Spectacular)
Como, Perry.....Mon., Wed., Fri., 6:45 P.M., (2)
Concerning Miss Marlowe.....Mon.—Fri., 2:45 P.M., (5) (4)
Connors, Dorsey .....Mon.—Fri., 6:15 P.M., (5)
Mon.—Fri., 10:10 P.M., (5)
Contest Carnival .....Sun., 11:30 A.M., (2)
Conway, Jim .....Mon.—Fri., 8:55 A.M., (2)
Courtesy Hour .....Fri., 10:00 P.M., (7)
Cowboy G-Men .....Sat., 10:30 A.M., (4)
Sat., 6:00 P.M., (7)
Cox, Wally .....Sun., 6:30 P.M., (5)
(Every 4th week Spectacular—Beg. Sept. 12)
Crabbe, Buster .....Sat., Sun., 2:00 P.M., (2)
Creative Cookery.....Mon.—Fri., 10:00 A.M., (7)
Crosby, Bob .....Mon.—Fri., 2:30 P.M., (2)
Crowley, Ruth .....Mon.—Fri., 9:00 A.M., & 1:00 P.M., (7)
Curbstone Cut-Up.....Mon.—Fri., 5:45 P.M., (9)

Daly, John .....Mon.—Fri., 6:15 P.M., (7)
Danger .....Tues., 8:30 P.M., (2)
Dangerous Assignment.....Tues., 10:30 P.M., (7)
Davis, Joan .....Wed., 7:00 P.M., (5)
Dear Phobe .....Fri., 8:30 P.M., (5) (4)
Death Valley Days.....Alt. Mon., 10:00 P.M., (7)
December Bride .....Mon., 8:30 P.M., (2)
(Starts October 4)
Desmond, Johnny .....Sat., 1:30 P.M., (7)
(Times Vary Acc. to Football Games)
Ding Dong School...Mon.—Fri. 9:00 A.M., (5) (4)
Disneyland .....Wed., 6:30 P.M., (7)
(Starts Oct. 27)
Dixon, Paul .....Mon.—Fri., 2:00 P.M., (9)
Doctor Answers, The.....Mon., Wed., Fri., 1:15 P.M., (7)
Doctor Fixum.....Wed., 7:00 P.M., (9)
Doctor I.Q. .....Sun., 8:30 P.M., (7)
Dollar A Second .....Fri., 8:00 P.M., (7)
Donohue, Beulah .....Mon.—Fri., 1:30 P.M., & 4:00 P.M., (4)
Double Date .....Wed., 10:00 P.M., (7)
Double Feature ...Mon. thru Fri., 2:30 P.M., (7)
Down You Go.....Wed., 9:00 P.M., (9)
(Starts Oct. 6)
Dragnet.....Thurs., 8:00 P.M., (5) (4)
Drees, Jack .....Mon.—Fri., 5:50 P.M., (7)
Dreier, Alex.....Sun., 10:15 P.M., (5)
Mon.—Fri., 6:20 P.M., (5)
Droodles .....Mon., 7:00 P.M., (5)
Duffy's Tavern .....Sun., 8:30 P.M., (9)
Duggan, Tom .....Sat., 6:30 P.M., (7)
Mon., Tues., Thurs., Fri., 1:30 P.M., (7)
Mon.—Fri., 11:10 P.M., (7)
Duke, The .....Sat., 7:30 P.M., (5) (4)
Durante, Jimmy.....Sat., 8:30 P.M., (5) (4)
(Alternates with O'Connor)

Edwards, Doug .....Mon.—Fri., 6:30 P.M., (2)
Edwards, Ralph .....Wed., 9:00 P.M., (5)
Ellery Queen.....Fri., 10:30 P.M., (4)
Elmer, The Elephant...Mon.—Fri., 5:00 P.M., (5)
Elson, Bob .....Mon.—Fri., 6:00 P.M., (2)
Enterprise, USA .....Mon., 7:00 P.M., (7)
Erwin, Stu.....Sun., 12:30 P.M., (4)
Wed., 7:30 P.M., (7)
(Starts October 20)
Fri., 6:30 P.M., (7)
Ethel & Albert .....Sat., 6:30 P.M., (5) (4)
Explorers Club.....Tue., 4:15 P.M., (4)
Exploring God's World.....Sun., 9:30 A.M., (2)

F Bar F Ranch .....Sat., 11:00 A.M., (9)
F.Y.I.....Thurs., 7:00 P.M., (7)
(Goes off Sept. 30)
Faces In The Window.....Sat., 12:00 A.M., (5)
Faith For Today.....Sun., 11:30 A.M., (7)
Farm & Town .....Mon.—Fri., 6:45 A.M., (5)
Farm Daily .....Mon.—Fri., 6:45 A.M., (2)
Farm Program .....Sat., 1:20 P.M., (4)
Farmtown, USA .....Sun., 1:30 P.M., (2)
(Changes on Oct. 17)
Father Knows Best.....Sun., 9:00 P.M., (2)
(Changes on Oct. 3)
Favorite Story .....Mon., 9:30 P.M., (5)
Femme Show .....Mon.—Fri., 9:30 A.M., (9)
Fentress, Steve .....Mon.—Fri., 10:55 A.M., 11:55 A.M., 12:55 P.M., (9)
Fireside Theater .....Tues., 8:00 P.M., (5) (4)
First Love .....Mon.—Fri., 3:15 P.M., (5) (4)
Fisher, Eddie.....Wed. & Fri., 6:30 P.M., (5)
Flight Plan .....Sun., 9:30 A.M., (7)
Flight No. 7 .....Sun., 7:00 P.M., (7)
Flynn, Fahey .....Mon.—Fri., 10:00 P.M., (2)
Fogarty, Paul .....Mon.—Fri., 9:00 A.M., (9)
Football, Canadian .....Sat., 12:45 P.M., (5)
Football Forecast .....Sat., Time to be announced, (2) *(Starts Oct. 2)*
Football Highlights (Big 10).....Tues., 10:30 P.M., (4) & Tues., 9:30 P.M., (9)
Football Highlights, Notre Dame .....Sun., 7:00 P.M., (7)
Football, NCAA .....Sat., 12:45 P.M., (7) (4)
(Starting times vary by location)
Football, Professional .....Sat., 7:00 P.M., (9)
(Starts Oct. 2)
Football Warm-Up .....Sat., 12:30 P.M., (5)
Ford Theater .....Thurs., 8:30 P.M., (5) (4)
Foreign Intrigue .....Fri., 7:30 P.M., (9)
Foreman Tom .....Thurs., 5:00 P.M., (4)
Four-Star Playhouse .....Thurs., 7:30 P.M., (2)
Front Page Detective .....Wed., 8:30 P.M., (7)
Froman, Jane .....Thurs., 6:45 P.M., (2)
Frontiers Of Faith.....Sun., 12:30 P.M., (5)

Garfield Goose .....Mon.—Fri., 4:30 P.M., (7)
Garroway, Dave .....Mon.—Fri., 7:00 A.M., (5)
Garry Moore Show.....Mon.—Fri., 9:00 A.M., (2)
G.E. Theater .....Sun., 8:00 P.M., (2)
(Fred Waring will do 4 shows during season)
Gene Autry Show .....Sat., 6:00 P.M., (2)

★ ALPHABETICAL INDEX ★

Alphabetical Index

Gleason, Jackie ..... Sat., 7:00 P.M., (2)
Gobel, George ..... Sat., 9:00 P.M., (5) (4)
(Every 4th week Spectacular—Beg. Sept. 25)
Godfrey & Friends ..... Wed., 7:00 P.M., (2)
Godfrey's Talent Scouts ..... Mon., 7:30 P.M., (2)
Goldbergs, The ..... Sun., 12:00 Noon (4)
Tues., 7:00 P.M., (9)
Golden Windows ..... Mon.—Fri., 2:15 P.M., (5) (4)
Greatest Gift ..... Mon.—Fri. 2:00 P.M., (5) (4)
Greatest Moments In Sports ..... Fri., 9:45 P.M., (5)
Grenadiers, The ..... Sun., 3:00 P.M., (4)
Mon.—Fri., 1:00 P.M., (4)
Greyson, Carl ..... Sun.—Fri., 11:45 P.M., (9)
Griffin, Wayne ..... Mon.—Fri., 5:55 P.M., (7)
Mon.—Fri., 11:05 P.M., (7)
Guiding Light ..... Mon.—Fri., 11:45 A.M., (2)

Hall of Fame ..... Sun., 4:00 P.M., (5) (4)
Halls Of Ivy ..... Alt. Tues., 7:30 P.M., (2)
(Starts Oct. 19)
Hank, the Handyman ..... Sun., 11:45 A.M., (4)
Hans Christian Andersen ..... Sun., 2:30 P.M., (7)
Happy Pirates ..... Mon.—Fri., Noon, (7)
Harrington, John ..... Mon.—Fri., 10:30 P.M., (2)
Hartman, Paul ..... Sun., 5:00 P.M., (4)
Hawkins Falls ..... Mon.—Fri., 3:00 P.M., (5) (4)
Heiss, Bob ..... Mon.—Fri., 7:30 A.M., (4)
Mon.—Fri., 8:30 A.M., (4)
Mon.—Fri., 12:35 P.M., (4)
Here's How ..... Sun., 10:45 P.M., (2)
Hi Ladies ..... Mon.—Fri., 10:00 A.M., (9)
Hit Parade ..... Sat., 9:30 P.M., (5)
Hobby Time ..... Sat., 4:45 P.M., (5)
Hoff, P. J. ..... Sun., 12:15 P.M., (2)
Mon.—Fri., 10:00 P.M., (2)
Home ..... Mon.—Fri., 10:00 A.M., (5) (4)
Home Cooking ..... Mon.—Fri., 1:00 P.M., (5)
Home, Sweet, Home ..... Thurs., 8:30 P.M., (9)
Honestly Celeste ..... Sun., 8:30 P.M., (2)
(Starts Oct. 10)
Hopalong Cassidy ..... Sat., 5:30 P.M., (5)
(Starts Oct. 9)
Hope, Bob ..... Tues., 7:00 P.M., (5)
(Every 4th week beginning Oct. 12)
Hot Shot Review ..... Sat., 12:30 P.M., (4)
Houseparty ..... Mon.—Fri., 1:30 P.M., (2)
Howdy Doody ..... Mon.—Fri., 4:30 P.M.. (5) (4)
Hunter, The ..... Sat., 11:30 P.M., (4)

I'm The Law ..... Sat., 11:30 P.M., (2)
I Love Lucy ..... Mon., 8:00 P.M., (2)
I Married Joan ..... Wed., 7:00 P.M., (5) (4)
Illinois Government ..... Sun., Noon, (7)
In Town Tonight ..... Mon.—Fri., 10:15 P.M., (2)
Industry On Parade ..... Sat., 4:30 P.M., (5)
Mon., 10:05 P.M., (4)
Inner Sanctum ..... Sat., 10:00 P.M., (5)
(Until Oct. 9)
It's A Draw ..... Sun., 4:30 P.M., (4)
It's A Great Life ..... Tues., 9:30 P.M., (5)
It's A Curious Thing ..... Fri., 9:30 P.M., (9)
(Starts Oct. 1)
I've Got A Secret ..... Wed., 8:30 P.M., (2)

Janet Dean ..... Sat., 10:30 P.M., (5)
Jamie ..... Mon., 6:30 P.M., (7)
Jewish Tercentenary ..... Sun., 9:00 A.M., (2)
(Until Oct. 3)
Junior Cameraman ..... Sat., 1:30 P.M., (2)
Jungle Adventure ..... Mon.—Fri., 5:00 P.M., (7)
(Changes Oct. 4)
Justice ..... Thurs., 7:30 P.M., (5) (4)

Kaye, Sammy ..... Thurs., 8:00 P.M., (7)
Kelly, Bob ..... Wed., 10:15 P.M., (4)
Kiplinger, Austin ..... Mon.—Fri., 5:30 P.M., (7)
(Changes Oct. 4)
Kit Carson ..... Sat., 5:00 P.M., (4)
Kraft Theatre ..... Wed., 8:00 P.M., (5) (4)
Thurs., 8:30 P.M., (7)
Kukla, Fran & Ollie ..... Mon.—Fri., 6:00 P.M., (7)
Kupcinet, Irv ..... Mon.—Fri., 10:45 P.M., (2)

Lamp Unto My Feet ..... Sun., 9:00 A.M., (2)
Lassie ..... Sun., 6:00 P.M., (2)
Lee, Pinky ..... Mon.—Fri., 4:00 P.M., (5)
Leland Hayward Presents ..... Mon., 7:00 P.M., (5) (4)
(Every 4th week—Beg. Oct. 18)
Let's Dance ..... Sat., 7:00 P.M., (7)
Let's Experiment ..... Wed., 4:15 P.M., (4
Let's Look at the News ..... Sat., 6:00 P.M., (4)
Mon.—Fri., 5:45 P.M., (4)
Mon.—Fri., 10:20 P.M., (4)
Mon.—Fri., 11:45 P.M., (4)
Lewis, Robert Q. ..... Mon.—Fri., 1:00 P.M., (2)
Liberace ..... Wed., 9:30 P.M., (9)
Fri., 8:00 P.M., (4)
Life Is Worth Living ..... Tues., 7:00 P.M., (9)
(Starts Nov. 2)
Life Of Riley ..... Tues., 9:00 P.M., (9)
Life With Elizabeth ..... Wed., 9:30 P.M., (7)
Life With Father ..... Tues., 9:00 P.M., (2)
Lineup, The ..... Fri., 9:00 P.M., (2)
(Starts Oct. 1)
Linkletter, Art ..... Mon.—Fri., 1:30 P.M., (2)
Little Amateurs ..... Thurs., 4:15 P.M., (4)
Live and Learn ..... Sun., 10:00 A.M., (5)
Lloyd, Vince ..... Mon.,—Fri., 6:15 P.M., (9)
Lone Ranger ..... Sat. 12 Noon (2)
Sat., 4:30 P.M., (4)
Thurs., 6:30 P.M., (7)
Lone Wolf ..... Sat., 11:00 P.M., (4)
Thurs., 9:00 P.M., (9)
Look Up And Live ..... Sun., 9:00 A.M., (2)
(Starts Oct. 3)
Looking Forward ..... Mon.—Fri., 4:30 P.M., (2)
Loretta Young Show ..... Sun., 9:00 P.M., (5)
Love of Life ..... Mon.—Fri., 11:15 A.M., (2)

Malones & Marvin ..... Mon., Wed., Fri., 6:15 P.M., (4)
Mama ..... Fri., 7:00 P.M., (2)
Man Against Crime ..... Sun., 9:30 P.M., (5)
Man Behind the Badge ..... Sun., 8:30 P.M., (2)
(October 17, goes to 1:30 P.M. (2)
Man of the Week ..... Sun., 4:00 P.M., (2)
Martin, Tony ..... Sat., 11:00 P.M., (4)
Mon., 6:30 P.M., (5)
Marx, Groucho ..... Thurs., 7:00 P.M.. (5) (4)
Masquerade Party ..... Wed., 8:00 P.M., (7)
Max Liebman Presents ..... Sat., 8:00 P.M., (5) (4)
(Every 4th week Beginning Oct. 23)
Mayehoff, Eddie ..... Sat., 9:00 P.M., (2)
McCune, Hank ..... Sun., 3:30 P.M., (7)
(Starts Oct. 10)
Medic, The ..... Mon., 8:00 P.M., (5)
(Every 4th week Spectacular Beginning Oct. 18)
Meet Corliss Archer ..... Sat., 10:00 P.M., (5)
(Begins October 9)
Meet Millie ..... Tues., 8:00 P.M., (2)
Meet The Press ..... Sun., 5:00 P.M., (5)
Melody Magazine ..... Mon.—Fri., 1:30 P.M., (5)

Men of Tomorrow ....Tues., 6:30 P.M., (7)
Mercein, Tom ....Sat., 12:15 A.M., (4)
Sun.—Fri., 1:00 A.M., (4)
Mercier, Art ....Fri., 10:25 P.M., (2)
Milland, Ray ....Sun., 9:30 P.M., (4)
Thurs., 7:00 P.M., (2)
Monroe, Vaughn ....Tues. & Thurs., 6:30 P.M., (5) (4) *(Until Oct. 5)*
Montgomery, Robert ....Mon., 8:30 P.M., (5) (4)
Monypenny, Leslie ....Mon.—Fri., 5:30 P.M., (9)
Moore, Garry ....Mon.—Fri., 9:00 A.M., (2)
Morning Show ....Mon.—Fri., 7:00 A.M., (2)
Mr. and Mrs. North ....Fri., 7:00 P.M., (9)
Mr. District Attorney ....Thurs., 10:30 P.M., (4)
Fri., 9:30 P.M., (7)
Mr. Peepers ....Sun., 6:30 P.M., (5) (4)
(Every 4th week Spectacular)
Mr. Wizard ....Sat., 5:00 P. M., (5)
Murrow, Edward R. ....Tues., 9:30 P.M., (2)
Fri., 9:30 P.M., (2)
My Hero ....Thurs., 10:30 P.M., (7)
My Favorite Husband ....Sat., 8:30 P.M., (2)
My Little Margie ....Wed., 7:30 P.M., (5) (4)
Mystery Theater ....Tues., 7:30 P.M., (9)

Name That Tune ....Thurs., 9:30 P.M., (2)
Name's The Same ....Mon., 7:00 P.M., (4)
Neighbor Theater ....Wed., 9:00 P.M., (4)
Nelson, Jimmy ....Mon., 7:00 P.M., (7)
News Room ....Sun., 9:30 P.M., (4)
News Roundup ....Sat., 3:45 P.M., (2)
News Special ....Sun., 10:00 P.M., (2)
Nichols, Les ....Sun.—Fri., 11:30 P.M., (9)
Mon.—Fri., 4:55 P.M., (9)
Noontime Comics ....Sun., 12:00 Noon (4)
Mon.—Fri., 12:00 Noon (5)
Now And Then ....Sun., 2:00 P.M., (2)

Oakley, Annie ....Sun., 2:00 P.M., (7)
O'Connor, Donald ....Sat., 8:30 P.M., (5) (4)
(Alternate with Durante every 4th week)
Spectacular Begins Sept. 25)
O'Connor, Len ....Mon.—Fri., 7:25 A.M., (5)
Mon.—Fri., 7:55 A.M., (5)
Mon.—Fri., 8:25 A.M., (5)
Mon.—Fri., 8:55 A.M., (5)
O'Neil, Danny ....Mon.—Fri., 11:00 A.M., (7)
Mon., 11:30 P.M., (7)
Omnibus ....Sun., 4:00 P.M., (2)
(Begins October 17)
On Your Account ....Mon.—Fri., 3:30 P.M., (2)
One Man's Family ....Mon.—Fri., 2:30 P.M., (5) (4)
One Minute, Please ....Fri., 8:00 P.M., (9)
Operation New Horizon ....Sat., 3:00 P.M., (2)
Other Guy, The ....Sat., 3:45 P.M., (5)
Ott, John ....Sun., 1:00 P.M., (5) (4)
Our Miss Brooks ....Fri., 8:30 P.M., (2)
Out on the Farm ....Sun., 3:00 P.M., (5)
Ozzie and Harriet ....Sun., 5:30 P.M., (4)
Fri., 7:00 P.M., (7)

Paragon Playhouse ....Mon., 11:00 P.M., (4)
People Are Funny ....Sun., 6:00 P.M., (5) (4)
Perry Como ....Mon., Wed., Fri., 6:45 P.M., (2)
Person To Person ....Fri., 9:30 P.M., (2)
Pettit, Lloyd ....Sat., 6:15 P.M., (4)
Phillip, Lee ....Mon.—Fri., 4:00 P.M., (2)
Pied Piper Show ....Mon.—Fri., 4:00 P.M., (7)
Play Ball ....Thurs., 10:00 P.M., (4)
Playhouse ....Mon.—Fri., 11:00 P.M., (2)
Playhouse (Pepsi-Cola) ....Sun., 6:30 P.M., (7)
Playhouse ....Mon., 10:30 P.M., (7)
Playhouse ....Wed., 11:00 P.M., (4)
Playhouse (Mages) ....Thurs., 10:00 P.M., (7)
Playhouse 15 ....Fri., 10:05 P.M., (4)
Playhouse, (Angel Casey) ....Mon.—Fri., 9:30 P.M., (7)
Playhouse of Stars ....Tues., 7:30 P.M., (4)
Fri., 8:00 P.M., (2)
Play Marko ....Sun., 5:00 P.M., (9)
(Begins Oct. 10)
Pope, Francois ....Mon.—Fri., 10:00 A.M., (7)
Portia Faces Life ....Mon.—Fri., Noon (2)
Postal Inspector ....Thurs., 7:00 P.M., (7)
(Starts Oct. 7)
Prep Rally ....Sat., 11:00 A.M., (7)
Private Secretary ....Sun., 6:30 P.M., (2)
(Alternates with Jack Benny)
Public Defender ....Mon., 8:00 P.M., (2)
Pulpit, The ....Sun., 9:30 A.M., (5)

Quality Theater ....Sun., 4:00 P.M., (9)

Racket Squad ....Tues., 8:30 P.M., (9)
Wed., 10:30 P.M., (4)
Ramar of the Jungle ....Sat., 3:30 P.M., (7)
Sun., 3:30 P.M., (7)
Range Rider ....Sun., 12:30 P.M., (2)
Mon.—Fri., 5:00 P.M., (2)
Ray Bolger Show ....Fri., 7:30 P.M., (7)
Raye, Martha ....Tues., 7:00 P.M., (5) (4)
(Every 4th week)
Rayner, Ray ....Sat., 7:00 A.M., & 12:30 P.M., (2)
Recital Hall ....Mon., 8:00 P.M., (5) (4)
Red Skelton ....Tues., 7:00 P.M., (2)
Reynolds, Frank ....Sun., 12:00 Noon (2)
Sun., 11:00 P.M., (2)
Rin Tin Tin ....Fri., 6:30 P.M., (7)
(Beginning October 15)
Robert Q. Lewis ....Mon.—Fri., 1:00 P.M., (2)
Robert Montgomery Presents ....Mon., 8:30 P.M., (5) (4)
Rocky Jones ....Sat., 5:30 P.M., (7) or Sun., 3:00 P.M., (7)
(Scheduled on Sun. if Sat. Games Preempt Time)
Rocky King ....Sun., 11:00 P.M., (4)
Sun., 8:00 P.M., (9)
Rogers, Roy ....Sun., 1:30 P.M., (4)
Sun., 5:30 P.M., (5)
Romper Room ....Mon.—Fri., 11:00 A.M., (9)
Rooney, Mickey ....Sat., 7:00 P.M., (5)

Saddle and Sage ....Sat., 10:00 A.M., (9)
Saturday Night Review ....Sat., 8:00 P.M., (5)
(Until October 2)
Santa's North Pole Review ....Mon.—Fri., 5:00 P.M., (7)
(Starts Sept. 27)
Scrub Club ....Sat., 10:30 A.M., (7)
Search ....Sun., 1:00 P.M., (2)
(Starts October 17)
Search For Tomorrow ....Mon.—Fi., 11:30 A.M., (2)
Secret Storm ....Mon.—Fri., 3:15 P.M., (2)
See It Now ....Tues., 9:30 P.M., (2)
Seeking Heart ....Mon.—Fri., 12:15 P.M., (2)
Sheen, Bishop Fulton J. ....Tues., 7:00 P.M., (9)
(Starts November 2)
Shopping With Miss Lee ....Mon.—Fri., 4:00 P.M., (2)
Shore, Dinah ....Tues. & Thurs., 6:30 P.M., (5) (4)
(Starts October 5)
Shower of Stars ....Thurs., 7:30 P.M., (2)
(Every 4th week)
Shriner, Herb ....Sat., 8:00 P.M., (2)
Skelton, Red ....Tues., 7:30 P.M., (2)
Skinner, Paul ....Sat., 6:00 P.M., (4)
Sun.—Fri., 12:45 P.M., (4)
Mon., Tues., Thurs., Fri., 10:15 P.M. (4)
Smilin' Ed McConnell ....Sat., 9:30 A.M., (2)
Sat., 11:30 A.M., (4)
Sat., 4:00 P.M., (7)

Alphabetical Index

Smith, Bob ..... Mon.—Fri., 3:30 P.M., (5) (4)
Soldier Parade ..... Wed., 6:30 P.M., (7)
Space Patrol ..... Sat., 10:00 A.M., (7) (4)
Spectacular ..... Sun., 6:30 P.M., (5)
(Every 4th week begons Sept. 12)
Mon., 7:00 P.M., (5)
(Every 4th week begins Oct. 18)
Sat., 8:00 P.M., (5)
(Every 4th week begins Sept. 25)
Sper, Norman ..... Fri., 12:05 A.M., (4)
Sports Final ..... Sat., 6:30 P.M., (7)
Sports Picture ..... Sat., 6:15 P.M., (4)
Sports Slant ..... Sat., 3:30 P.M., (2)
Stafford, Jo ..... Tues. & Thurs., 6:45 P.M., (2)
Standout ..... Sat., 5:00 P.M., (2)
Star Showcase ..... Sat., 9:30 P.M., (2)
Star Theater ..... Fri., 9:00 P.M., (2)
Stock Car Racing ..... Mon., 7:30 P.M., (9)
Stop The Music ..... Tues., 9:30 P.M., (7)
Strike It Rich ..... Wed., 8:00 P.M., (2)
Mon.—Fri., 10:30 A.M., (2)
Studio One ..... Mon., 9:00 P.M., (2)
Studio 57 ..... Sun., 10:30 P.M., (4)
Tues., 10:00 P.M., (7)
Sullivan, Ed ..... Sun., 7:00 P.M., (2)
Sunday Funnies ..... Sun., 10:30 A.M., (5)
Sun., 11:00 A.M., (4)
Super Circus ..... Sun., 4:00 P.M., (7)
Fri., 4:00 P.M., (4)
Superman ..... Mon., 4:00 P.M., (4)
Wed., 6:30 P.M., (7)
Swayze, John ..... Mon.—Fri. 6:45 P.M., (5) (4)

TV Dental Clinic ..... Tues. & Thurs., 1:15 P.M., (7)
TV Hour (Elgin) ..... Tues., 8:30 P.M., (7)
(Alternates with U.S. Steel Hour)
TV Newsreel ..... Wed., 10:05 P.M., (4)
TV Playhouse ..... Sun., 8:00 P.M., (5) (4)
Tales of Hans Christian Andersen ..... Sun., 2:30 P.M., (7)
Telltale Clue ..... Thurs., 9:00 P.M., (2)
That's My Boy ..... Sat., 9:00 P.M., (2)
Theater At Dusk ..... Sat., 6:00 P.M., (2)
They Stand Accused ..... Thurs., 7:00 P.M., (9)
This Is The Life ..... Sat., 9:30 A.M., (9)
Sun., 10:30 A.M., (4)
This Is The Midwest ..... Sun., 3:30 P.M., (2)
This Is Your Life ..... Wed., 9:00 P.M., (5) (4)
This Way Up ..... Sun., 10:00 A.M., (2)
Thomas, Danny ..... Tues., 8:00 P.M., (7)
Thurs., 9:30 P.M., (4)
Thomas, Gordon ..... Mon.—Fri., 11:00 A.M., (4)
Three Steps To Heaven ..... Mon.—Fri., 9:45 A.M., (5) (4)
Time For Uncle Win ..... Mon.—Fri., 3:30 P.M., (7)
Time Will Tell ..... Fri., 9:30 P.M., (9)
Times Square Playhouse ..... Sun., 3:30 P.M., (9)
Toast Of The Town ..... Sun., 7:00 P.M., (2)
Today ..... Mon.—Fri., 7:00 A.M., (5) (4)
Today's Thoughts ..... Sat., 6:55 A.M., (2)
Mon.—Fri., 6:40 A.M., (2)
Mon.—Fri., 11:00 P.M., (4)
Tonight ..... Mon.—Fri., 10:30 P.M., (5)
Mon.—Fri., 11:00 P.M., (4)
Topper ..... Fri., 7:30 P.M., (2)
Town Crier, The ..... Mon.—Fri., 6:25 P.M., (5)
Toyland Movietime ..... Sat., 9:00 A.M., (4)
Treasury Men In Action ..... Thurs., 7:30 P.M., (7)
(Starts Oct. 7)
Triangle Theater ..... Tues. & Thurs., 9:30 P.M., (4)
True Picture ..... Sat., 9:00 A.M., (2)
Sun., 1:00 P.M., (2)
Truth Or Consequences ..... Tues., 9:00 P.M., (5) (4)
Turner, Ulmer ..... Mon.—Fri., 10:55 A.M., (7)
Mon.—Fri., 11:55 A.M., (7)
Mon.—Fri., 12:55 P.M., (7)
Mon.—Fri., 2:25 P.M., (7)
Mon.—Fri., 11:00 P.M., (7)
Twenty Questions ..... Tues., 7:30 P.M., (7)
Two For The Money ..... Sat., 8:00 P.M., (2)

U. S. Highway 1954 ..... Mon., 6:30 P.M., (7)
U. S. Steel Hour ..... Tues., 8:30 P.M., (7)
(Alternates)
Sun., 10:00 P.M., (4)
(Alternates)

Valiant Lady ..... Mon.—Fri., 11:00 A.M., (2)
Victory At Sea ..... Thurs., 9:30 P.M., (7)
Video Theater ..... Thurs., 9:00 P.M., (5) (4)
Voice of Firestone ..... Mon., 7:30 P.M., (7)

Walt's Workshop ..... Fri., 7:30 P.M., (5)
Want To Lead A Band ..... Thurs., 8:00 P.M., (7)
Ward, Arch ..... Mon., 9:45 P.M., (9)
Watts, Bill ..... Sun., 12:25 P.M., (2)
Web, The ..... Sun., 9:00 P.M., (2)
Weitzel, Tony ..... Mon.—Fri., 6:25 P.M., (5)
Welcome Travelers ..... Mon.—Fri., 12:30 P.M., (2)
What Do You Have In Common ..... Thurs., 8:00 P.M., (2)
What Do You Want To Be ..... Sat., 9:00 A.M., (2)
What In The World ..... Sun., 3:30 P.M., (2)
What's In A Word ..... Thurs., 7:00 P.M., (2)
What's New In The Kitchen ..... Mon.—Fri., 11:00 A.M. (4)
What's My Line ..... Sun., 9:30 P.M., (2)
White, Betty ..... Mon.—Fri., 11:00 A.M., (5)
Wild Bill Hickok ..... Sat., 1:00 P.M., (4)
Sun., 1:30 P.M., (7)
Willy ..... Sat., 9:30 P.M., (2)
Wilson, Joe ..... Mon.—Fri., 6:10 P.M., (5)
Winchell, Walter ..... Sun., 8:00 P.M., (7)
Women And The World ..... Mon.—Fri., 9:00 A.M., (7)
World Is Yours, The ..... Fri., 8:30 P.M., (9)
World We Live In, The ..... Thurs., 10:05 P.M., (4)
World Series ..... 11:45 A.M., (5) (4) (9)
(Begins Sept. 29)
Wrestling ..... Sat., 9:00 P.M., (9)
(Following Football Games)
Tues., 8:30 P.M., (7)
Thurs., 1:00 A.M., (4)
Wright, Martha ..... Sun., 8:15 P.M., (7)

Yesterday's Newsreel ..... Fri., 9:45 P.M., (4)
You Are There ..... Sun., 5:30 P.M., (2)
You Asked For It ..... Sun., 5:00 P.M., (4)
Sun., 6:00 P.M., (7)
Youle, Clint ..... Mon.—Fri., 6:00 P.M., (5)
Sun.—Fri., 10:00 P.M., (5)
Young, Loretta ..... Sun., 9:00 P.M., (5) (4)
Your Figure, Ladies ..... Mon.—Fri., 9:00 A.M., (9)
Your Future Home ..... Sun., 12:15 P.M., (7)
Your Library Story ..... Wed., 4:00 P.M., (4)
Your TV Theater ..... Sun., 9:30 P.M., (9)
Youth Takes A Stand ..... Sun., 4:30 P.M., (2)
(Changes on Oct. 23 to Sat., 2:00 P.M.)
Youth Wants To Know ..... Sat., 4:00 P.M., (5)

ZaBach, Florian ..... Sun., 9:00 P.M., (9)
Zoo Parade ..... Sun., 3:30 P.M., (5)
Sun., 1:00 P.M., (4)

TV Programs

For Week Beginning September 25th, 1954

SATURDAY MORNING

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

6:55 ❷ **Today's Thoughts**
Marning inspiration.

7:00 ❷ **Ray Rayner Show**
Music an records and weather reports. (Five minutes af lacal news, 7:55, 8:55.)

9:00 ❷ **What Do You Want To Be?**
❾ **This Is The Life—Religious**
A mon is driven ta extremes when his brather-in-law's bitterness graws into intense hate. Onslaw Stevens.

9:15 ❼ **Commercial**

9:30 ❷ **Winky Dink And You**
Yaung artists at hame help Jack Barry and Winky Dink play ticktacktae far the first activity taday. The final chapter af Mysta the Magician, scheduled far last week but delayed because af the hurricane, is shawn.

9:30 ❼ **Smilin' Ed McConnell**
❾ **MOVIE—Western**
Saddle and Stage: A tale af the West.

9:45 ❼ **Cartoon Time—Kids**

10:00 ❷ **Capt. Midnight—Adventure**
"The Last Maan." Scientist Paul Elwaad is killed as he tells Captain Midnight that he has discavered haw ta get a "space station" for the U.S. Midnight and his friends, Ikky and Tut, rush ta find the murderer. Richard Webb, Sid Meltan, Olan Saule. (Film)
❼ [4] **Space Patrol—Adventure**
Cammander Carry and Cadet Happy are forced back inta the clutches af the evil Manza when they ga ta the rescue af Space Patral girl Caral Carlyle. (Film)

10:30 ❷ **Abbott & Costello—Comedy**
"The Army Story." In a surge af patriatism, Bud and Lau jain the Army Reserves. It may be "na dice" far Lau as far as basic training is cancerned, but he fares far better in the crap game. (Film)
[4] **To Be Announced**
❼ **Roundup Time—Film**
❾ **Bob Atcher's Playtime**
Bab shaws tays, sings sangs with children, and shows "Laurel and Hardy" cartaans.

10:45 ❼ **Cartoon Time—Kids**

11:00 ❷ **Big Top—Circus Fun**
Subbing far regular ringmaster Jack Sterling, Warren Hull cracks the whip fram Philadelphia, ta introduce: The Teran Traupe, bicyclists; Delilah, trapeze artists; Miller's baby elephants, animal act; Flarinda, balancer; The Calbergs, acrabatic cantartionists.
[4] **Toyland Movie—Film**
❼ **Prep Rally—Variety**
Pre-faatball music and voriety with Kenny Bawers.
❾ **F Bar F Ranch—Audience**
Arkie the Arkansas Waadchapper welcomes 30 different breeds af dags, stars in the Natianal Dag Week shaw, with their young awners. Several Chicaga Park District arganizatians are represented. Arkie and Marie with tunes.

11:30 [4] **Smilin' Ed—Kids**
Ed McConnell with tales af adventure.
❾ **Adventures of Danny Dee**
From the drawing baard af Ray Daty, cartaanist and caricaturist, Donny and Debby Dee find themselves involved in incredible and enchanting adventures.

11:45 ❺ **The Red Feather Story-Film**
A valunteer dacumentary film af Cammunity Chest activities in a typical middle-sized city.

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

AFTERNOON

12:00 ❷ Lone Ranger—Western
"Two Golden Lockets." Two pieces of jewelry help the Lone Ranger keep a boy from entering a life of crime. (Film)

[4] What's New In The Kitchen

❺ American Inventory—Doc.
"The Small College."

❼ The Record Show—Music
Johnny Desmond sings and emcees, Dick Marx accompanies, and Vince Garrity gives the latest national and prep football scores. Guests are Janet Brace, Betty Mattson, and Lurlene Hunter. *(Guests invited. Write WBKB for tickets.)*

❾ Story Of The Old West
"The Phantom Ranger."

12:30 ❷ Ray Rayner Show—Variety
Ray celebrates his first anniversary today, and The Maguire Sisters are on hand to help. Pretty Mina Kalb joins Ray in his usual record pantomimes.

Make a date for
SATURDAY NIGHT
with
MICKEY ROONEY

in new family comedy series
"HEY MULLIGAN"
CHANNEL 5
7:00 PM, CDST

presented by the jolly Green Giant, your best friend in peas and corn.

❺ Football Roundup—News

❼ Ramar Of The Jungle
"Doomed Safari." Against Ramar's advice a man and his wife go in search of uranium. Jon Hall.

12:45 [4] News

❺ FOOTBALL—Canada
Teams: The Hamilton Tiger-Cats vs. the Ottawa Rough Riders, at Ottawa, or The Toronto Argonauts vs. The Montreal Alouettes, at Montreal. Lindsey Nelson and Jim Crowley are the sportscasters.

1:00 [4] Wild Bill Hickok—Western
"A Trap Of Diamonds." Wild Bill and Jingles try to solve the puzzle of a barber and a dunking. Guy Madison.

❼ Film Shorts

❾ Batting Practice—Warm Up
Jack Brickhouse reports on teams.

1:10 ❾ Lead-Off Man—Interviews
Vince Lloyd interviews players.

1:25 ❾ BASEBALL-Cubs vs. Red Legs
Brickhouse reports from Wrigley Field.

1:30 ❷ Junior Cameraman—Hobby
Chuck Acree with tips for young photography enthusiasts.

[4] Hot Shot Revue—Music

❼ Home Buyer's Guide

1:45 ❼ The Record Show

2:00 ❷ Buster Crabbe—Western

[4] Gridiron Prevue—Sports

2:15 [4] NCAA Football—Sport

2:30 ❷ Dedication of the U Boat 505— SPECIAL From the museum of science and industry.

2:45 [4] Sports Time—Film

3:00 ❼ NCAA Football—Sport
Iowa vs. Michigan State, from Iowa City. Tom Harmon and Jack Drees handle the play-by-play, Bill Stern, the "color."

3:30 ❷ Sports—Fahey Flynn

3:45 ❷ News Roundup

❺ The Other Guy—Religious
Talks by Leo K. Bishop, vice-president of the National Conference of Christians and Jews.

❾ Tenth Inning Interviews
Jack Brickhouse and Harry Creighton.

4:00 ❷ MOVIE—Western
Frontier Theater: "Oklahoma Renegades."

5 Youth Wants To Know
Guest Madame Pandit, envoy from India, is quizzed by the youth.
9 MOVIE—Feature Film

4:30 5 Industry On Parade—Film
Viewers tour: (1) Art Instruction, Inc., Minneapolis, Minn., (2) Weyerhaeuser Timber Co., Longview, Wosh., and (3) Coonomesset Loke on Cope Cod.

4:45 5 Hobby Time—Crafts

5:00 2 Standout—News Features
Jim Conwoy host, Fronk Reynolds, newscoster, ond Adele Scott, occompanist, present live ond filmed highlights of the week's outstanding events.
4 Lone Ranger—Western
5 Mr. Wizard—Science
Buzz Podewell leorns some new things obout himself ond his physiologicol make-up from Don Herbert.
9 MOVIE—Western
"Proirie Badmen." A doctor is given o mop of a gold mine by o dying potient.

5:15 2 Barker Bill's Cartoons

5:30 2 Theater At Dusk—Drama
"Moon Flower." China Smith's old friend, Kwong, gives Smith his pretty young doughter in repoyment of o loan.
4 Cisco Kid—Western
5 MOVIE—Drama
"One Third Of A Nation." A young mon leorns thot he is the owner of some slum tenements. Sylvio Sidney, Lief Erickson.

EVENING

6:00 2 Gene Autry—Western
4 News—Paul Skinner
7 Cowboy G-Men—Western
9 MOVIE—Western
"Fighting Vigilantes." Two men posing os vigilantes round up a gang. Jack LoRue.

6:10 4 Weather—Bill Carlsen

6:15 4 Sports—Lloyd Pettit

6:30 2 Beat The Clock—Games
Bud Collyer emcees the stunt show.
5 4 Ethel And Albert
Albert yearns for the rural life when he learns that his hometown newspaper is up for sale. Peg Lynch and Alon Bunce.
7 Sports Final—Duggan

SEE IT IN COLOR!

OLDSMOBILE'S
September
Spectacular

OR BLACK AND WHITE!

"Lady in the Dark"
STARRING
Ann Sothern

TOP TV SHOW-OF-THE-MONTH!

Brought to you by your
OLDSMOBILE
DEALER

DON'T MISS IT!

Saturday Evening
Sept. 25
OVER THE
NBC-TV Network

LOOK

WHO'S

BACK

Saturday at 7 on channel 2

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

7:00 ② JACKIE GLEASON SHOW

RETURN The Great Gleason returns and promises his fans a surprise for tonight. This season will see the appearances of the Haneymoaners, the Gleason Gallery of Characters, the June Taylor chorus line, the Portrettes, Ray Bloch's orchestra, and Art Carney and Audrey Meadows. *See page 8.*

⑤ [4] MICKEY ROONEY SHOW

Mickey Mulligan discovers that there's more than meets the "private eye" when he takes over the office of a detective who was frightened out of town. The hoodlum that pursued the detective now turns his attentions to Mulligan. (Film) *See story in next week's issue. Sponsored by Green Giant Co.*

8:00 (4) (5) COLOR LADY IN THE DARK

BY MOSS HART

Lyrics by Ira Gershwin Music by Kurt Weill

Television adaptation by Billy Friedberg and Max Liebman

Starring ANN SOTHERN

Ann Sothern

Scenes

Scene 1: Dream Sequence
"Oh, Fabulous One".....Male Chorus
"One Life to Live".....Liza and Male Chorus
Scene 2: Dr. Brooks' Office
Scene 3: Liza Elliott's Office
Scene 4: Dream Sequence
"Girl of the Moment".....Male Chorus
"The Painting for the Postage Stamp".....Liza and Male Chorus
Scene 5: Liza Elliott's Office
Scene 6: Wedding Dream Sequence
"Dance of the Bridesmaids".....Bambi Linn, Rod Alexander, dancers
"Kendall and Randy".....Chorus
"This Is New".....Randy
"What a Lovely Day for a Lovely Wedding".....Liza, Charley, Randy
Scene 7: Dr. Brooks' Office
Scene 8: Liza Elliott's Office
Scene 9: Art Department of Magazine
Scene 10: Circus Dream Sequence
"The Greatest Show on Earth".....Chorus
"The Charges Against Liza Elliott".....Russell
"Beginning of the Trial".....Charley, Randy
"Russian Composer's Song".....Russell
"Saga of Jenny".....Liza and Chorus
Scene 11: Dr. Brooks' Office—Dream Sequence
"My Ship".....Liza
Scene 12: Liza Elliott's Office, a week later
"My Ship"—Reprise.....Entire Company

Principal Players

Dr. Brooks.....*Shepperd Strudwick*
Liza Elliott.....*Ann Sothern*
Maggie Grant.....*Luella Gear*
Charley Johnson.....*James Daly*
Kendall Nesbitt.....*Paul McGrath*

and

Dancers, Singers, and Models

Choreography: Rod Alexander. Book staged by Jeffrey Hayden. Musical Director: Charles Sanford. Production produced and directed by Max Liebman.

PROFESSIONAL TV SERVICE

THIS COLUMN IS SEEN BY OVER 1,000,000 READERS EVERY WEEK. FOR ADVERTISING RATES AND INFORMATION CALL WAbash 2-0366

loop

FRITZEL RADIO & TV LABORATORIES
55 E. Washington — STate 2-3322

near north

FRITZEL RADIO & TV LABORATORIES
454 W. North Ave. — Michigan 2-7100

north

FRITZEL RADIO & TV LABORATORIES
1139 W. Wilson Ave. — LOngbeach 1-0002

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway — LOngbeach 1-2250

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. — GRaceland 7-2844

northwest

HARLEM TELEVISION SERVICE
3233 N. Harlem Ave. — MUlberry 5-1213

FOSTER DAY & NIGHT TELEVISION SER.
2874 N. Milwaukee — HUmboldt 9-0700

south

MASTER SERVICE CO.
1153 E. 82nd St. — SOuth Shore 8-9282

southeast

SOUTHSHORE DAY & NIGHT TV ENGS.
1977 E. 73rd St. — NOrmal 7-0126

read TV GUIDE every week

7 LET'S DANCE—Bands

Ralph Flanagan in New York is host to veteran vaudeville hoofer Pat Rooney, Sr., and singer Jerry Vale. Art Mooney and his orchestra are the Chicago music makers once more, and June Valli handles the vocals.

9 MOVIE—Feature Film

7:30 5 4 PLACE THE FACE—Game

Bill Cullen is here again to help three guest personalities place faces from their past, within a three-minute time limit. Verbal and musical clues are given.

8:00 2 TWO FOR THE MONEY

Herb Shriner offers his country humor and quizzes the contestants.

5 4 "LADY IN THE DARK"

COLOR For further details see page A-13. *Sponsored by your Oldsmobile Dealer.*

7 BOXING—Boston

Tony DeMarco, Boston, vs. Chris Christensen, Denmark, welterweights, 10 rounds. Jack Gregson reports.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
DeMarco	9	41	37	4	0	22
Christensen	Unrated	32	26	4	2	8

DeMarco, a New England favorite, is a bruising body-belter. He is a crowding workman and very strong. The Danish champion, Christensen, has scored notable wins over Billy Graham and Johnny Lombardo. He is a good counter-puncher and a stylish boxer. The struggle should narrow down to a test of the dynamite in DeMarco's left-hook versus the bounce in Christensen's legs.

Compiled by Nat Fleischer (The Ring)

9 TV THEATER—Drama

"The Miracle Kid." A boy's desire to go on boxing interferes with his plans for marriage. Tom Neal and Carol Hughes.

8:30 2 MY FAVORITE HUSBAND

Liz Cooper buys George a do-it-yourself kit and encourages him to become a handyman. At first George views the plan with a marked lack of enthusiasm, but he soon develops great interest. Joan Caulfield and Barry Nelson star.

All times are Chicago Daylight Saving Time. In Standard Time areas, subtract one hour.

9 WRESTLING—Marigold
Jack Brickhause reports.
Al Szasz vs. Jahnny Slivi
Bill Fletcher vs. Karl Gray
Gregary Jarque vs. Rudy Kay
Jonathan vs. Stan Halleck
Tag Match: Ivan Hernandez & Carl Engstram vs. Art Neilsan & Reggie Lisawski
Main Event: Tiger Moore vs. Yukan Eric

8:45 7 BATTER'S BOX—Quiz
Leonard Stone emcees quiz game.

9:00 2 THAT'S MY BOY—Comedy
7 SENATOR DOUGLAS—Talk
Sen. Paul Douglas presents a campaign speech fram the Palmer Hause.

9:30 2 STAR SHOWCASE—Drama
"My Wife, Poar Wretch." A damestic calamity threatens the peace. Edward Arnald hasts, Frances Giffard stars.
4 MOVIE—Action
"Tulsa." Cattlemen struggle against the fast-grawing oil industry in Oklahama in the 1920's. Susan Hayward. Intermissian: "Braves' Farm System," with Jaseph Cairnes, af the Milwaukee Braves Club.
5 YOUR HIT PARADE
Gisele MacKenzie, Snaaky Lansan, Russell Arms, Pally Bergen, and the Raymond Scatt orchestra present the week's tap tunes. *See next week's GUIDE.*
7 PLAYHOUSE—Drama

10:00 2 MOVIE—Drama
"The Second Waman." A yaung architect believes he is the victim af bad luck.
5 INNER SANCTUM—Mystery
"The Fatal Haur." Party guests learn they have been poisoned by lethal cacktails. Shepherd Strudwick stars.
7 MOVIE—Intrigue
"Paris Undergraund." A beautiful waman attempts to help a British pilot escape.

10:30 5 JANET DEAN, R.N.—Drama
"The Talbot Case." Nurse Dean saves an actress' failing health. Ella Raines.

10:55 4 WEATHER

11:00 4 Tony Martin Show—Music
5 MOVIE—Feature Film
9 MOVIE—Comedy
"Smart Alecks." The East Side Kids hunt dawn a convict. Lea Gorcey.

11:15 4 The Hunter—Adventure
"Black and White." Bart Adams visits Bulgaria. Barry Nelson stars.

11:30 2 I'm The Law—Police Drama
"Falling Star." Intrigue surraunds a former star af the silent films. Geargе Raft.
7 MOVIE—Drama
"Pilot X." A mysterious pilat shaots dawn planes. Lana Andrews and John Carrall.

11:45 4 The Lone Wolf—Drama
Lauis Hayward stars as Mike Lanyard.

12:00 2 News

12:05 **2 MOVIE—Drama**
"A Sparting Chance." Jane Randalph.
5 Faces In The Window
Ken Nordine narrates tale af intrigue.
9 Commercial

12:15 **4 News—Tom Mercein**
7 MOVIE—Feature Film

12:20 **4 MOVIE—Drama**
"The Leathernecks Have Landed." A hot-tempered marine finds himself involved.

Helen Gallagher, musical comedy star, opens in the Empire Room of the Palmer House, with a new show on September 23. She starred in "Hazel Flagg" on Broadway after appearing in "Brigadoon," "High Button Shoes," and "Pal Joey." Featured with her in the Empire Room are the Goofers, a comedy-musical group, Del Ray, magician and the dancing of the Empire Eight who return with this show. Charlie Fisk and his orchestra provide the music.—*Adv.*

MORNING

8:45 ❾ **Christophers—Religious**
Father Keller presents films and guests.

9:00 ❷ **The Precious Heritage**
"The Cord Over the Abyss," by Mortan Wishengrad, tells of the problems af Jewish trade-union members. This is the final show af the manth's series celebrating the Tercententary af the arrival af the Jews in the U.S.

❺ **Sunday Funnies—Kids**

❼ **The Christophers-Religious**
Father James Keller with films and guest interviews.

❾ **MOVIE—Drama**
"Girls' Town." The winner af a beauty contest decides to crash Hollywaad. Edith Fellows, June Storey.

9:30 ❷ **Exploring God's World**
In this last shaw af the series Carrie McCord and her two assistants, Lydia Jean Shaffer and Glenn Walken repeat the highlights of their past programs.

[4] **This Is the Life**

❺ **Bible Time—Stories**
Marcella Hein tells "Queen Esther, the Heraine."

❼ **Political Griddle—Talks**
Variaus candidates in the coming electian speak.

9:45 ❺ **The Pulpit—Religious Talk**
Rabbi Marton M. Berman of Temple Isaiah Israel is the guest taday. He speaks on "Challenge af the New Year."

10:00 ❷ **This Way Up—Religious**

[4] **Church Services**
Plymauth Cangregatianal Church.

❺ **Live And Learn—Discussion**
Guest: Dr. Edmund Perry, chairman of the Department af History and Literature af Religian, Narthwestern U. Tapic: "The Praspect Far Man and Religian."

❼ **MOVIE—Feature Film**

❾ **MOVIE—Western**
"Ghost City."

10:30 ❷ **What In The World**

11:00 ❷ **Turn Back The Clock**

[4] **Sunday Comics—Kids**

❺ **Film Shorts**

11:00 ❾ **MOVIE—Horror**
"Devil Bat." A mad doctar creates a monstrous bat with which to kill his employers. Bela Lugosi, Suzanne Kaaren.

11:15 ❺ **News—Roland I. Robinson**

11:30 ❷ **Contest Carnival—Kids**

[4] **Armchair Travels—Film**

❺ **MOVIE—Western**
"Feud Of The Range." An unscrupulaus aperator creates a range feud.

❼ **Faith For Today—Religious**
A yaung arphan asks Pastar Fagal about the possible relatianship between madern inventians and the secand caming af Christ. With the discussian will be a sermonette and hymns by the quartet.

11:45 [4] **Hank The Handyman-Tips**

AFTERNOON

12:00 ❷ **News—Frank Reynolds**

[4] **To Be Announced**

❼ **Illinois Government—Film**
"The Lacal Judiciary," is discussed by Judge Eugene P. Lierman of Champaign county and Prafessar Rubin G. Cahn, University af Illinois College of Law.

❾ **MOVIE—Western**
Actian Theater: "Border Renegade." A yaung aristocratic Baston girl cames ta the West ta visit her brather and is farced inta marriage. Victor Jary.

12:15 ❷ **Weather—P. J. Hoff**

❼ **Your Future Home—Ideas**

12:25 ❷ **Sports—Bill Watts**

12:30 ❷ **Range Riders—Adventure**

[4] **Stu Erwin Show—Comedy**

❺ **Frontiers Of Faith**
Dr. Eugene Carsan Blake maderates a discussian af "National Security and Individual Liberty." The speakers are: NBC cammentatar Pauline Fredericks; Rep. Braaks Hays (D., Ark.); and Dr. Buell Gallagher, president of the City Callege af New Yark.

❼ **Amateur Hour—Talent**
Bob Murphy emcees. (Guests are invited ta the Civic Opera Theater. Tickets unnecessary.)

12:45 [4] Hank The Handyman

1:00 ② Community Chest Show

SPECIAL *Masquerade Party* gets its first of three showings this week as it lends its format to kick off the Community Chest drive. Peter Donald will emcee as celebrities appear in disguises which the panelists try to pierce. The panelists: Ogden Nash, Ilka Chase, Buff Cobb, and Bobby Sherwood. Vice-President Richard Nixon will be introduced by Harvey Firestone at the conclusion of the show.

[4] Ramar Of The Jungle

⑤ John Ott—Gardening

"Planting Spring Bulbs."

⑨ Batting Practice—Warm Up

Jack Brickhouse comments.

1:10 ⑨ Lead Off Man—Interviews

Vince Lloyd interviews players.

1:25 ⑨ BASEBALL—Cubs vs. Redlegs

Brickhouse reports from Wrigley Field.

1:30 ② Farmtown U.S.A.

Ezra Taft Benson, secretary of Agriculture, is interviewed by George Menard. They discuss the new farm program, past and future actions of the Department of Agriculture, and farm surplus.

[4] Roy Rogers—Western

"The Long Chance." Pete Grundy and his gang are wreaking havoc in Paradise Valley by robbery and rustling, and wind up stealing school funds. Roy, Dale Evans, and Pat Brady. (Film)

⑤ To Be Announced

⑦ Wild Bill Hickok—Western

"Stolen Gold Chest." A crooked bank clerk steals money from shipments to the bank. Guy Madison, Andy Devine.

2:00 ② Now And Then—Literary

[4] To Be Announced

⑤ City Desk—Discussion

⑦ Annie Oakley—Film

"Annie's Desert Adventure." Annie comes to the aid of a former convict implicated in the robbery of a gold ore shipment. Gail Davis and Jim Hawkins.

2:30 ② Adventure—Museum Series

RETURN Charles Collingwood is host on a full hour exploration of ways of life and of nature. We see a 45-minute film made at the Navajo Indian Reservation in Arizona and Utah. "The Way of the Navajo." The final segment is a remote from Niagara Falls, where Charles Collingwood reports on the erosion conditions. The show's producer, Robert Northshield, co-narrates *Adventure*, which is produced in cooperation with the American Museum of Natural History.

⑤ Comment—Documentary

Four more talks, by experts, on important issues in current news. Final show.

⑦ Hans Christian Andersen

3:00 [4] The Grenadiers—Musical

⑤ American Forum—Disc.

⑦ Rocky Jones—Space Ranger

3:30 ② This Is The Midwest-Docum.

General C. C. Hoffner Jr., chairman, R. R. Donnelley & Sons Co., is the special guest. He tells Fahey Flynn and Thomas H. Coulter how the world's largest publisher manages its operation.

⑤ Zoo Parade-About Animals

Marlin Perkins, director of the Lincoln Park Zoo in Chicago, talks of sickness and health in the animal world. Dr. Lester Fisher, veterinarian of the Lincoln Park Zoo, will be Marlin Perkins' guest. The two will discuss and compare the heartbeats of a mouse and an elephant. Other facts about the normal heartbeat and temperature of animals are noted.

⑦ Ramar Of The Jungle

3:45 ⑨ Tenth Inning—Interviews

Jack Brickhouse and Harry Creighton.

4:00 ② Man Of The Week

Sen. John C. Stennis (D., Miss.)

⑤ [4] Hall Of Fame—Drama

The story of Moses is told on the eve of the Jewish holy days of Rosh Hashonah and Yom Kippur. "The Reluctant Redeemer," adapted for TV by Helaine Honff. Moses, brought up in the court of Egypt's Pharaoh, learns that he is a Jew. He leaves the court for the land of the Midianites. There he marries Zipporah and adopts a shepherd's life. Moses' idyll ends when he hears the message of the burning bush.

7 Super Circus—3 Ring Thrills
Ringmaster Claude Kirchner and his assistant Mory Hartline present from Chicago:
Tight Wire Artist ..... Kosmar
Saber expert ..... Dr. Conrad
Comedy duo ..... Hank, the mule
Aerialist ..... Don Antonio

9 Quality Theater—Film

4:30 2 Youth Takes A Stand
School days are here again for students: Janet Spence of Irvington High, from Irvington, N.J.; Irving Lynch of Jersey City's St. Peter's Prep, from Belmar, N.J.; Lorraine Silverman of Washington Irving High, from New York City; and Laurence Kedes of Weaver High, from Hartford, Conn. Jim McKay moderates as they debate current issues.

4 It's A Draw—Cartoon Quiz
Sid Stone and the panel with fun.

5 To Be Announced

9 TV Matinee—Espionage
"Exile Express." A young woman, working as a laboratory assistant, becomes innocently involved in a killing when her boss is murdered by a spy ring. Anna Sten and Jerome Cowan.

5:00 2 The American Week

4 You Asked For It—Requests
Art Baker answers requests.

5 Meet The Press—Discussion
R. A. Butler, British Chancellor of the Exchequer, is quizzed by Sylvia Porter, syndicated economics columnist, and newsman George Bookman. Ned Brooks moderates. From Washington, D.C.

7 Cisco Kid—Western
Duncan Renaldo and Leo Carillo.

9 MOVIE—Drama
"The Magic Voice." Gossip ends a secretary's shipboard romance with the ship's first officer when she meets a tenor. Beniamino Gigli and Joan Gardner.

5:30 2 You Are There—Drama
The newsmen cover the triumphal "Return of Ulysses" in 1164 B.C. His wife Penelope and the people of Ithaca had waited 20 years for his arrival. Now Penelope is about to choose a new husband from among her suitors. Beatrice Straight and Neva Patterson star as Penelope and Helen of Troy. John Baragrey and Will Hansen are featured.

4 Ozzie And Harriet-Comedy
Ozzie, Harriet, Ricky and David Nelson with family fun.

5 Roy Rogers Show—Western
"The Long Chance." Pete Grundy and his gang terrorize Paradise Valley when they stage a series of robberies and rustlings. Roy and Dole get on the gang's trail after Pete's boys steal the school fund. Roy Rogers, Dale Evans, Pat Brady. (Film)

7 Bowling Clinic—Tips

...m-m-m-m

...re-ally—me

Yes, a delightful story about me, Mrs. Gurney of the Mr. Peepers show, in the new LOOK. As a teacher, I suggest it as "Recommended Reading."
...in LOOK magazine
GET LOOK TODAY
See Mr. Peepers on STATION WNBQ
CHANNEL 5 TIME 6:30 PM

EVENING

6:00 2 Lassie—Drama
Jeff uses a gun as a plaything until his mother and his faithful dog Lassie help show him that guns make dangerous toys. Ellen's fear of guns has a basis in some family history which is explained to Jeff.

Tommy Rettig, Jan Clayton, George Cleveland. (Film) Tonight's story is postponed from last week.

5 4 People Are Funny-Game

Art Linkletter gives contestants zany questions and "penalizes" them when they answer incorrectly by giving them stunts to perform. This week Art sends a masked woman dressed in a nightgown to look like a sleepwalker, through a man's turkish bath and a hotel lobby. (Film)

7 You Asked For It—Requests

Art Baker presents a man who claims to have seen and spoken to the woman captain of a flying saucer. Other features on the show will be a lesson in psychoanalysis, some flying-trapeze artists, and the national women's archery champion.

6:30 2 Private Secretary—Comedy

The whole office is in mourning when Susie's three hours late for work. They've had reports of her untimely demise. Ann Sothern is Susie. Don Porter is Peter Sands. (Film) Next week at this time the *Jack Benny Show* makes its first appearance of the new season.

5 4 MR. PEEPERS—Comedy

Jefferson City is one of the few places where a total eclipse of the sun will be seen. In town for the event are Robinson's sister Agnes and her astronomer boy friend. Mrs. Peepers, Sr., is far more interested in her son's reaction to the future son-in-law than she is in the eclipse. Wally Cox and Pat Benoit are the junior Peepers. Jenny Egan is Agnes. Herbert Anderson plays the scientist.

7 Playhouse—Anita Colby

"Portrait of Toby." Toby, who's been a guard at New York's Metropolitan Museum for the past 40 years, decides to spend his entire insurance endowment on a portrait of himself. His boarding-house pals can't believe it. John Qualen stars as Toby. John Dierkes portrays the artist. (Film) *Next week, songstress Polly Bergen replaces Anita Colby as hostess.*

9 MOVIE—Drama

"Scattergood Meets Broadway." Scattergood encounters crooks when he helps a friend produce a play. Guy Kibbee.

7:00 2 TOAST OF THE TOWN

Host Ed Sullivan salutes the Cleveland Indians on the eve of the world series, in a remote from Cleveland. Here in New York, Ed greets: the Spanish singing and instrumental group Los Chavales de Espagna, with Trini Reyes; a children's choir from Obernkirchen, Germany, "The Happy Wanderers," in their American TV deut; and the dance team of Augie and Margo. Augie is in Broadway's "The Pajama Game."

5 4 COMEDY HOUR

The Century Theater becomes Lou Wolters' "Latin Quarter" as Comedy Hour highlights the New York club's famed review. Johnnie Ray and comic Joe E. Lewis co-star in "The Latin Quarter Review." Other guests: songstress Jane Morgan. The Debonairs, a male dancing quintet. The Seven Ashtons, Austrolian tumblers. Art Warner at the piano. The Latin Quarter chorus line. Al Goodman leads the orchestra.

7 N. D. FOOTBALL HIGHLIGHTS—A full game presentation of Saturday's Notre Dame football game, with Jack Drees handling the running commentary. Today: The "Fighting Irish" vs. Texas.

It's so nice to have a GUIDE around the house!

Keep a copy of TV GUIDE handy all the time

ORDER A SUBSCRIPTION

8:00 ② G.E. Theater—Drama

"Nora," an adaptation of Henrik Ibsen's play, "A Doll's House." The story of a woman who rebels against her meaningless marriage. Nora's revolt exposes the uncertain position of women during the first years of emancipation from their doll-like role in the household. Patric Knowles plays Helmar, Nora's husband. Luther Adler plays Carghill. Don Herbert takes over as announcer. Ronald Reagan is the program supervisor. *Sponsored by General Electric.*

⑤ [4] TV PLAYHOUSE—Drama

"Guilty Is the Stranger," by Tad Mosel. A GI comes to stay at the home of a dead army buddy. While there, he tries to replace the buddy in the hearts of his mother and his former fiancee.

Cast

The mother .....Fay Bainter
Agnes .....Frances Williams
Miranda .....Pat Crowley
Larry .....Paul Newman

⑦ WALTER WINCHELL—Talk

⑨ ROCKY KING-Roscoe Karns

"Key ta the Murder." Rocky King and Det. Hart encounter one of the most baffling murders of their careers. A gambler is shot dead and the murderer seems to have escaped from a room which was locked on the inside. Roscoe and Todd Karns.

the way thousands of physicians and dentists recommend.

HERE'S WHY . . . Anacin is like a doctor's prescription. That is, Anacin contains not just one but o combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anocin tablets. Buy Anacin® today!

8:15 ⑦ MARTHA WRIGHT—Music

Martha, the chorus, pianist Norman Paris, and trumpeter Bobby Hackett in song sequences. The show features: "Louisiana Hayride," "September Song," "Lullaby of Broadway," and the ever popular "Shine On, Harvest Moon."

8:30 ② MAN BEHIND THE BADGE

"The Case of the Reluctant Flop Artist." An electric brain's detective skill helps put insurance investigator Francis Haggerty of Bostan on the trail of a girl who claims to be the victim of repeated accidents. *A "flop artist" is someone who pretends injury or repeatedly claims damages for accidents that have caused their victims no hardship. Such cloims are fraudulent and subject to criminal action.* With Larry Haines, Robert Middleton, Jan Miner are the featured performers.

⑦ DR. I.Q.—Quiz

⑨ DUFFY'S TAVERN—Comedy

"Archie, The Actor." When Archie falls in love with Daphne, who in turn, is in love with the theater, he decides to become an actor. Ed Gardner.

9:00 ② THE WEB—Drama

"Welcome Home." A young bride takes her new husband home to meet the family she claims is hers. The family, however, denies any relationship with the girl. Biff McGuire, Joanne Woodward, Gage Clarke, Grace Raynor, William Zuckert, and Lois Holmes. This will be the last show of the series.

⑤ [4] LORETTA YOUNG-Drama

"You're Driving Me Crazy." A casual remark ta a stranger during the dispute which follaws a slight accident, turns the life of a young wife inta a nightmare. The stranger refuses to let her alone. Laretta with Charles Drake, Harry Bartell. (Film)

⑦ BREAK THE BANK—Quiz

9 FLORIAN ZABACH—Music
Mr. ZaBach makes violin magic.

9:30 2 WHAT'S MY LINE?—Quiz
Fred Allen appears again as guest panelist. The regulars include Arlene Francis, Dorothy Kilgallen, and Bennett Cerf. John Daly moderates.

4 NEWS—Kelly And Clark
5 THE HUNTER—Adventure
"Ghost Goes East." The Hunter, Bart Adams, boards a transatlantic airliner in search of the courier for a communist agent who has eluded his FBI captors. Bart has no description of the courier. Bart Adams is played by Barry Nelson. *Next week the role of Bart Adams will be assumed by Keith Larsen. (Film).*

7 CHAMPIONSHIP BOWLING
9 TV THEATER—Film Drama
"In The Carquinez Woods." Tragedy that might have overtaken a friendless young girl in an intolerant small town is prevented by the intercession of a visiting botanist. Jim Davis and Andrea King.

10:00 2 NEWS SPECIAL
4 RAY MILLAND SHOW
5 WEATHER—Clint Youle
9 MOVIE—Suspense
"The Amazing Mr. X." (1st Showing.) A fake medium tells a young woman that he can communicate with her supposedly dead husband. Turhan Bey, Lynn Bari. *Sponsored by Courtesy Motors.*

10:10 5 DORSEY CONNORS—Tips
Sea shells for decorations.

10:15 2 LIVING ROOM THEATER
5 NEWS—Alex Dreier
"Man On The Go" with news.

10:30 4 STUDIO 57—Drama
5 THE BIG PLAYBACK—Film
7 MOVIE—Adventure
"Nabonga." An embezzler flees New York with his daughter and a cargo of jewels, and when their plane crashes, they are stranded in the jungle. Buster Crabbe is the star.

10:45 2 HERE'S HOW—Crafts
Phillip Lewis and Dinny Bruce demonstrate how householders can do odd jobs and make use of common tools.

5 SPORTS—Norm Barry

11:00 2 News—Frank Reynolds
4 Rocky King—Mystery
5 MOVIE—Feature Film

11:15 2 MOVIE—Drama
"King Of The Gamblers." Gamblers move in and try to control professional sports. Janet Martin, William Wright, and Thurston Hall.

11:30 4 To Be Announced
9 News—Les Nichols
Late evening headlines reviewed. *Sponsored by Foster TV.*

11:45 9 Weather—Carl Greyson
The forecast for tomorrow. *Sponsored by Foster TV.*

11:50 9 Record Comparisons
Sponsored by Foster TV.

12:00 4 NEWS—Tom Mercein
7 MOVIE—Drama
"Two Minutes To Play." A big football game reveals hidden animosity. Bruce Bennet and Eddie Nugent.

MORNING

6:40 ② **Today's Thoughts**

6:45 ② **Farm Daily—Menard**
George Menard with news for formers.

⑤ **Everett Mitchell—Talks**

7:00 ② **Morning Show—Jack Paar**
(Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)

⑤ [4] **Today—Dave Garroway**
The West Coast joins the *Today* audience, with Johnny Gront as host in Los Angeles. (Five minutes of locol news with Len O'-Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

⑦ **Chicago Parade—Variety**
Chuck Bill emcees.

8:00 ⑦ **Breakfast Club-Don McNeill**

9:00 ② **Garry Moore—Variety**
Ivan Sonderson introduces the cost to a brush-toiled porcupine. A comedy sketch.

⑤ [4] **Ding Dong School**
Nursery with Dr. Frances Horwich. *(See page 20)*

⑦ **Women And The World**
Ruth Crowley with the womon's ongle.

⑨ **Paul Fogarty—Exercises**
How to be graceful, slender, and healthy.

9:30 ② **Godfrey And Friends**

⑤ [4] **A Time To Live—Serial**
Kothy Byron overheors a conversotion.

⑦ **Play House—Kiddies**
Angel Casey with gomes ond stories.

⑨ **The Femme Show—Women**
Helen Joyce with household hints.

9:45 ⑤ [4] **Three Steps to Heaven**
Nell makes an arrongement with Chester.

10:00 ⑤ [4] **Home—Women's News**
Editor-in-chief Arlene Francis introduces two week-long series: (1) Oil-painting instruction offered by ortist Arnold Blanch. (2) Psychologist Howard Whitmon instructs in "How to Stay in Love." We see how the blind are taught to cook.

⑦ **Creative Cookery—Recipes**
Froncois Pope presents: Italion sousoge ond mocaroni cosserole, stuffed zucchini, English nut toffee.

⑨ **Hi Ladies—Interviews**
Mike Douglas emcees fun for women.

10:30 ② **Strike It Rich—Quiz**
Warren *Hull* moves for a week.

10:55 ⑦ **News—Ulmer Turner**

⑨ **News—Steve Fentress**

11:00 ② **Valiant Lady—Serial**
Diane signs an I.O.U. for her debts.

[4] **What's New In The Kitchen**
Breto Griem is hostess to Jone Comings of the Milwaukee Dairy Council.

⑤ **Betty White Show**

⑦ **Danny O'Neil Show**
Danny, Chet Roble, Nancy Wright.

⑨ **The Romper Room—Kids**
DEBUT A completely furnished kindergarten, outfitted with blocks, croyons, dolls, and rhythm instruments, is the place where Miss Rosemory invites moppets to join her in gomes ond songs.

11:15 ② **Love Of Life—Serial**

11:30 ② **Search For Tomorrow**

⑤ **Animal Care Time—Tips**
Curley Bradley with onimol tips.

11:45 ② **Guiding Light—Serial**
Jim Kelly dines ot Kothy's. Poul Potter.

[4] **Let's Look At The News**

11:55 ⑦ **News—Ulmer Turner**

⑨ **News—Steve Fentress**

AFTERNOON

12:00 ② **Portia Faces Life—Serial**

[4] **Hot Shot Revue—Musical**
Joe Shott and his Hot Shots.

⑤ **Noontime Comics**
Johnny Coons entertoins the kiddies.

⑦ **Happy Pirates—Kids' Fun**
Two Ton Baker ond Art Hern.

⑨ **Best Of The West—Kids**
Bob Atcher with Western films.

12:15 ② **The Seeking Heart—Serial**

12:30 ② **Welcome Travelers**
Co-hosts Tommy Bartlett and Bob Cunninghom greet trovelers in Chicago.

[4] **Weather—Bill Carlsen**

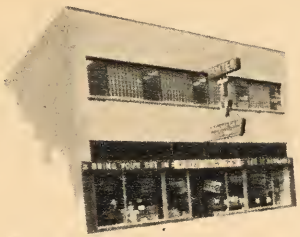
⑤ **Bob & Kay Show—Chats**

12:35 [4] **Bob Heiss—Interviews**
Chats with "The Man Next Door."

12:45 ⑨ **Charm Salon—Beauty**

12:55 ⑦ **News—Ulmer Turner**

⑨ **News—Steve Fentress**



from **FOSTER TV**

World's Largest Day & Nite TV Organization

TV Sentinel

Only SENTINEL Has All These Features!

- "Picture Sealed" performance. The picture stays clear and steady, even under difficult conditions.
- Every advanced feature. Locality adjuster. Non-glare safety glass. Duomatic Cascode tuner. Studio Tone.
- Consoles and table models. Two popular screen sizes—17" and 21".
- Built-in antenna.
- Smart cabinet styling. Both modern and traditional designs.

No Money Down

FROM $139.95 complete

Norman Foster

Buy your TV set from the dealer who can SERVICE it!

BRING YOUR SET TO OUR SHOPS AND SEE IT REPAIRED.

- TUBES TESTED FREE.
- ALL TUBES IN STOCK.
- AUTO RADIO SERVICE. DRIVE IN REAR 9:30 to 5:30.
- TV REPAIRS IN YOUR HOME TILL 11:00 P. M.

Open 9:00 A. M. to 9:00 P. M.–Sundays, 11:00 A. M. to 3:00 P. M.

FOSTER TV 2874 MILWAUKEE AVENUE

Call HU 9-0700

1:00 ② **Robert Q. Lewis—Variety**
⑤ **Home Cooking—Recipes**
Chef Eddie Doucette with pork chops topper; one-meal-casserole.
⑦ **Ruth Crowley—Baby Care**
⑨ **MOVIE—Drama**
"Men Of San Quentin." Dick Curtis.

1:15 ⑦ **The Doctor Answers—Talk**
Elizobeth Hart conducts discussion.

1:30 ② **Linkletter's House Party**
Art returns today ofter his six-week tour of the world. Guest: Connie Boswell.
[4] **Beulah Donohue**
⑤ **Melody Magazine—Music**
Wed Howord reviews records.
⑦ **The Tom Duggan Show**
Janet Broce, Janie Johnson, Irwin Berke, Don Jacoby and the Cottonpickers.

2:00 ② **Big Payoff—Quiz**
⑤ [4] **Greatest Gift—Serial**
⑨ **Paul Dixon—Musical**
Paul inaugurates a new feature todoy. A ponel of 10 women will discuss problems.

2:15 ⑤ [4] **Golden Windows—Serial**
John Brandon turns to Ann Summers.

2:25 ⑦ **News—Ulmer Turner**

2:30 ② **Bob Crosby—Music**
Tunes: "Sh-boom," "Lonesome Polecat," "Italian Hucklebuck."
⑤ [4] **One Man's Family-Serial**
Hazel comes to a conclusion.
⑦ **Double Feature—Films**
(1) "Homer Takes A Bride." (2) "Thot's My Pop." A case of mistoken identity.

2:45 ⑤ [4] **Concerning Miss Marlowe—Serial**

3:00 ② **Brighter Day—Serial**
Patsy ond Rondy spend an idyllic day.
⑤ [4] **Hawkins Falls—Serial**
Millie Flagle gets a proposol.
⑨ **MOVIE—Western**
"Rollin' Westword."

3:15 ② **Secret Storm—Serial**
⑤ [4] **First Love—Serial**
This is the first night of Pocky's stay.

3:30 ② **On Your Account—Quiz**
Win Elliot emcees the quiz.
⑤ [4] **Bob Smith Show**
Skitch Henderson emcees for Bob.
⑦ **Time For Uncle Win—Kids**

4:00 ② **Shopping With Miss Lee**
[4] **Superman—Adventure**
⑤ **Pinky Lee-Comedy, Games**
⑦ **Pied Piper—Kids**
Art Hern with cortoons ond stories.
⑨ **Bandstand Matinee—Music**

4:15 ② **U.N. In Action**

4:30 ② **Looking Forward**
Frank Reynolds talks with Robert S. Runo, Roosevelt University professor.
⑤ [4] **Howdy Doody—Puppets**
Ted Brown hosts, with Gabby Hoyes.
⑦ **Garfield Goose and Friend**
Frozier decides to ploy a trick.

4:55 ⑨ **News—Les Nichols**

5:00 ② **Range Riders—Adventure**
[4] **Foreman Tom—Western**
⑤ **Elmer, The Elephant—Kids**
John Conrod entertains.
⑦ **Santa's North Pole Revue**
⑨ **Bob Atcher—Western**

5:15 ⑦ **Jungle Adventure—Film**
"Cameros In The Wilderness."

5:30 ② **Gene Autry—Western**
⑤ **Close-Up—Music**
Howard Miller ond June Valli return.
⑨ **News—Leslie Monypenny**

5:40 ⑨ **Now I'll Tell One—Sports**
Jock Brickhouse with tolk about sports.

5:45 [4] **News—Bob Kelly**
⑦ **News—Austin Kiplinger**
⑨ **Curbstone Cut Up—Chats**
Ernie Simon with interviews.

5:50 ⑦ **Sports—Jack Drees**

5:55 [4] **Weather—Bill Carlsen**
⑦ **Weather—Wayne Griffin**

EVENING

6:00 ② **Sports—Bob Elson**
[4] **Sports—Larry Clark**
⑤ **Weather—Clint Youle**
⑦ **Kukla, Fran, And Ollie**
⑨ **Captain Video—Adventures**
Collins seeks his revenge.

6:05 ⑤ **News—Jack Angell**

6:10 ⑤ **Sports—Joe Wilson**

6:15 ② **News—Julian Bentley**
[4] **Malones And Marvin-Music**
Marv Moran and the Malone Sisters.

This low-cost "broad coverage"

HOSPITALIZATION

is available to...

INDIVIDUALS!

No need to join a group

Be protected at a cost you can easily afford

PROTECTS ENTIRE FAMILY

Low rates and broad coverage of the WHITE CROSS PLAN enable you to include every member of your family at very low cost.

USE ANY DOCTOR OR HOSPITAL YOU WISH

Under the WHITE CROSS PLAN you select any hospital you wish—to use your own family doctor, or to call in a specialist if one is needed. We send the money to your hospital, doctor or YOU, as you direct.

YOU NEEDN'T BE A BED-PATIENT TO COLLECT BENEFITS

You can get cash payments when the doctor treats you in his office or at your home. Even money for "out-patient" treatment when you need such hospital services as X-rays and electro-cardiograms.

NO "PRO-RATING"

Under the WHITE CROSS PLAN you are paid in full for benefits specified in your policies. Payments are never reduced if some other insurance plan pays part of your bill.

NO FINE PRINT!

The cash payments described here are only a condensed outline of the many benefits available under the WHITE CROSS PLAN. You'll find all the benefits, liberal terms and conditions clearly stated in big legible type in the policies. Accident benefits begin immediately from date of policies. Sickness benefits cover all illnesses originating after policies have been in force 30 days, except those few plainly stated in the policies. You can get *all* or *any part* of Plan—take just what policies you need.

PLUS UP TO $200 A MONTH WHILE DISABLED

Just for household expenses!

You decide in advance—at the time you apply for your policy—how much you will need for rent and groceries when disabled and unable to work. You can get from $50 to $200 a month. Up to a full year for sickness, up to *two* years for injury—even while recuperating at home under doctor's care. (P16)

UP TO $1500 FOR HOSPITAL BILLS

Under the WHITE CROSS PLAN you can get from $4 to $15 a day—up to 100 days for each different sickness or injury, for each member of your family—depending on room rate shown in your policy. Any hospital you wish. (P85)

$1,000 to $4,000 for accidental death (P16)

$5 to $250 for SURGICAL FEES

If an operation is needed, instead of medical treatments, you can get up to $250 for surgery performed on any member of your family. Each policy lists amounts for various operations. (P89-P85)

PAYS AS MUCH AS $250 for "EXTRAS"

You can get cash for many hospital services not ordinarily covered. Full cost of operating room and anesthetics; specified amounts for X-rays, drugs, medicines, iron lung, laboratory work, etc. (P85-P89)

SPECIFIED CASH PAYMENTS FOR DOCTOR BILLS

up to a total of $150

Includes doctor's treatments at home, office or hospital. Benefits begin with first treatment for injury, third treatment for sickness. Use any doctor. (P89)

EXTRA INCOME while in hospital

Disability income benefit *increases* 50% during first two months in hospital. If your policy specifies $200 a month disability income, you actually get $300 a month! (P16)

MATERNITY BENEFITS

(After you've been a policyholder for nine months) (P85-P89)

Costs you nothing to find out about this LOW-COST protection

Now, before you're faced with unexpected doctor and hospital bills, find out about this low-cost Plan. Send coupon today for full information. It costs you nothing. There is no obligation. See why five million persons have made this the fastest-growing plan in America. It only takes a minute to mail the coupon, but it may save you money that would take *months* to earn.

Mail coupon today for full information
No obligation... *IT'S FREE!*

BANKERS LIFE & CASUALTY CO.
An Old-Line Legal Reserve Stock Company
CHICAGO 30, ILLINOIS

More than $44,000,000 paid to policyholders in 1953!

© B. L. C. & Co.

BANKERS LIFE & CASUALTY CO., Dept. TV-919
4444 Lowrence Avenue, Chicago 30, Illinois

Please tell me all about the famous low cost WHITE CROSS PLAN offered by BANKERS LIFE & CASUALTY COMPANY. This does not obligate me in ony woy.

NAME _____
PLEASE PRINT

ADDRESS _____

CITY _____ COUNTY OR ZONE _____ STATE _____

HOME OFFICE: CHICAGO 30, ILL.

5 Dorsey Connors—Travel
The Royal Danieli Hotel, in Venice.

7 News—John Daly

9 Sports Final—Vince Lloyd

6:20 5 Alex Dreier—Features

6:25 5 Tony Weitzel—Comments

6:30 2 News—Douglas Edwards

5 4 Tony Martin—Music
Tunes: "Take Me Out to The Ball Game," "Let's Try Again."

7 Jamie—Comedy
RETURN Brandon de Wilde and Ernest Truex. Tonight Jamie competes in a contest held in school for the greatest sale of school newspaper subscriptions.

9 News—Spencer Allen

6:45 2 Perry Como—Music
Tunes: "Lullaby of Broadway," "If I Give My Heart to You."

5 4 News—John C. Swayze

9 Chicagoland Newsreel

7:00 2 BURNS & ALLEN—Comedy
Gracie sends George a very flattering fan letter and signs it with a name picked at random from the telephone directory.

5 4 CAESAR'S HOUR-Comedy
DEBUT Carl Reiner and Howard Morris join Sid. Caesar has no special format for his show. The accent is on comedy. Vaughn Monroe takes on a new role as announcer. Sid and the boys entertain Italian star Gino Lollabrigida. *Sponsored by RCA Victor.*

7 COME CLOSER—Quiz

9 BEARS QUARTERBACK CLUB
Harold "Red" Grange and Luke Johnsos, assistant coach, Chicago.

7:30 2 TALENT SCOUTS—Variety

7 CONCERT—Howard Barlow
Lois Hunt, soprano, and Thomas Hayward, tenor, are the soloists.

Duets

Because You're You .....Victor Herbert
Make Believe .....Jerome Kern
Un Di Felice from "La Traviata" .....Verdi

Mr. Hayward

The Way You Look Tonight..Jerome Kern

Miss Hunt

Out of My Dreams .....Rodgers & Hammerstein

9 STOCK CAR RACES—Film

8:00 2 PUBLIC DEFENDER—Drama
"Fire Bell." A boy becomes a pyromaniac as a result of his poor adjustment to his mother's remarriage. Reed Hadley. (Film) *(Last show at this time.)*

5 4 MEDIC—Drama
"I Climb the Stairs." This story concerns 19-year-old Annie Schrader, a young heart-disease victim. Annie's collapse from a heart attack leads to a complicated operation which viewers will actually witness. Richard Boone plays Dr. Conrad Styner, Darryl Hickman is the boy.

7 ADVENTURES IN EMOTION
DEBUT Stuart Brent with philosophies and chats.

9 BOXING—Preliminaries
Chris Schenkel reports from St. Nick's.

8:30 2 MASQUERADE PARTY
Peter Donald emcees. Panelists: Ilka Chase, Buff Cobb, Bobby Sherwood, and Ogden Nash. *(Last show at this time.)*

5 4 ROBERT MONTGOMERY
"A Dream of Summer" by Noel Gerson. A shipping clerk and a pretty bookkeeper meet while on vacation in the Catskills. Both assume poses of success.

7 BOXING—Preliminaries
Fred Sayles and Tommy Loughran report.

9:00 2 STUDIO ONE—Drama
"The Adventures of H*Y*M*A*N K*A*P*L*A*N." Hyman is all-American from head to toe, but not inside. He won't be promoted on his job until he learns to speak English. So he goes to night school. Jacob Kalich, Maria Riva, Bert Freed, Jonathan Harris.

7 BOXING—Eastern Parkway
Carmelo Costa, Brooklyn, N.Y., vs. Gene Smith, Washington, D.C., featherwts., 10 rounds. Fred Sayles, Tommy Loughran.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Costa	8	25	22	0	3	3
Smith	Unrated	45	40	4	1	29

Costa has speed and courage. Smith is the harder hitter, but Costa has been seeing more action.

Compiled by Nat Fleischer (The Ring)

9 BOXING—New York City

Danny Jo Perez, New York City, vs. Bob Bickle, Topeka, Kan. Junior welterwts., 10 rounds. Chris Schenkel reports.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Bickle	Unrated	30	25	3	2	8
Perez	Unrated	17	15	2	0	4

Perez is fresh from a triumph over Dickie Wong, while Bickle has been on a winning streak.

Compiled by Nat Fleischer (The Ring)

9:30 4 COLONEL MARCH—Karloff
5 FAVORITE STORY—Drama

"The Lost Years." Adolphe Menjou.

9:45 7 BATTER'S BOX—Game

Leonard Stone with a "baseball" game.

9 SPORTS—Arch Ward

10:00 2 NEWS—Fahey Flynn

Cartoonist P. J. Hoff gives weather report.

4 WEATHER—Bill Carlsen
5 WEATHER—Clint Youle
7 DEATH VALLEY DAYS

"Diamond Babe." A dance hall queen.

9 MOVIE—Comedy

"Mr. Drake's Duck." Douglas Fairbanks.

10:05 4 INDUSTRY ON PARADE
10:10 5 DORSEY CONNORS-Variety

"Buttons and bows," is Dorsey's topic.

10:15 2 IN TOWN TONIGHT-Variety

Len Dresslar and Merelyn Tate.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS
10:30 2 NEWS—John Harrington
4 PARAGON PLAYHOUSE

"Little Brother." Devotion rewarded.

5 SPORTS—Norman Barry
7 PLAYHOUSE—Drama

"The Iron Mask." Hero protects poor.

10:45 2 KUP'S SHOW—Irv Kupcinet

"The Chicago Story." Celebs interviewed.

5 HERBIE MINTZ—Music

11:00 2 MOVIE—Feature Film
5 4 Tonight—Variety

DEBUT Steve Allen and his crew make their network debut in a variety show that accents comedy, song, and music. On hand are Gene Rayburn, Eydie Gorme', Steve Lawrence, Skitch Henderson and his orchestra. Also on the show will be guests from the music and theatrical world. Andy Williams and songstress Pat Marshall. Special guests: Martha Raye, and the Ink Spots.

7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin
11:10 7 Tom Duggan—Comments
11:30 7 Danny O'Neil—Musical

Nancy Wright and Chet Roble.

9 News—Les Nichols

11:45 9 Weather—Carl Greyson
11:50 9 Commercial

12:00 2 Late News
4 News—Tom Mercein
7 MOVIE—Adventure

"Typhoon Treasure." A pearl trader's boat, loaded with pearls, is lost.

12:05 2 MOVIE—Musical

"Atlantic City." An ambitious promoter sets out to boost Atlantic City.

4 MOVIE—Mystery

"Sherlock Holmes." Basil Rathbone.

REUPHOLSTERING
RESTYLING

Lee Upholstering makes your furniture NEW again . . . in the styling of TODAY . . . in today's FASCINATING colors. All the EXCITING new fabrics for you to choose from.

AND—all work is guaranteed for 10 years . . . your assurance that our workmanship and construction is of incomparable quality.

REMEMBER—LEE has 69 years experience.

Prices and Terms to Suit You

FREE ESTIMATES

Dickens 2-0373

NIGHT AND DAY CITY AND SUBURBS

LEE 3319-21 W. FULLERTON UPHOLSTERING CO.

MORNING

6:40 ❷ **Today's Thoughts**

6:45 ❷ **Farm Daily—Menard**
❺ **Everett Mitchell—Talks**

7:00 ❷ **Morning Show—Jack Paar**
(Five minutes af lacal news at 7:25, 7:55, 8:25, 8:55 A.M.)
❺ [4] **Today—Dave Garroway**
A mabile unit is at Grand Central Station ta welcame the Cleveland Indians. Lucious Beebe takes Dave Garraway on a taur of Virginia City, Nev. (Five minutes af lacal news with Len O'Cannar at 7:25, 7:55, 8:25, 8:55 A.M.)
❼ **Chicago Parade—Variety**
Chuck Bill emcees variety.

8:00 ❼ **Breakfast Club-Don McNeill**

9:00 ❷ **Garry Moore—Variety**
Camedian Jonathan Winters visits Garry Maare. Durward Kirby as "Mrs. Dior."
❺ [4] **Ding Dong School—Kids**
❼ **Women And The World**
Ruth Crawley is hastess.
❾ **Paul Fogarty—Exercises**
A trick for co-ordination.

9:30 ❷ **Godfrey And Friends**
❺ [4] **A Time To Live—Serial**
Lt. Daw questions Rudy Marion.
❼ **Play House—Kiddies**
❾ **The Femme Show—Women**
Helen Joyce and Frank Babcock.

9:45 ❺ [4] **Three Steps To Heaven**
A stranger befriends Lean Cardeaux.

10:00 ❺ [4] **Home—Women's News**
Arlene farecasts news in the entertainment warld. We see fashions for the oversized woman. Dick Satterfield offers more fram his beauty plans.
❼ **Creative Cookery—Tips**
Francois Pope and his sans with baked chicken Monte Carlo en casserole, sauce Parisienne, dream meltaway slices, and quick butter icing.
❾ **Hi Ladies—Interviews**
Mike Douglas emcees.

10:30 ❷ **Strike It Rich—Quiz**

10:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

11:00 ❷ **Valiant Lady—Serial**
Nadine tries ta get Diane's I.O.U.
[4] **What's New In The Kitchen**
Breta Griem is hostess, with kitchen hints.
❺ **The Betty White Show**
❼ **Danny O'Neil—Variety**
Danny with Chet Rable, Nancy Wright.
❾ **The Romper Room—Kids**
Miss Rosemary with kindergarten fun.

11:15 ❷ **Love Of Life—Serial**

11:30 ❷ **Search For Tomorrow**
❺ **Animal Care Time—Tips**
Curley Bradley with animal hints.

11:45 ❷ **Guiding Light—Serial**
There are some interesting developments.
[4] **Let's Look At The News**

11:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

AFTERNOON

12:00 ❷ **Portia Faces Life—Serial**
[4] **Hot Shot Revue—Musical**
Jae Shatt and Gordon Hinkley.
❺ **Noontime Comics—Kids**
❼ **Happy Pirates—Kids' Fun**
Two-Ton Baker and Art Hern.
❾ **Best Of The West—Kids**
Bab Atcher with films and tunes.

12:15 ❷ **The Seeking Heart—Serial**

12:30 ❷ **Welcome Travelers**
Tammy Bartlett, Bab Cunningham.
[4] **Weather—Bill Carlsen**
❺ **Bob & Kay Show—Chats**

12:35 [4] **Bob Heiss—Interviews**

12:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

1:00 ❷ **Robert Q. Lewis—Variety**
❺ **Home Cooking—Recipes**
Eddie Doucette with chacolate angel pie.
❼ **Ruth Crowley—Baby Care**
❾ **MOVIE—Drama**
"Hot Off The Press." Jack LaRue.

1:15 ❼ **TV Dental Clinic**
Dr. Mart Neimark with patient-model.

1:30 ❷ **Linkletter's House Party**
Art tells of his world tour.
[4] **Beulah Donohue—Women**
❺ **Melody Magazine—Music**
Etta Moten joins Wed Haward today.

7 The Tom Duggan Show
Janet Brace, Janie Johnson, Irwin Berke, Don Jacoby and the Cotton-Pickers, and Tom Casey announcing.

2:00 2 Big Payoff—Quiz Game
5 4 Greatest Gift—Serial
9 Paul Dixon—Music

2:15 5 4 Golden Windows—Serial
The New York judge releases Tom on bail. Herb Patterson. *For the rest of this week, shows will be pre-empted by World Series.*

2:25 7 News—Ulmer Turner

2:30 2 Bob Crosby—Music
Tunes: "It's Crazy," "I Cried," "The Things We Did Last Summer."
5 4 One Man's Family
The Barbours go to the old pool. *This program pre-empted by World Series for rest of this week.*
7 Double Feature—Films
(1) "Crew Cut." Bill Williams. (2) "Drums In The Night." A British civil servant.

2:45 5 4 Concerning Miss Marlowe—Serial—*Shows for rest of week will be pre-empted by the World Series.*

3:00 2 Brighter Day—Serial
The idyll is disturbed.
5 4 Hawkins Falls
Judge Sharp agrees with Dr. Corey.
9 MOVIE—Drama
"The Taming Of The Wild." The family lawyer tries to protect an heiress.

3:15 2 Secret Storm—Serial
5 4 First Love—Serial
An angry Zach leaves the house.

3:30 2 On Your Account—Quiz
Win Elliot emcees.
5 4 Bob Smith Show
7 Time For Uncle Win—Kids
Folk songs, animals, fun with Win Stracke.

4:00 2 Shopping With Miss Lee
4 Gretchen Colnik—Tips
5 Pinky Lee-Comedy, Games
7 Pied Piper—Kids
Art Hern with cartoons and stories.
9 Bandstand Matinee—Music
Jim Lounsbury with records for teens.

4:15 2 U.N. In Action
4 Museum Explorers-Exhibits

4:30 2 Looking Forward
From the Illinois Institute of Technology comes George S. Speer, speaking on "Finding Yourself."
5 4 Howdy Doody—Puppets
Ted Brown hosts, with Gabby Hayes.
7 Garfield Goose and Friend
Garfield meets Frazier's pet snake.

4:55 4 News—Les Nichols

5:00 2 Range Riders—Adventure
4 Foreman Tom—Western
5 Elmer The Elephant—Kids
7 Santa's North Pole Revue
9 Bob Atcher—Western

5:15 4 Museum Explorer—Exhibits
7 Jungle Adventure—Film
"Tribal Feud." A girl is kidnapped.

5:30 2 Gene Autry—Western
5 Close Up—Music
Howard Miller and June Valli.
9 News—Leslie Monypenny

5:40 9 Now I'll Tell One—Sports
Jack Brickhouse with sports talk.

"Pitching is the biggest factory in the World Series!" says Dizzy Dean.

Read "What to Look for in the World Series" by Dizzy Dean.

5:45 4 News—Bob Kelly
7 News—Austin Kiplinger
9 Curbstone Cut-up—Chats
Ernie Simon with interviews.
5:50 7 Sports—Jack Drees
5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran, And Ollie
9 Captain Video—Adventures
Capt. Video makes a second attempt.
6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
4 Zeb Billings—Music
5 Dorsey Connors—Travel
"Holland" is Dorsey's spot of interest.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
Sponsored by Pall Mall.
5 4 Vaughn Monroe Show
7 Cavalcade Of America
RETURN "Mountain Man," the story of James Ohio Pattie, who crossed the Rocky Mountains into California in 1828, and was imprisoned there by the Mexican rulers. (Film) Gregory Walcott stars as James Ohio Pattie, with Eugenia Paul and Paul Picerni.

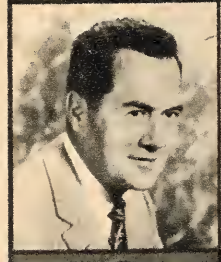
don't miss
BADGE 714
FORMERLY "DRAGNET"
starring
Jack Webb
WGN-TV (9) TUES 8 P.M.
SPONSORED BY THE
CHICAGO MOTOR CLUB

9 News—Spencer Allen
6:45 2 Jo Stafford—Music
Tunes: "'S Wonderful," "Nearer My Love to Me," "Champagne Wine."
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 RED SKELTON—Comedy
5 4 MARTHA RAYE SHOW
RETURN Martha's back with Wally "Mr. Peepers" Cox as her guest. "The Rock" Graziano is on hand to protect the comedienne from a pathological killer who hates all women named "Martha."
7 CARDS QUARTERBACK CLUB
9 THE GOLDBERGS—Comedy
Molly experiences pangs of conscience when she leaves her family to go off for a week-end. Gertrude Berg.
7:30 2 BLUE ANGEL—Variety
Orson Bean introduces "The Incomparable" Hildegarde and her partner Jack Whiting; Gallic charmer Robert Clary; dance impressionists Mata & Hari.
7 TWENTY QUESTIONS—Quiz
Dr. Norman Vincent Peale, author of "The Power of Positive Thinking," is guest. Panelists: Fred Van Deventer, Florence Rinard and Bobby McGuire. Jay Jackson moderates.
9 MYSTERY THEATER—Drama
8:00 2 MEET MILLIE—Comedy
5 4 FIRESIDE THEATER-Drama
"Afraid to Live." An old gentleman who lives in Suva, Fiji Islands, tries to help a young woman choose between life on the islands with the man she loves, and life back amid the wealth of the city. (Film)
Cast
Old Paige .....Thomas Mitchell
Linda .....Dorothy Malone
Owen Marr .....Charles Drake
7 DANNY THOMAS—Variety
"Family Troubles" plague the Williams family. Tonight they're made light of because Danny's crew celebrates its first anniversary on TV. On hand for the confusion are Danny Thomas, Jean Hagen, Rusty Hamer and Sherry Jackson, who portray the Williams family. (Film) *Sponsored by Pall Mall.*

beginning its 2nd season

September 28

the U.S. STEEL HOUR



presents

BASEBALL BLUES

starring FRANK LOVEJOY

The dramatic story of "Iron Mike" Corrigan who'd been in the Majors for 15 years... and now faced the toughest season of his life.

TONIGHT 8:30

channel

7

IS SET
FOR YOU...

TO ENJOY HOLIDAY EATING
AT ITS VERY BEST . . .

SIRLOIN ROOM

"where the steak is born"

Here . . . in the heart of the yards, the home of finest prime grade, aged beef! More steaks served in the SIRLOIN ROOM than in any other restaurant! Be assured that you and your friends are our welcome guests in the unique SIRLOIN ROOM.

COMPLETE selection of finest steaks, ribs of beef and other favorite foods . . . at moderate prices.

Meet the Matador

The world's finest interpretation of dining in the continental manner . . . in an historic atmosphere of OLD SPAIN

PLAN

dinner this weekend with your family. A short drive from the Loop . . . free, patrolled and private parking facilities adjoin the STOCK YARD INN.

Stock Yard Inn

42nd and Halsted Streets · Yards 7-5580

"Keystone of Chicago's Traditional Hospitality"

TUESDAY

9 BADGE 714—Police Drama

"The Big Run." An armed bandit responsible for a series of daring robberies is hunted by Det. Sgt. Joe Friday. Jack Webb. *Sponsored by Chicago Motor Club.*

8:30 2 DANGER—Drama

"Carnered," starring Everett Sloane, depicts the efforts of the Massachusetts state police to apprehend an escapee

5 4 CIRCLE THEATER—Drama

The stern head of a military academy is "The Judged" in this drama by George Bellak. His son and a friend are court-martialed for an offense.

7 U.S. STEEL HOUR—Drama

"Baseball Blues" by Steven Gethers. A major-league baseball player realizes that his pitching arm isn't what it used to be.

Cast

Mike Corriden .....Frank Lovejoy
Mae Corriden .....Billie Worth
Mr. Denham .....Hause Jameson
Pete .....Harry Bellaver
Eddie .....Edward Andrews

Sponsored by U.S. Steel Corp.

9 RACKET SQUAD—Drama

"One More Dream." A phony scientist claims to have invented a machine for reading minds. Reed Hadley.

9:00 2 LIFE WITH FATHER—Comedy

A crisis arises when Father Day's barber retires. Lean Ames and Lurene Tuttle.

5 4 TRUTH OR CONSEQUENCES—Quiz Game—Jack Bailey.

9 LIFE OF RILEY—Comedy

9:30 2 SEE IT NOW—Film

4 TRIANGLE THEATER—Drama

"The Man Trap." In Macao there exists a club devoted to death.

5 IT'S A GREAT LIFE—Comedy

Uncle Earl, Denny, and Steve invade a motion-picture studio. Michael O'Shea, William Bishop, James Dunn. (Film)

7 STOP THE MUSIC—Quiz

9 BIG TEN GAME OF THE WEEK

Ohio State vs. Indiana.

10:00 2 NEWS—Fahey Flynn

Cartoonist P. J. Hoff gives weather report.

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 STUDIO 57—Drama
9 MOVIE—Intrigue
Four Leaf Clover Theater: "Late Extra." (1st showing) A young couple cover a murder for their paper.

10:05 4 WORLD WE LIVE IN-Science

10:10 5 DORSEY CONNORS—Ideas
Suggestion: save baby's bottle warmer.

10:15 2 IN TOWN TONIGHT-Variety
Len Dresslar stars, Lee Phillip is femcee.
5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:30 2 NEWS—John Harrington
4 BIG TEN GAME OF THE WEEK
Ohio State vs. Indiana.
5 SPORTS—Norman Barry
7 DANGEROUS ASSIGNMENT
"The Burma Temple Story." Agent Steve Mitchell is sent to Rangoon, Burma.

10:45 2 KUP'S SHOW—Irv Kupcinet
"The Chicago Story." Guest interviews.
5 HERBIE MINTZ—Music

11:00 2 Playhouse—Mystery
"Formula For Murder." Two girls claim to have been one man's love.
4 Tonight—Variety
Lena Horne, the sultry songstress, visits Steve Allen, Eydie Gorme, Steve Lawrence, Pat Marshall, Andy Williams.
5 Championship Bowling
7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments
Call Tom at De. 2-0423 and De. 2-0424. *Sponsored by Perfect Slip Cover Co.*

11:30 2 Late News
9 News—Les Nichols

11:35 2 MOVIE—Espionage
"Storm Over Lisbon." A Lisbon cafe becomes a meeting pace.

11:45 9 Weather—Carl Greyson

12:00 4 News—Tom Mercein
7 MOVIE—Mystery
"The Warren Case." A girl is killed.
9 Midnight Run—Music
Popular discs of the day, and interviews with celebrities.

12:05 4 MOVIE—Intrigue
"Danger Zone." A San Francisco shopkeeper investigates several murders.

AUTO SEAT COVERS

Buy Direct from the Largest and Only Seat Cover Factory in Chicago and Save $$$.

See the Largest Display of Seat Covers in the United States and Save 50% by Buying Direct from Factory. Over 20 Years in the Same Location is Your Guarantee of Service and Satisfaction.

Salesroom at 1921 West NORTH AVENUE

PERFECT SLIP COVER CO.

OPEN DAILY 9:00 A.M.—6:00 P.M. Mon. and Thurs. 9:00 A.M.—9:00 P.M.

Phone: HUmboldt 6-8728

OPEN SUNDAY 9 A. M.—4 P. M.

Phone: BRunswick 8-5030

PROMPT, EFFICIENT

G-E T-V SERVICE

BY FACTORY TRAINED TECHNICIANS

Complete Stock of General Electric Parts

FOR SERVICE Phone WEbster 9-4020

FOR SALES WAbash 2-7000

27 YEARS OF SERVICE TO CHICAGOLAND

R. COOPER JR., INC.

836 SO. CANAL ST. • CHICAGO

MORNING

6:40 ❷ **Today's Thoughts**

6:45 ❷ **Farm Daily—Menard**
George Menard with news, interviews.

❺ **Everett Mitchell—Talks**

7:00 ❷ **Morning Show—Jack Paar**
(Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)

❺ [4] **Today—Dave Garroway**
Dave Garroway and J. Fred Muggs. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)

❼ **Chicago Parade—Variety**
Chuck Bill emcees with music, weather.

8:00 ❼ **Breakfast Club-Don McNeill**
Regular members are Fran Allison, Johnny Desmond, Eileen Parker.

9:00 ❷ **Garry Moore—Variety**
Garry and the cast try out new inventions. Included are a doll for playing surgery and a device for zipping and unzipping plackets on the backs of womens dresses. Denise and Ken duet.

❺ [4] **Ding Dong School**
Nursery with Dr. Frances Horwich.

❼ **Women And The World**
Ruth Crowley is hostess.

❾ **Paul Fogarty—Exercises**
Paul says, "Bounce the bulges away."

9:30 ❷ **Godfrey And Friends**
The McGuire Sisters are missing. They're off in Chicago for a theater engagement.

❺ [4] **A Time To Live—Serial**
Rudy Marion claims he wants to help.

❼ **Play House—Kiddies**
Angel Casey with games and stories.

❾ **The Femme Show—Women**
Helen Joyce and Frank Babcock.

9:45 ❺ [4] **Three Steps To Heaven**

10:00 ❺ [4] **Home—Women's News**
Dr. Baumgartner speaks to us from the premature-baby ward at New York's Mt. Sinai Hospital. The Better Business Bureau shows how to prevent being swindled in business deals. Paul MacAlister makes a folding chair. Chef Phillip prepares an exotic dish. Arlene Francis is hostess.

❼ **Creative Cookery—Recipes**
Our TV Chef Francois Pope, and his sons with apple dumplings, lemon sauce, and veal scallopini.

❾ **Hi Ladies—Interviews**
Mike Douglas is singer-emcee.

10:30 ❷ **Strike It Rich—Quiz**

10:55 ❼ **News—Ulmer Turner**

❾ **News—Steve Fentress**

11:00 ❷ **Valiant Lady—Serial**
Hal is worried about Diane's behavior.

[4] **What's New In The Kitchen**
Breta Griem is hostess.

❺ **Betty White Show**

❼ **Danny O'Neil Show**
Music by Chet Roble and Nancy Wright.

❾ **The Romper Room—Kids**
Miss Rosemary with kindergarten fun.

11:15 ❷ **Love Of Life—Serial**

11:30 ❷ **Search For Tomorrow**

❺ **Animal Care Time—Tips**
Curley Bradley with animals hints.

11:45 ❷ **Guiding Light—Serial**
Papa Bauer offers Bill a solution.

❺ [4] ❾ **WORLD SERIES-Opener**
See details on page A-35.

11:55 ❼ **News—Ulmer Turner**

AFTERNOON

12:00 ❷ **Portia Faces Life—Serial**

❼ **Happy Pirates—Kids' Fun**
Two-Ton Baker and Art Hern.

12:15 ❷ **The Seeking Heart—Serial**

12:30 ❷ **Welcome Travelers**
Tommy Bartlett and co-host Bob Cunningham greet the visitors to Chicago.

12:55 ❼ **News—Ulmer Turner**

1:00 ❷ **Robert Q. Lewis—Variety**

❼ **Ruth Crowley—Baby Care**
Guest is Dr. Bernard Gumbiner, instructor in pediatrics at Northwestern U.

1:15 ❼ **The Doctor Answers—Talks**
Elizabeth Hart with Dr. W. W. Bauer.

1:30 ❷ **Linkletter's House Party**
Chef Milani, culinary expert, guests.

❼ **Midweek Cooking School**
Mary Martinsen with cooking hints.

2:00 ❷ **Big Payoff—Quiz Game**

2:25 ❼ **News—Ulmer Turner**

2:30 ❷ Bob Crosby—Music
Tunes: "Half-Hearted Kisses," "Arabian Night," "Little Things Mean a Lot."

❼ Double Feature—Films
(1) "Son Of The Rock." (2) "It Wouldn't Be Fair." Jeff Donnell, Todd Karns.

3:00 ❷ Brighter Day—Serial
Rose Garrett visits Rev. Dennis.

❺ [4] Hawkins Falls—Serial
Dr. Corey has a dream.

❾ MOVIE—Drama
"Danger Ahead." The Royal Mounties are called into a case.

3:15 ❷ Secret Storm—Serial

❺ [4] First Love—Serial
Chris and Zach want to take the plane.

3:30 ❷ On Your Account—Quiz
Win Elliot emcees.

❺ [4] Bob Smith Show
Sitch Henderson emcees for Bob.

❼ Time For Uncle Win—Kids

4:00 ❷ Shopping With Miss Lee

[4] Your Library Story

❺ Pinky Lee—Comedy

❼ Pied Piper—Kids
Art Hern with cartoons and fun.

❾ Bandstand Matinee—Music
Jim Lounsbury spins discs for teenagers.

11:45 (5) (4) (9) WORLD SERIES—National League Opener

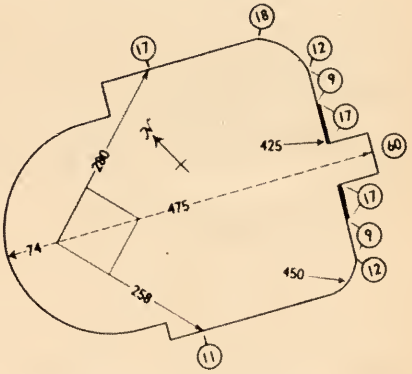
The 51st World Series opens in National League city. Cleveland won American League title early, but race was close in National. Giant's Polo Grounds is diagrammed at right. Starting time is same for Giants or Brooklyn, hour later if Series in Milwaukee.

NEW YORK GIANTS

Infielders: (19) Dark, (25) Lockman, (10) Williams, (16) Thompson, (14) Hofman, (15) Gardner, (12) Amalfitano, (18) Castleman. **Outfielders:** (20) Irvin, (24) Mays, (26) Rhodes, (22) Mueller, (27) Taylor. **Catchers:** (8) Katt, (9) Westrum. **Pitchers:** (28) Gomez, (35) Maglie, (43) Antonelli, (21) Hearn, (31) Giel, (33) Worthington, (37) Liddle, (38) Konikowski, (40) McCall, (41) Corwin, (42) Grissom, (49) Wilhelm. **Coaches:** (1) Shellenback, (3) Franks, (6) Fitzsimmons, (46) Jansen. **Manager:** (2) Durocher.

CLEVELAND INDIANS

Infielders: (1) Avila, (7) Rosen, (23) Wertz, (36) Dente, (2) Strickland, (5) Majeski, (6) Glynn, (8) Regalado. **Outfielders:** (32) Smith, (14) Doby, (31) Westlake, (3) Mitchell, (17) Philley, (34) Pope. **Catchers:** (4) Hegan, (18) Naragon. **Pitchers:** (11) Houtteman, (12) Mossi, (16) Newhouser, (19) Feller, (20) Narleski, (21) Lemon, (22) Hoskins, (24) Wynn, (25) Garcia, (26) Hooper. **Coaches:** (40) Lobe, (42) Kress, (43) Harder, (44) Cuccinello. **Manager:** (10) Lopez.



Polo Grounds

(Numbers inside ballpark indicate distance from plate in feet)
(Numbers inside circles indicate height of fences in feet)

Home of:
New York Giants NL since 1891.

Location:
Eighth Ave. (CF)
157th St. (RF)
159th St. (LF)

Seating capacity
55,131

Record crowd:
60,747 vs. B'klyn (2), May 31, 1937

Season attendance record:
1,600,793 in 1947.

Diagram courtesy of Hy Turkin, author of World Series Record Book.

4:15 (2) **U.N. In Action**
[4] **Let's Experiment—Science**

4:30 (2) **Looking Forward**
Frank Reynolds welcomes Corneleus 'owe, professor of religion at Loke Forest College.
(5) [4] **Howdy Doody—Puppets**
Ted Brown, hosts, with Gabby Hoyes.
(7) **Garfield Goose and Friend**
King Gorfield's twin brother confuses Frozier.

4:55 (9) **News—Les Nichols**

5:00 (2) **Range Riders—Adventure**
[4] **Foreman Tom—Western**
(5) **Elmer The Elephant—Kids**
John Conrod entertoins the kiddies.
(7) **Santa's North Pole Revue**
(9) **Bob Atcher Show—Kids**

5:15 [4] **Let's Experiment—Science**
(7) **Jungle Adventure—Film**
"Kill To Live." Oso and Martin Johnson.

5:30 (2) **Gene Autry—Western**
(5) **Close-Up—Music**
Howord Miller and June Valli.
(9) **News—Leslie Monypenny**

5:40 (9) **Now I'll Tell One—Sports**
Jack Brickhouse with sports talk.

5:45 [4] **News—Bob Kelly**
(7) **News—Austin Kiplinger**
(9) **Curbstone Cut Up—Chats**
Ernie Simon with interviews.

5:50 (7) **Sports—Jack Drees**

5:55 [4] **Weather—Bill Carlsen**
(7) **Weather—Wayne Griffin**

EVENING

6:00 (2) **Sports—Bob Elson**
[4] **Sports—Larry Clark**
(5) **Weather—Clint Youle**
(7) **Kukla, Fran, And Ollie**
(9) **Captain Video—Adventures**
Codet Fogarty is not a coward.

6:05 (5) **News—Jack Angell**

6:10 (5) **Sports—Joe Wilson**

6:15 (2) **News—Julian Bentley**
[4] **Malones And Marvin-Music**
Mary Moran and the Molone Sisters.
(5) **Dorsey Connors—Travel**
"Santa Fe, New Mexico."
(7) **News—John Daly**
(9) **Sports Final—Vince Lloyd**

6:20 (5) **Alex Dreier—Features**
"Man On The Go" with news.

6:25 (5) **Tony Weitzel—Comments**

6:30 (2) **News—Douglas Edwards**
(5) [4] **Eddie Fisher—Music**
Tunes: "Anytime," "Bring Back the Thrill," "Downhearted," 'Tell Me Why."
(7) **Superman—Adventure**
"The Dog Who Knew Supermon." Clark Kent is in a ticklish situation.
(9) **News—Spencer Allen**

6:45 (2) **Perry Como—Music**
The Four Lads visit Perry to sing "Skokiaan." Perry does: "The Lody's in Love With You," "Once In a While," and "Chapel In the Moonlight." The Ray Charles Chorus and the Mitchell Ayres orchestro add to the music.
(5) [4] **News—John C. Swayze**
(9) **Chicagoland Newsreel**

7:00 (2) **GODFREY AND FRIENDS**
Arthur and the gang are busy cooking up a new format. Tonight: the fomiliar foces of Marion Morlowe, Frank Parker, Jonette Davis, the Moriners, and Haleloke. The McGuire Sisters ore in Chicogo.
(5) [4] **I MARRIED JOAN**
The new foll series begins with Joan and her husband Judge Stevens purchasing a new home. Joon and Brad prepore to move into their new living quorters but find that another family plans to occupy the some place. Joon Davis, Jim Backus. (Film)
(7) **MOVIE—Feature Film**
(9) **DR. FIXUM—Crafts**

7:30 (5) [4] **MY LITTLE MARGIE**
"Parrot Gold." Margie helps her dod look for o fortune which a former client hos left hidden somewhere on his estate. Margie finds o parrot which wos the recluse's only confidant, and, together with o young pet-shop owner named Bob, "Doddy's Little Helper" starts searching for the missing loot. (Film)
(9) **PRO-FOOTBALL PLAYS OF WEEK—Sport**

8:00 ② **STRIKE IT RICH—Quiz**
⑤ [4] **KRAFT THEATRE—Drama**
"A Simple Matter," by Marie Baumer. In a small town, a Korean vet has become a taxi driver. One day he accidentally rams a tycoon's auto.
⑦ **MASQUERADE PARTY-Game**
Peter Donald guides the panel to its new home. On hand are regulars Ilka Chase, Buff Cobb, Ogden Nash, and newcomer Jackie Coogan.
⑨ **TIMES SQUARE PLAYHOUSE**
"The Magnificent Lie." An aging chemist, about to die, reveals his secret.

8:30 ② **I'VE GOT A SECRET—Panel**
Garry Moore emcees for panelists Henry Morgan, Jayne Meadows, Laraine Day, and Bill Cullen.
⑦ **FRONT PAGE DETECTIVE**
⑨ **STOCK CAR RACING—Santa Fe Raceway**—Jack Brickhouse reports.

9:00 ② **BOXING—Chicago**
Al Andrews, Superior, Wisc., welterweight, vs. Gil Turner, Philadelphia, middleweight, 10 rounds. Jack Drees reports.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Andrews	8	39	29	8	2	3
Turner	Unrated	49	43	6	0	30

This is a return bout. In their last match, which was a grilling toe-to-toe slugfest, Gil Turner came up with a close win. Turner, who features a whirlwind attack, will once again have a weight advantage.
Compiled by Nat Fleischer (The Ring)
⑤ [4] **THIS IS YOUR LIFE**
Ralph Edwards with a life story.
⑦ **THE RECORD SHOW—Music**

9:30 [4] **NEIGHBOR THEATER-Drama**
⑤ **To Be Announced**
⑦ **LIFE WITH ELIZABETH**
(1) "Dead Air." Elizabeth wants an oak tree. (2) "TV Repair." Alvin tries to fix the TV set. (3) "Drive-in."
⑨ **LIBERACE SHOW—Music**

9:45 ② **SPORTS—Mel Allen**

10:00 ② **NEWS—Fahey Flynn**
Cartoonist P. J. Hoff gives weather report.
[4] **WEATHER—Bill Carlsen**
⑤ **WEATHER—Clint Youle**
⑦ **DOUBLE DATE—Film Dramas**
(1) "Files Of Jeffrey Jones." (2) "The Birds Are Walking." Edward Norris.
⑨ **MOVIE—Historical**
"Carlotta, The Mad Empress." Maximilian and Carlotta are sent by Louis Napoleon to Mexico.

10:05 [4] **TV NEWSREEL**

10:10 ⑤ **DORSEY CONNORS—Ideas**
Notes for knitting.

10:15 ② **IN TOWN TONIGHT**
Len Dresslar and Merelyn Tate with songs. Lee Phillip is femcee.
⑤ **NEWS—Jack Angell**

10:20 [4] **LET'S LOOK AT THE NEWS**

10:30 ② **NEWS—John Harrington**
[4] **RACKET SQUAD—Drama**
"Empty Houses." Crooks obtain leads.
⑤ **SPORTS—Norman Barry**

10:45 ② **CHICAGO STORY—Chats**
Irv Kupcinet with celebrity interviews.
⑤ **HERBIE MINTZ—Music**

11:00 ② **Jackson And Jill—Comedy**
⑤ [4] **Tonight—Variety**
⑦ **News—Ulmer Turner**

11:05 ⑦ **Weather—Wayne Griffin**

11:10 ⑦ **Tom Duggan—Comments**
Call Tom at De. 2-0423 or De. 2-0424. *Sponsored by Perfect Slip Cover Co.*

11:30 ② **News**
⑨ **News—Les Nichols**

11:35 ② **MOVIE—Drama**
"Send For Paul Temple." Unable to foil a world-wide smuggling plot headed by an unknown political big-shot, the British government sends for the popular sleuth. Anthony Hulme and Joy Shelton.

11:45 ⑨ **Weather—Carl Greyson**

11:50 ⑨ **Commercial**

12:00 [4] **News—Tom Mercein**
⑦ **MOVIE—Drama**
"What Becomes Of The Children." A railroad president and his wife, infatuated with money, neglect their children.

12:05 [4] **MOVIE—Suspense**
"Gangs Of The Waterfront." A taxidermist who looks exactly like a notorious gangster seeks to avenge the death of his brother. Robert Armstrong and Stephanie Bachelor.

MORNING

6:40 ❷ **Today's Thoughts**
6:45 ❷ **Farm Daily—Menard**
George Menard with news for farmers.
❺ **Everett Mitchell—Talks**
7:00 ❷ **Morning Show—Jack Paar**
(Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
8:00 ❼ **Breakfast Club-Don McNeill**
❺ [4] **Today—Dave Garroway**
(Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)
9:00 ❷ **Garry Moore—Variety**
The whole gang does a sketch based on the adventures of the old favorites, "The Rover Boys." Denise and Ken sing.
❺ [4] **Ding Dong School**
Nursery with Dr. Frances Horwich.
❼ **Women And The World**
Ruth Crowley is hostess.
❾ **Paul Fogarty—Exercises**
A trick to trim the shoulders and bust.
9:30 ❷ **Godfrey And Friends**
❺ [4] **A Time To Live**
The Park is the scene of a meeting.
❼ **Play House—Kiddies**
Angel Casey with games and stories.
❾ **The Femme Show—Women**
Helen Joyce and Frank Babcock with news and tips for the ladies.
9:45 ❺ [4] **Three Steps To Heaven**
Barry Thurmond starts to plan.
10:00 ❺ [4] **Home—Women's News**
Arlene Francis learns tricks in bowling from Sarah Palfrey. There's a style shaw of women's fashions. Arlene discusses the theatrical scene.
❼ **Chicago Parade—Variety**
Chuck Bill emcees, with music, weather.
❼ **Creative Cookery—Recipes**
❾ **Hi Ladies—Interviews**
Mike Douglas is singer-emcee.
10:30 ❷ **Strike It Rich—Quiz**
10:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**
11:00 ❷ **Valiant Lady—Serial**
Hal is certain that Diane is keeping something from him. Earl Hammond.
[4] **What's New In The Kitchen**
Breta Griem with cooking hints.
❺ **Betty White Show**
❼ **Danny O'Neil—Variety**
❾ **The Romper Room—Kids**
Miss Rosemary with kindergarten fun.
11:15 ❷ **Love Of Life—Serial**
11:30 ❷ **Search For Tomorrow**
❺ **Animal Care Time—Tips**
Curley Bradley with animal tips.
11:45 ❷ **Guiding Light—Serial**
Dick talks with Dr. Baird. James Lipton.
❺ [4] ❾ **WORLD SERIES—Second Game**—The second game of the World Series will be played in the National League Park. The third and fourth (and fifth game if necessary) will be played in the American League park. The sixth and seventh games, if necessary, will be played in National League Park.
11:55 ❼ **News—Ulmer Turner**

AFTERNOON

12:00 ❷ **Portia Faces Life—Serial**
❼ **Happy Pirates—Kids' Fun**
Two-Ton Baker and Art Hern.
12:15 ❷ **The Seeking Heart—Serial**
12:30 ❷ **Welcome Travelers**
Tommy Bartlett and Bob Cunningham.
12:55 ❼ **News—Ulmer Turner**
1:00 ❷ **Robert Q. Lewis—Variety**
❺ **Home Cooking—Recipes**
❼ **Ruth Crowley—Baby Care**
1:15 ❼ **TV Dental Clinic**
Dr. Mort Neimark and a patient-madel.
1:30 ❷ **Linkletter's House Party**
Art introduces bandleader Tony Pastor.
❼ **The Tom Duggan Show**
Janet Brace, Janie Johnson, Irwin Berke.
2:00 ❷ **Big Payoff—Quiz Game**
2:25 ❼ **News—Ulmer Turner**
2:30 ❷ **Bob Crosby—Music**
Tunes: "I'm A Fool to Care," "When I Stop Loving You," "Whither Thou Goest," "Mirandy's Hideaway."
❼ **Double Feature—Films**
(1) "Letter From Home." An infantry captain in Korea awaits word from his wife. (2) "A Matter Of Honor." Jeff York.

BIG NEWS FOR YOUR THURSDAY NIGHTS!

CHRYSLER CORPORATION presents

"shower of stars"

FULL-HOUR MUSICAL
—in color and black and white

GALA PREMIERE THURSDAY, SEPTEMBER 30th

BETTY GRABLE
HARRY JAMES
MARIO LANZA

NEXT WEEK

"CLIMAX!"

Full hour . . . greatest "thrillers" of all time with top Hollywood stars

FIRST PERFORMANCE, OCTOBER 7th

DICK POWELL — TERESA WRIGHT

IN

"THE LONG GOODBYE" by Raymond Chandler

"SHOWER OF STARS" every 4th Thursday and "CLIMAX!" 3 times a month.

7:30 to 8:30 CST CBS NETWORK

See program listing for your CBS station channel and time!

Dane Clark

Signe Hasso

J. Carrol Naish

Phyllis Kirk

Eva Gabor

Robert Cummings

June Lockhart

Dennis O'Keefe

Ernest Truex

Nina Foch

Sidney Blackmer

Elsie

Copyright The Borden Company

ELSIE AND THE BORDEN COMPANY

who each week have brought you great stars on

"JUSTICE"

this week present

"THE FRIGHTENED CLOWN"

starring **Gary Merrill**

Tune in each week for gripping dramatic stories, presented live for the first time, and starring leading names of stage and screen.

Channel 5 7:30 PM

3:00 2 Brighter Day—Serial
Rev. Dennis pays a visit to Skip.
5 4 Hawkins' Falls—Serial
Charles Clay is located.
9 MOVIE—Comedy
"Goin' To Town." A shady oil promoter involves Lum 'n' Abner. Barbora Hale.
3:15 2 Secret Storm—Serial
5 4 First Love—Serial
Zoch gets permission to try the plone.
3:30 2 On Your Account—Quiz
5 4 Bob Smith Show
7 Time For Uncle Win—Kids
4:00 2 Shopping With Miss Lee
4 Gretchen Colnik—Tips
5 Pinky Lee—Comedy
7 Pied Piper—Kids
Art Hern with cartoons, stories.
9 Bandstand Matinee—Music
Jim Lounsbury with "teen dance-porty."
4:15 2 U.N. In Action
4 Little Amateurs—Talent
Art Whitfield is emcee.
4:25 2 Lee Phillip—Women's News
4:30 2 Looking Forward
Fronk Reynolds' guest is Mrs. Florence Finette, R.N., who speoks on "The New Look in Nursing."
5 4 Howdy Doody—Puppets
Ted Brown hosts, Gobby Hoyes ossists.
7 Garfield Goose and Friend
Frazier odvises oganist it, but Garfield decides to moke repoirs on the castle.
4:55 9 News—Les Nichols
5:00 2 Range Riders—Adventure
4 Foreman Tom—Western
5 Elmer The Elephant—Kids
7 Santa's North Pole Revue
9 Bob Atcher—Western
5:15 4 Little Amateurs—Talent
7 Jungle Adventure—Film
"The Mosk Of Kreenah." A white troder and his scheming wife steal gems.
5:30 2 Gene Autry—Western
5 Close-Up—Music
Howard Miller ond June Volli.
9 News—Leslie Monypenny
5:40 9 Now I'll Tell One—Sports
Jack Brickhouse with sports tolk.
5:45 4 Let's Look At The News
7 News—Austin Kiplinger
7 Sports—Jack Drees
9 Curbstone Cut Up—Chats
5:50 7 Sports—Jack Drees
5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran, And Ollie
9 Captain Video—Adventures
Preparotions are mode for the flight.
6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
4 Zeb Billings—Musical
5 Dorsey Connors—Travel
"Borcelona, Spoin" is discussed.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
Sponsored by Pall Mall.
5 4 Vaughn Monroe Show
7 Lone Ranger—Western
9 News—Spencer Allen
6:45 2 Jane Froman Show—Music
COLOR Jone ond the cast ottend a mosquerade porty in o Venetion paloce. The group welcomes us to the festivities with "Invitation." Jane sings: "Thou Swell," "Masquerade," "That Old Black Magic," and "New Sun in the Sky."
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 RAY MILLAND SHOW
Professor McNulty and his wife Peggy suffer from the iitters as a result of the faculty reception they plan to hold. (Film) Ray Milland, Phyllis Avery, Jocqueline de Wit ore the feotured ployers.
5 4 GROUCHO MARX—Quiz
Groucho interviews contestants from the studio oudience ond quizzes them on various subjects. Contestants bet on their ability to answer questions correctly.

7 F.Y.I.—News Features
Austin Kiplinger moderates a panel discussion of a feature news story.

9 THEY STAND ACCUSED
Lawyers from the Chicago Bar plead the case of a gangland girl who is accused of killing her racketeer boy friend.

7:30 2 SHOWER OF STARS
DEBUT COLOR Betty Grable, Harry James, and Mario Lanza head up the cast of this 60-minute musical, first in a series to be telecast every four weeks at this time. Words and music are by Gordon Jenkins and Milton Pascal, based on a story by Hal Kanter. It's about a Hollywood producer and writer who wants to make a movie starring Mario Lanza. In a fit of temperament, Lanza walks out, and Betty Grable is approached to star. *Sponsored by Chrysler Corp.*

5 4 JUSTICE—Legal Cases
Gary Merrill stars in "The Frightened Clown," by Mann Rubin. The story is based on the files of the Legal Aid Association. The story concerns a clown and his wife who, finding themselves unable to have a child of their own, make the mistake of buying a baby on the black market. *Sponsored by the Borden Co.*

7 MELODY TOUR—Music

8:00 5 4 DRAGNET—Police Drama
A suspect arrested on a burglary charge warns the police of an impending juvenile gang war. Jack Webb, Ben Alexander. *Facts on page 24.*

7 WANT TO LEAD A BAND?
Guest songstress is Judy Lynn.

9 BEHOLD THY MOTHER

8:30 2 FOUR STAR PLAYHOUSE
Charles Boyer opens up the new fall series by starring in "Man In the Cellar," a mystery thriller adapted by Gwen Bagni from a story by Marc Brandel. Boyer portrays a psychiatrist who commits a homicidal maniac to an insane asylum. The patient escapes. Peter Reynolds, Donald Murphy. (Film) *Sponsored by Parker Pen and Singer Sewing Machine Companies.*

5 4 FORD THEATER—Drama
"Trouble With Youth." A story of a middle-aged theatrical producer suddenly begins mixing with the younger set. He meets a young girl at a cocktail party, and becomes very friendly with her and her group, much to the concern of his wife. (Film)

Cast

Jerry Billings .....Paul Douglas
Kay Billings .....Constance Moore
M'Liss .....Lucy Marlow
Myra .....June Vincent
Gladys .....Diane De Laire

Sponsored by Ford Dealers of America.

7 KRAFT THEATRE—Drama
"The Oath of Hippocrates," by M. V. Heberden. The scene is occupied France during World War II. A doctor has determined to avoid politics entirely.

Cast

German Commandant ....Stefan Schnabel
Antoine .....Lloyd Bochner
Therese .....Sally Chamberlin

Tonight's TV Treat
Ford Theatre
PAUL DOUGLAS
CONSTANCE MOORE
TROUBLE WITH YOUTH
WNBQ • Ch. 5 • 8:30 P.M.

Parker and Singer bring you
4 Star Playhouse
NEW TIME! NEW PLAYS!
BEGINNING WITH
"Man in the Cellar"
STARRING
Charles Boyer
September 30
CBS-TV Network • 8:30 P.M.

Doctor ..... Guy Spaull
Tante Louise ..... Margery Maude
Michel ..... Ted Newton
Englishman ..... Peter Donat

9 HOME, SWEET, HOME
Building a home with Ken Nordine.

9:00 2 PUBLIC DEFENDER—Drama
"Loyalty." Bart Matthews tries unsuccessfully to keep a "cop-killer" from going to the chair. Bart wants to prevent the murderer's younger brother from following his elder's footsteps. Public Defender Matthews is played by Reed Hadley. *The show returns tonight to its winter home.*

4 NEIGHBOR THEATER-Drama
"Farewell To Birdie McKeever." When they realize that Birdie is a very poor office-worker, her bosses want to fire her. Edward Arnold is host.

5 VIDEO THEATER—Drama
James Mason presents an original story entitled "Sister Act." A beautiful crippled woman lives in the reflection of her brother's theatrical glories. The false world she has built for herself threatens the happiness of her husband.

9 THE LONE WOLF—Action
"Jet." Mike Lanyard is about to witness, via radar, a machine and a man traveling faster than ever before in aviation history. Louis Hayward.

9:30 2 NAME THAT TUNE—Quiz
Bill Cullen emcees quiz show and Vicki Mills and Harry Salter provide the musical entertainment.

4 TRIANGLE THEATER—Drama
"Life With Elizabeth," starring Betty White and Del Moore.

7 VICTORY AT SEA—Docum.
"Rings Around Rabaul." The allied conquest of the Solomon Islands.

9 BOSTON BLACKIE—Drama
A retired importer decides to meet the demands of his wife's kidnappers.

10:00 2 NEWS—Fahey Flynn
Cartoonist P. J. Hoff gives weather report.

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 PLAYHOUSE—Film Drama
"Brain Wave." A man attempts to use a lady scientist's experiments on brain waves for his own personal gain.

9 MOVIE—Mystery
"The Shanghai Chest." Charlie Chan solves a murder. Roland Winter.

10:05 4 WORLD WE LIVE IN-Travel

10:10 5 DORSEY CONNORS—Ideas
Varied uses for picture frames.

10:15 2 IN TOWN TONIGHT-Variety
Len Dresslar and Merelyn Tate with songs. Lee Phillip is femcee.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:30 2 NEWS—John Harrington

4 MR. DISTRICT ATTORNEY
The D.A. arrests an ex-convict far the robbery of a store. David Brian.

5 SPORTS—Norman Barry

7 MY HERO—Comedy
"Beauty And The Beast." Beanblassam causes a spat. Robert Cummings.

10:45 2 KUP'S SHOW—Irv Kupcinet
Kup tells the "Chicago Story."

5 HERBIE MINTZ—Music

11:00 2 Playhouse—Drama
"Blue Camellia." An American investigator tracks down an enemy agent.

5 4 Tonight—Variety

7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments
Call Tom at De. 2-0423 or De. 2-0414. *Sponsored by Perfect Slip Co.*

11:30 2 News

9 News—Les Nichols
Sponsored by Foster TV.

11:35 2 MOVIE—Mystery
"Hammer The Toff."

11:45 9 Weather—Carl Greyson
Sponsored by Foster TV.

11:50 9 Record Comparisons
Mauri Carter plays discs. *Sponsored by Foster TV.*

12:00 4 News—Tom Mercein

7 MOVIE—Drama
"Delinquent Daughters." A police officer and a reporter investigate a suicide.

12:05 4 MOVIE—Comedy
"Affairs Of Geraldine." An heiress leaves her small-town home. Jane Withers.

SPECIAL SUBSCRIPTION OFFER

65 issues of TV GUIDE

$5.85

At regular subscription rates, you'd pay $5 for 52 weeks of TV GUIDE. Now, for just 85c more, you receive an additional 13 issues of America's Television Magazine! Subscribe now and have TV GUIDE delivered to your home for barely more than a penny a day!

TV GUIDE, Box 8019, Philadelphia 1, Pa. 087-CG 010

Please enter my subscription to TV GUIDE for 65 weeks for $5.85. My check or money order is enclosed.

☐ New ☐ Renewal

Name_____
(Please Print)

Address_____

City_____ Zone_____

State_____

MORNING

6:40 ❷ **Today's Thoughts**

6:45 ❷ **Farm Daily—Menard**
George Menard with farm news.
❺ **Everett Mitchell—Discussion**
Talks of interest to farmers.

7:00 ❷ **Morning Show—Jack Paar**
Dave Garroway and J. Fred Muggs are in California to pay an official welcome to Johnny Grant and the West Coost Today. The stors of the second day's World Series game are interviewed on film. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
❺ [4] **Today—Dave Garroway**
(Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25 8:55 A.M.)
❼ **Chicago Parade—Variety**
Chuck Bill emcees music, news, weather.

8:00 ❼ **Breakfast Club—McNeill**

9:00 ❷ **Garry Moore—Variety**
Comedion Joy Morsholl visits Gorry and the Gang. The cast shows the chonges in New York when autumn orrives. Mortha Oovis and spouse offer songs and patter.
❺ [4] **Ding Dong School—Kids**
Nursery with Fronces Horwich.
❼ **Women And The World**
❾ **Paul Fogarty—Exercises**
Tone up the tummy muscles.

9:30 ❺ [4] **A Time To Live—Serial**
Paul Cheney gives o simple explonation.
❼ **Play House—Kiddies**
❾ **The Femme Show—Women**
Helen Joyce ond Fronk Babcock.

9:45 ❺ [4] **Three Steps To Heaven**

10:00 ❺ [4] **Home—Women's News**
A filmed and live interview takes us to the home of singer Marguerite Piazza. Esther Van Wagoner Tufty reports on the Washington scene.
❼ **Creative Cookery—Recipes**
Mr. Pope ond his sons present spicecake squares, lemon icing, quick butter creom icing, and scallops Louisiono.
❾ **Hi Ladies—Interviews**
Mike Douglos is singer-emcee.

10:30 ❷ **Strike It Rich—Quiz**
The helping hand for today is Bea Johnson who does o women's show in Konsas.

10:55 ❼ **News—Ulmer Turner**
❾ **News—Steve Fentress**

11:00 ❷ **Valiant Lady—Serial**
Hal goes to Helen for further advice.
[4] **What's New In The Kitchen**
Breta Griem with cooking tips.
❺ **Betty White Show**
❼ **Danny O'Neil Show**
Danny, Chet Roble, Noncy Wright.
❾ **The Romper Room—Kids**
Miss Rosemary with kindergorten fun.

11:15 ❷ **Love of Life—Serial**

11:30 ❷ **Search for Tomorrow**
❺ **Animal Care Time—Tips**
Curley Bradley with animal care hints.

11:45 ❷ **Guiding Light—Serial**
Dick hears some of the rumors.
❺ [4] ❾ **WORLD SERIES—Third Game—Sport**

11:55 ❼ **News—Ulmer Turner**

AFTERNOON

12:00 ❷ **Portia Faces Life—Serial**
❼ **Happy Pirates—Kids' Fun**
Two-ton Boker and Art Hern.

12:15 ❷ **The Seeking Heart—Serial**

12:30 ❷ **Welcome Travelers**
Tommy Bartlett, Bob Cunninghom.

12:55 ❼ **News—Ulmer Turner**

1:00 ❷ **Robert Q. Lewis—Variety**
❼ **Ruth Crowley—Baby Care**

1:15 ❼ **The Doctor Answers**
Elizobeth Hart and Dr. W. W. Bouer.

1:30 ❷ **Linkletter's House Party**
Howaii's Delphia Thursday dances.
❼ **The Tom Duggan Show**
Jonet Broce, Janie Johnson, Irwin Berke.

2:00 ❷ **Big Payoff—Quiz Game**
Bob Kennedy and Fran Keegon.

2:25 ❼ **News—Ulmer Turner**

2:30 ❷ **Bob Crosby—Music**
Tunes: "They Were Doin' the Mombo," "Gimme o Little Kiss," "Relax."
❼ **Double Feature—Films**
(1) "Yong, Yin, ond Mrs. Wiswell." (2) "Child In The House." Fronces Dee.

3:00 ② **Brighter Day—Serial**
Rev. Dennis advises Rose Garrett.
⑤ [4] **Hawkins Falls—Serial**
Ned Freeman makes an admission.
⑨ **MOVIE—Comedy**
"School For Husbands." Two men return from their business trip early.
3:15 ② **Secret Storm—Serial**
⑤ [4] **First Love—Serial**
Zach shows he is no longer angry.
3:30 ② **On Your Account—Quiz**
Win Elliot emcees.
⑤ [4] **Bob Smith Show**
Skitch Henderson, with bandleader Bobby Nicholson.
⑦ **Time For Uncle Win—Kids**
4:00 ② **Shopping With Miss Lee**
[4] **Super Circus—3 Ring Thrills**
⑤ **Pinky Lee—Variety**
⑦ **Pied Piper—Kids**
Art Hern with fun and stories.
⑨ **Bandstand Matinee—Music**
Jim Lounsbury with a disc-dance party.
4:15 ② **U.N. In Action**
4:30 ② **Looking Forward**
Dr. Walter McCrone, Illinois Institute of Technology, joins Frank Reynolds. They discuss "Crystals."
⑤ [4] **Howdy Doody—Puppets**
Ted Brown hosts, with Gabby Hayes.
⑦ **Garfield Goose and Friend**
Garfields' Uncle Glamis arrives.
4:55 ⑨ **News—Les Nichols**
5:00 ② **Range Riders—Adventure**
[4] **Foreman Tom—Western**
⑤ **Elmer The Elephant—Kids**
John Conrad entertains.
⑦ **Santa's North Pole Revue**
⑨ **Bob Atcher Show—Western**
Bob and "Singing A Ranch."
5:15 ⑦ **Jungle Adventure—Film**
"Simba's Trail." Osa and Martin Johnson.
5:30 ② **Gene Autry—Western**
⑤ **Close-Up—Music**
Howard Miller and June Valli.
⑨ **News—Leslie Monypenny**
5:40 ⑨ **Now I'll Tell One—Sports**
Jack Brickhouse with sports talk.
5:45 [4] **Let's Look At The News**
⑦ **News—Austin Kiplinger**
⑨ **Curbstone Cut Ups—Chats**
Ernie Simon with interviews.
5:50 ⑦ **Sports—Jack Drees**
5:55 [4] **Weather—Bill Carlsen**
⑦ **Weather—Wayne Griffin**

EVENING

6:00 ② **Sports—Bob Elson**
[4] **Sports—Larry Clark**
⑤ **Weather—Clint Youle**
⑦ **Kukla, Fran, And Ollie**
⑨ **Captain Video—Adventures**
The fate of the first atomic-flight.
6:05 ⑤ **News—Jack Angell**
6:10 ⑤ **Sports—Joe Wilson**
6:15 ② **News—Julian Bentley**
[4] **Malones And Marvin-Music**
Mary Moran and the Malone Sisters.
⑤ **Dorsey Connors—Travel**
St. Peters, Rome.
⑦ **News—John Daly**
⑨ **Sports Final—Vince Lloyd**
6:20 ⑤ **Alex Dreier—Features**
6:25 ⑤ **Tony Weitzel—Comments**
6:30 ② **News—Douglas Edwards**
⑤ [4] **Eddie Fisher—Music**
⑦ **Stu Erwin—Comedy Drama**
"All for Father." Stu has the most memorable birthday party of his life.
⑨ **News—Spencer Allen**
6:45 ② **Perry Como—Music**
Tunes: "Shine On, Harvest Moon," "Smile," "Kol Nidre."
⑤ [4] **News—John C. Swayze**
⑨ **Chicagoland Newsreel**
7:00 ② **MAMA—Comedy-Drama**
Dagmar's got "The Organdy Blues." She's tired of wearing Katrin's hand-me-downs. Somehow, Dagmar's determined to have a new dress of her very own.
⑤ [4] **RED BUTTONS SHOW**
RETURN: Red's back again with a half-hour variety show. Comedian Julie Oshins takes over as director.
⑦ **OZZIE AND HARRIET**
David and Ricky decide that they are no longer children and so need more spending money. The two take an early-morning paper route.

9 MR. AND MRS. NORTH
"The Forgotten Grove." Pam and Jerry North baby-sit for a dog.

7:30 2 TOPPER—Comedy
"Henrietta Sells the House." Henrietta's decision to sell the house displeases Topper and his ghostly pals the Kerbys.

4 BIG STORY—Drama

5 WALT'S WORKSHOP—Crafts

7 RAY BOLGER SHOW
Ray's girl friend Susan needs a jab in order to remain in New York. Ray uses his influence. Marjie Millar plays Suson.

9 FOREIGN INTRIGUE—Drama
"The Bogus Currency." Michael Powers matches wits with a lovely woman.

8:00 2 PLAYHOUSE OF STARS
"The Viking." Two chicken farmers—a man and his nephew—have an itch to go to sea. The nephew plans to exchange his farm for a schooner, which is owned by a man who pretends to be interested in chicken farming. Charles Bickford, Lamant Johnson. (Film)

4 LIBERACE—Music

5 BIG STORY—Drama
Reporter Arthur Mielke of "The Washington Post and Times-Herald,' becomes suspicious when several babies die in a private nursery. *Sponsored by Pall Mall.*

7 DOLLAR A SECOND—Game
RETURN Jon Murray returns as emcee for the comedy quiz and stunt show.

9 THE STRANGER—Drama

8:30 2 OUR MISS BROOKS
"The Miserable Caballero." A young Mexican boy appears in Miss Brooks' classroom with the story of having no parents. Miss Brooks is wan aver. (Film)

5 4 DEAR PHOEBE—Comedy

7 THE VISE—Film Drama
DEBUT First in a series of tense plays filmed in England, that show human beings caught in the vise of fate. Tonight: "One Just Man." A retired judge was known for his mercilessness toward criminals. When his daughter introduces her new beau, the austere judge recognizes a man who appeared before him. Alexander Knox and Maureen Swanson.

9 THE WORLD IS YOURS

9:00 2 LINEUP—Police Drama
DEBUT A new dramatic detective series starring Warner Anderson and Tom Tully as members of the San Francisco Police Department. This week Det. Lt. Ben Guthrie and Inspector Mott Greb fight a crime wave which begins with a gang of young criminals. (Film)

5 4 BOXING—Cleveland
Bab Baker, Pittsburgh, Pa., vs. Coley Wallace, New York City, heavyweights, 10 rounds. Jimmy Powers reports.

TV GUIDE RATINGS

	Roting	Bouts	W	L	D	KO's
Boker	8	40	34	5	1	18
Wallace	Unrated	23	20	3	0	15

At one time, both of these men were tabbed as likely title prospects. However, lack of durability has held Wallace back while bad hands have hurt Baker. Both men have good rights.

Compiled by Nat Fleischer (The Ring)
The fare is full, frantic and unrehearsed for the sports fan. See page 28.

7 CAPTURED—Drama
"Willie Sutton." Part II. Willie escapes from the escape-proof wing of Sing Sing.

9 CHANCE OF A LIFETIME

9:30 2 PERSON TO PERSON
Host Ed Murrow visits with comedian Sid Caesar and his family in New York.

7 MR. DISTRICT ATTORNEY
The D.A. saves an ex-convict from execution for the murder of a shop owner.

9 IT'S A CURIOUS THING

9:45 4 YESTERDAY'S NEWSREEL
Film clips of yesteryear.

5 MOMENTS IN SPORTS
Walter Kiernan interviews Mrs. Lou Gehrig. The late Yankee great himself is seen on films.

10:00 2 NEWS—Fahey Flynn
Cartoonist P. J. Hoff gives weather report.

4 WEATHER—Bill Carlsen

DUMONT · PHILCO · ZENITH · MUNTZ
MOTOROLA · RCA · EMERSON
ADMIRAL · GE · CAPEHART
TV TROUBLE?
we're as close as your phone
SERVICE TILL 11:00 P.M.
13 DISPATCH CARS
$3 SERVICE CALL
• Each Technician Has At Least 3 Years TV Experience
• Our Tubes Warranteed 1 Year
MODERN TV
NORTH AL 2-9071 SOUTH SE 8-3438 WEST RO 2-1700
ALL MAKES AND MODELS SERVICED

TONIGHT!
HOWARD MILLER SHOW

Fun! Music! Guests!
11—12 P.M.
WBBM—TV Channel 2
HFC
HOUSEHOLD FINANCE Corporation

5 WEATHER—Clint Youle

7 COURTESY HOUR—Variety
Jim Moran emcees another barn dance brigade in the "Old Red Barn." (Guests invited. Write WBKB Guest Relations.) *Sponsored by Courtesy Motors.*

9 MOVIE—Drama
"Loan Shark." An ex-con exposes all.

10:05 4 PLAYHOUSE 15—Drama
"The New Book." An old farmer finds a new interest when he buys a new book.

10:10 5 DORSEY CONNORS—Tips
Tidbits for tiny tools.

10:15 2 IN TOWN TONIGHT-Variety
Len Dresslar and Merelyn Tate.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 2 SPORTS—Art Mercier

10:30 2 NEWS—John Harrington

4 ELLERY QUEEN—Mystery

5 SPORTS—Norman Barry

10:45 2 KUP'S SHOW—Irv Kupcinet
Celebrity interviews by Irv.

5 HERBIE MINTZ—Musical

11:00 2 The Howard Miller Show
Howard Miller with disc-interviews. *Sponsored by Household Finance Corp.*

4 Tonight—Variety

5 Championship Bowling
Ed Kawolics vs. Paul Krumske, with Joe Wilson reporting.

7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments
Call Tom at De. 2-0423 or De. 2-0424.

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Commercial

12:00 4 News—Tom Mercein

7 MOVIE—Comedy
"Over She Goes." A young man inherits a title and a breach of promise suit.

12:05 4 Norman Sper—Sports

12:20 4 MOVIE—Drama
"The Lie." (1st Showing.) Lee Bowman.

1:00 2 News

Stations reserve the right to make last-minute changes.

Everybody's

Mickey Rooney

Getting Into The Act

MICKEY ROONEY, RONALD COLMAN, CELESTE HOLM, JUNE HAVOC JOIN TREK TO SITUATION COMEDY

SITUATION COMEDY

While figures—in these days of Dior—are never permanent, some 50 situation comedies are slated to be on the air at some point during the coming season.

The situation comedy seems to have become a basic TV staple. More and more funny and not-so-funny performers are seeking to cut themselves in on the hugs and kisses bestowed by critics and customers on the lavishly loved *Lucy*.

Sponsors like such shows. And comedy writers hail the situation format as the one which lends itself to the greatest variety with the least strain.

"There is this guy, see?" the agency man explains

to the potential sponsor, "and he has this dame, see? Or this wife, or this mother-in-law, or this whatever, see? And the guy is a clerk in a haberdashery, see? And you just take it from there—anything can happen." See?

And so some 15 new situation comedies are about to be sprung on the viewing public, most of them bulwarked by names heretofore missing from the TV scene and almost all of them involving this dame, see?

While it is considerably easier to pick the winner of a horse race involving untried nags, it would appear that the new situation comedy most likely to succeed is *The Mickey Rooney Show,* a Saturday night NBC opus which involves Mickey Rooney as one Mickey Mulligan, a network page boy.

Running Rooney a close second should be an item tagged *Honestly, Celeste,* which will occupy a Sunday night time slot on CBS. The title stems from an exasperated comment frequently aimed at its star, who happens—as in the Mickey and Mickey parlay—to be a coincidentally-named Celeste (Holm). She'll star in a live show whose format will involve her as a country newspaper girl trying to make good in the big city. She's this dame, see?

The other newcomers range from quiet sophistication to young farce. Each, on paper, would appear to be a sure winner. Ronald Colman and his wife, Benita Hume—a dame in the more dignified British tradition—are bringing their award-winning radio show, *Halls of Ivy,* to TV, with Colman playing a college president and his (Colman's) wife playing his (the president's) wife.

Another radio veteran, *Corliss Archer,* is being committed to film with young Ann Baker, a dame-ette, in the title role, and one-time movie star Mary Brian, an ex-dame, cast as her mother. Bobby Ellis, who played the Dexter role on radio and

Newspaperman Peter Lawford riles Marcia Henderson in *Dear Phoebe.*

in a live TV version three years ago, has it nailed down again.

Still other new shows include still other old radio favorites, such as *December Bride* and *Father Knows Best. Bride* inherits the Monday night time on CBS directly following *I Love Lucy* and will star Spring Byington as the only mother-in-law in captivity who doesn't get on everybody's nerves. *Father Knows Best* is, of course, the Robert Young starrer.

Three entirely new shows include June Havoc as a small-town female lawyer in *Willy,* Saturday nights on CBS; the Michael O'Shea-James Dunn-William Bishop co-starrer, *It's a Great Life* (Tuesdays on NBC), and *Dear Phoebe,* which stars Peter Lawford as an advice-to-the-lovelorn columnist (Fridays, NBC). The Havoc show, incidentally, was originally called *My Aunt Willy* and then changed to *The Artful Miss Dodger,* a title which lasted only until the sponsor discovered that no one in Brooklyn liked female Dodgers.

Also coming up later are a new Robert Cummings show, with Cum-

Newspaperwoman Celeste Holm reports, Mike Kellin listens in *Honestly, Celeste.*

mings (a real estate salesman in the now-syndicated *My Hero* series) as a Hollywood philosopher; *Norby,* with David Wayne as a small-town banker; *Mayor of the Town,* with Thomas Mitchell in Lionel Barrymore's old radio role, and—back on the dame standard—a series starring Claudette Colbert.

Charlie Ruggles' *The World of Mr. Sweeney,* which went from a Kate Smith guest spot to a summer evening show, now achieves a daily daytime airing.

A newcomer in a sense will be *The Imogene Coca Show* Saturday nights on NBC. Originally set to play a perfume salesgirl called Midge, the co-star of the old *Show of Shows* will portray a TV star who looks, talks and acts like—surprise!—Imogene Coca.

Of 28 old situation comedies, four are being given face-liftings. *The Ray Bolger Show,* formerly *Where's Raymond?,* will be filmed in front of a studio audience with more emphasis on plot and less on big dance production numbers. The principal character in Ray Milland's *Meet Mr. McNutley* is being renamed Mr. McNulty, and the show itself is being renamed *The Ray Milland Show.* The scripts will be toned down considerably, switching from unbelievable farce to more logical adventures. A new batch of Stu Erwin films will streamline the Erwin family and give Erwin himself a somewhat more generous supply of brains.

My Friend Irma gets the biggest going-over of all. Marie Wilson will be married off, scriptwise, to a wealthy New Yorker; the show's title will be changed to *My Wife Irma* and the show itself will be switched from live to film and from the CBS network to syndication—a dizzying set of switches for the medium's dizziest dame.

Pride of the Family is definitely being dropped by ABC, and *The Dennis Day Show* gives way to *Medic* on NBC. Both shows may very well wind up being syndicated to local stations. Everything else, from *Lucy* to Danny Thomas, from *Peepers* to *Joan,* from *Mama* to *Riley,* from Molly to *Millie,* from Burns to Allen, will be returning to the same old stands in the same old, but capable, hands.

◀ June Havoc, Aaron Spellino argue a point while Rags relaxes in *Willy.*

WHAT'S IN VIEW FOR THE SPACE HELMET SET

American parents, a youth study group reported just the other day, are fighting a losing battle with their children for control of the home. And what's to blame? You guessed it: TV.

The trouble, according to the Youth Research Institute, is that the kids sit much closer to the television set than Mom or Pop. Therefore, they're in a much better position to switch channels, thus dominating the household's viewing habits.

The solution? The parents apparently have a choice. They can (1) surrender unconditionally or (2) restrain —by force, if absolutely necessary— their young from looking at anything but suitable programs for juveniles.

Parents who have the fortitude to pursue the second course are hereby advised that most of the top children's shows are returning to TV, and there are a couple of interesting newcomers to boot.

There is, for instance, Edward R. Murrow's new juvenile show, *Youngsters,* which debuts sometime in October on a CBS Saturday or Sunday daytime spot. Like Murrow's higher-age-bracket *Person to Person, Youngsters* will consist of interviews, but with small fry interviewees.

Then there's a program called *Trefoil Time,* which had a trial run in some areas last summer and now goes on ABC every Sunday afternoon. This show concerns the activities of the Girl Scouts (its title is taken from the name of the Scouts' cloverleaf emblem) and has been filmed in the U. S., Japan and Switzerland.

There is also the Wednesday night *Disneyland,* not strictly a children's show, which will feature from time to time Disney's kid-tickling cartoons.

If, however, a little violence on the air is required to keep peace in the home, you may find comfort in the fact that most of the old thrillers are still on the dial. Excluding the horse operas, which are dealt with on page 24, these include such ageless favorites as *Superman, Ramar of the Jungle, Captain Midnight* and *Terry and the Pirates.* There's a new one, too—*Mandrake the Magician,* based on the comic strip and filmed in Bermuda.

Of the holdovers, only *Captain Midnight* has a new format. Formerly a violent series with gallons of gore, the show has been mopped up quite a bit. As played by Richard Todd, *Midnight* is now a crime detective.

As in the past, there will be plenty of interstellar action for the space-helmet set. *Captain Video,* for instance, will return for his sixth annual swing through the solar system. *Space Patrol* is back and so are *Space Cadets, Space Rangers* and (on film) *Flash Gordon.*

For younger listeners there remain Dr. Frances Horwich's *Ding Dong School,* which offers intelligently-planned fun for preschoolers; *The Pinky Lee Show, Howdy Doody, Winky Dink and You* and *Beanie. Kukla, Fran and Ollie* has shifted to some ABC stations, and Andy Devine will succeed the late Smilin' Ed McConnell.

TV's two big circus shows, *Big Top* and *Super Circus,* will remain, as will Marlin Perkins' Chicago-based *Zoo Parade.* Other programs remaining include *Johnny Jupiter, Contest Carnival, Mr. Wizard,* and the filmed *Tales of Hans Christian Andersen.*

And if this isn't enough to get the kids off to bed, how's about a heart-to-heart talk and a glass of warm milk? And, of course, there *are* sterner methods.

Widening Horizons

THE SEASON INCLUDES PROGRAMS FOR THE IDEA-MINDED, TOO

CULTURAL

If you like something to sink your teeth into in your TV diet—ideas, as well as amusement—there's more than meringue on TV's bill of fare this season. Solid substance, attractively served, will be dished up by new and old shows stressing news, science, religion and "culture."

No matter how you vote, you'll cast a pro-TV ballot this fall. Beginning next week, Congressional, gubernatorial and local election campaigns will get all-out TV coverage on every network from smoke-filled-room specialists. And wherever you live, the climax of the political drama can come to your living room on Nov. 2.

Post-election, TV may invade the halls of Congress.

A new public affairs show, *Eye on the World,* is making its debut on CBS, to probe for the stories behind each week's top news stories. Bob Trout is the narrator.

Through *Comment,* on Sunday afternoons, NBC will let you listen in on newsmen rehashing, just among themselves, the week's big news.

On the straight news level, Douglas Edwards, John Cameron Swayze and John Daly continue their nightly news roundups. Daly also is resuming his *Open Hearing,* a calm, dispassionate review of controversial news stories. Dave Garroway's *Today* continues, of course, as does *The Morning Show,* (with more emphasis on entertainment). Walter Winchell is back in his Sunday night spot and Drew Pearson is still syndicating his filmed exposes.

Both of Edward R. Murrow's newsmaking shows, the documentary-style *See It Now* and the less solemn *Person to Person,* return to CBS, which also has another holdover, *Man of the Week.*

Among the interpretive reporters, both Elmer Davis and Martin Agronsky are back. *American Forum of the Air* is resuming its Sunday explorations into the American way of life, and NBC retains Lawrence Spivak's *Meet the Press,* where some of the Nation's biggest headlines are hatched. And then, too, there will be Eric Sevareid's Sunday news resume and analysis, *American Week.*

Another NBC news panel, *Youth Wants to Know,* will continue to demonstrate that, when pressed, the American teen-ager can ask more penetrating, more provocative (and sometimes more embarrassing) questions than his elders. CBS, too, will have its own platform for youthful expression and opinion, *Youth Takes a Stand,* and ABC continues its own similar entry, *Junior Press Conference.*

On the double-dome level, there is Dr. Frank Baxter, the University of Southern California professor, whose Shakespearean lectures on TV last summer won wide popularity and a CBS contract for a new Sunday literary series, *Now and Then.* The same network, in *The Search,* will report on the accomplishments of 26 U.S. universities.

Two celebrated figures in the American arts, poet Robert Frost and painter Grandma Moses, are among the guests who appear on NBC's quarter-

hour *Watch the World*, which hops from one interesting locale to another.

Omnibus returns with Alistair Cooke at the wheel. As in the past, this Cooke's tour will wind every Sunday through the world of music and drama, with occasional side trips into the realm of provocative ideas. Lilli Palmer's quarter-hour films will again present an assortment of composers, playwrights, ballerinas, art critics and bird watchers. And there'll be *Author Meets the Critics*, which usually starts out mildly but often ends in something resembling the main event at Madison Square Garden.

NBC's filmed documentary, *Victory at Sea*, will be playing encores this fall and CBS, in collaboration with the American Museum of Natural History, will again present *Adventure* on Sundays. Other information-packed returnees include CBS' *Crossroads in Asia* and NBC's *American Inventory*.

Among the programs of faith, Bishop Fulton J. Sheen's *Life Is Worth Living* returns to Du Mont in November. Father James Keller has a new series of big-star Christopher Films. Dr. Norman Vincent Peale returns next month. Back again, also, are *This Is the Life*, the Rev. Eugene Carson Blake's *Frontiers of Faith* and Parson William A. Fagal's *Faith for Today*. Billy Graham, the evangelist, also plans several TV appearances.

For music lovers, there are the Chicago Symphony, telecast by Du Mont each Wednesday, and *The Voice of Firestone* on Monday night. There's still a chance, too, that Arturo Toscanini will play a post-retirement concert before the cameras.

In the field of science, the seven-year-old *Johns Hopkins Science Review*, where famous scientists discuss some of the most portentous problems of our age, is back again; as are *What In the World*, an anthropological quiz show, and John Kieran's *Kaleidoscope*, a filmed show for nature lovers.

ADVENTURE

Many crimes are committed, both literally and figuratively, in the presentation of adventure shows on TV. Ranging from superior to virtually inexcusable, a total of 70 such shows will fill the air during the 1954-55 season.

Ten of the season's quota will be shows never before seen, if one can overlook the fact that several of them spring from rather obvious lineage. A brace of movie dogs, Lassie and Rin Tin Tin, are making their television debuts. Lassie is being played by himself and four of his sons; Rin Tin Tin, by the Great One's greatgrandson, Rin Tin Tin IV. Lassie will be mixed up with a small boy, a pretty young widow, a handsome young neighbor, a Gramps and a passing parade of villains suitable for gnawing. Rin Tin Tin will be mixed up with a small boy, an entire regiment of U.S. Cavalry and several tribes of Indians. Both series promise to be four-bark specials.

New standouts along whodunit lines should be *The Lineup,* purportedly the CBS answer to NBC's *Dragnet,* and *Sherlock Holmes. The Lineup* is being produced with the active cooperation of the San Francisco Police Department, including stories taken from their files, and the Golden Gate Bridge is sure to get a thorough going over from the cameras. *Sherlock Holmes* is being turned out by the producer of *Foreign Intrigue,* Sheldon Reynolds, and will star Ronald Howard, son of the late Leslie Howard.

Hollywood's answer to *Foreign Intrigue* itself may very well be *Passport to Adventure,* starring the very

ON ADVENTURE SHOWS IT'S **CANINES,**

Rin Tin Tin IV stars in *Rin Tin Tin.*

Lassie & Co. share title role in *Lassie.*

◀ Roy Rogers gives bad man the old treatment in *Roy Rogers Show.*

ing switched from a foreign correspondent to the owner and operator of a casino hotel. Both *T-Men in Action* and *Ellery Queen* are changing from live to film, with Hugh Marlowe taking over the Queen role from Lee Bowman; and *Big Town* is losing both its stars to replacements. Mark Stevens, late of *Martin Kane,* takes over the Steve Wilson role from Pat McVey, and young Trudy Wroe replaces Beverly Tyler as the intrepid Lorelei Kilbourne, girl reporter.

COWBOYS and COPS

suave and very capable Cesar Romero as an American diplomatic courier. It is being produced for syndication by ABC. The same network will also present a live adventure program, *The Vise,* and a series called *Postal Inspector,* based on what happens when a three-cent stamp goes wrong.

The Falcon, a long-time radio favorite, is making the move into TV via film, with Charles McGraw starred in the title role. The series will be syndicated. Also in syndication will be *Stories of the Century,* based on legendary characters of the West and already being seen in some areas, and *Alarm,* a Richard Arlen starrer based on the activities of a big city fire department. And from radio, too, will come *The Whistler,* a CBS whodunit of considerable prestige.

Four old favorites among the adventure shows are being revamped. *Foreign Intrigue* is undergoing a rather drastic change, with Gerald Mohr replacing James Daly as Michael Powers, and Powers himself be-

Lineup lads: Warner Anderson, Tom Tully.

Dropped from the lists will be *Martin Kane, Pentagon Confidential, Suspense* and *Mr. and Mrs. North.* All but the last were live shows and will doubtless never be seen again in their original form. *The North* series, how-

Richard Arlen portrays fire captain in *Alarm,* glorifying Nation's fire fighters.

ever, was done on film and has been put into syndication. Also slated for film syndication is the once-live *Man Behind the Badge.*

Others scratched—at least temporarily—are *The Plainclothesman, The Web* and *The Telltale Clue.*

All the rest of the blood-and-thunder shows, from the award-winning *Dragnet* to the non-award-winning *Dick Tracy,* will be back on the air, the great majority of them on a syndicated basis.

As always, the private eye leads the parade, his number being legion and never up. He has many names on as many shows—*Boston Blackie, The Lone Wolf, Eddie Drake, Jeffrey Jones, Craig Kennedy.* He is also known as the *Man Against Crime* (seen on second run as *Follow That Man*) and the *Front Page Detective.* As Melvyn Douglas, he is seen in *Hollywood Offbeat.* And as Brian Donlevy, he has a weekly *Dangerous Assignment.*

The hardy adventurer, of course, includes such intrepid souls as *Biff Baker, China Smith* and *The Hunter,* while the sanctity of the law is upheld by such shows as *Dragnet* (also seen as *Badge 714*), *City Detective, Gangbusters* (also seen as *Captured*), *Racket Squad, Public Defender, Public Prosecutor, I Am the Law, They Stand Accused, Mark Saber, Mr. District Attorney, Rocky King* and *Colonel March of Scotland Yard,* sir.

The excitement—but never the painstaking detail work—of the big newspaper world is covered by both *Big Town* and *Big Story. Death Valley Days* explores true stories of the old West and *Orient Express,* untrue stories of the old East. *Danger, Inner Sanctum* and *Counterpoint* are mystery for sweet mystery's sake, while only *Joe Palooka* and *The Visitor* tend to preach a moral with each adventure. *I Led Three Lives,* of course, points a moral all its own.

The Westerns, of course, will be back. There were 12 last season. There will be 12 this season, none dropped, none added.

They are as constant as the sun, regular as the tides, inevitable as the death they invariably trade on. When the day comes that the cowboy may no longer shoot the cattle rustler, television itself will have been dealt a mortal wound. The rollcall up yonder the following day will include *Gene Autry, Hopalong Cassidy, Kit Carson,* the *Cowboy G-Men, The Cisco Kid, Wild Bill Hickok, The Lone Ranger, Tim McCoy, Annie Oakley, The Range Rider* and *Roy Rogers*—all cut off at Bluenose Pass.

BIG Shows For BIG Screens

Not only living rooms will offer exciting television this season. Some impressive programs are planned for movie theaters, too.

Large-screen theater TV's 1954-55 season got under way on Sept. 15 with an encore of its biggest money-maker the preceding year—Rocky Marciano vs. Ezzard Charles.

Telecast ticket-buyers are being promised the glittering spectacle of the Metropolitan Opera's grand opening Nov. 8 (available to home owners gratis in earlier seasons), a group of concerts by the New York Philharmonic Symphony, beginning Oct. 7, and at least three Notre Dame football games.

One theater TV production outfit also has arranged to telecast a top comedy hit, "The Seven Year Itch," direct from its Broadway stage, but is currently involved in a hassle about conflicting movie rights.

In theater TV, shows are projected on the full-size screens of local movie houses; and viewers of these programs, which are not available in the living room, are charged varying prices.

When engineers some seven or eight years ago perfected the means to project a TV image as large as 18x24 feet, the movie magnates took over. Crystal ball communiques predicted super-duper, all-star extravaganzas that would make home TV seem as inferior as home movies. There would be weekly pickups from Broadway theaters, sports classics, concerts, ballet, opera, and fabulous profits for all.

However, theater TV ran smack into the old chicken-and-the-egg problem. Theater managers would not invest in big-screen TV equipment (costing as much as $15,800 per theater) unless they were promised a steady flow of theater TV events. And program producers, sports promoters, etc., could not stage mammoth shows unless they were assured a profitable network of theaters. Union and royalty problems were added road blocks.

Looming as the biggest threat of all is pay-as-you-see TV, now being tested. While several systems of home-installed, subscription TV are technically feasible, the Federal Communications Commission still hasn't indicated how it feels about charging the public for programs beamed over the airwaves. When and if pay-as-you-see gets a green light, however, theater TV may face trouble. There are now some 31,000,000 TV receivers in use around the country, each a potential box office for special events. No theater TV network could match so large a box-office "take."

Meanwhile, some 100 theaters in 60 cities currently are equipped for big-screen TV shows. As many as possible will be linked for each of the big events coming up for theater TV this fall. If these theaters show sufficient profit, more movie houses may be persuaded to buy equipment. Otherwise, theater TV could easily abandon its entertainment plans and concentrate on such private affairs as across-the-airways sales meetings.

Always held during the pre-noon hours, before the movie houses open for business, these get-out-and-sell rallies mean new off-hours revenue.

Box Seat For The Series

SPORTS

To TV sports fans, big, one-time-only video shows—"spectaculars," "extravaganzas" or whatever—are hardly new. Colossal sports spectacles have long been par for the course on TV—the World Series, championship fights, Bowl games. The 1954-55 season continues an exciting tradition.

Several new items will be added, however. Besides the Series and other sports classics, fans are being permitted this fall to compare American college football with the professional Canadian brand. And after the grid season there'll be 26 more Saturday afternoons of collegiate sports, from track and field and swimming meets to rodeos, gymnastics and crew races. Plus those old TV standbys—professional wrestling (is there another kind?) and a sport that hasn't yet been able, somehow, to replace field hockey at the better girls' finishing schools—the Roller Derby.

King Football won't really reign until after the World Series crowning of baseball's royalty. Because no pennant contender had a shoo-in this year, living room box-seaters have had plenty of opportunity to work up a full head of steam.

Canadian football, with its 12-man teams and 110-yard fields, kicked off a month ago, and will continue on Saturday afternoons until Nov. 20. There is no advance schedule on the Canadian games; each is announced the Monday before the telecast.

ABC has snagged the American college games this season—13 gridiron goes selected by the NCAA to spotlight college teams from every section of the country. No areas are to be blacked out at game time. And the "panoramic" coverage, in which single quarters of four different games were televised in one afternoon, has also been abandoned. Praise be!

Du Mont again will televise the bulk of pro football games. The network has scheduled 57 Sunday sessions from

Sept. 26 through Dec. 12, covering as many as five games on a single afternoon via regional networks. (Cities where games originate will be blacked out.) In addition, Du Mont plans to televise 11 Saturday night pro games, plus the Detroit Lions-Green Bay Packers Thanksgiving Day set-to. Twelve warpath excursions by the Washington Redskins will be televised by ABC on a special regional basis in the Southeast.

The winter and spring college sports schedule starts on ABC Dec. 11, but specific events have not yet been selected. Certain, however, is NBC's televising of the Rose Bowl and Cotton Bowl games New Year's Day and Sugar Bowl coverage by ABC.

There will be plenty of action on the boxing front, too. The Friday night *Cavalcade of Sports* and the Wednesday night *Blue Ribbon Bouts* are already on the air, each seeking the distinction of offering TV's best wallop-swapping sessions.

On Mondays, ABC offers boxing from Brooklyn's Eastern Parkway Arena; Du Mont simultaneously airs the bloodletting at Manhattan's St. Nicholas Arena. The same two networks also compete for sports fans on Saturday nights, but in this case it's boxing vs. wrestling. ABC picks up bouts in various East Coast cities, while Du Mont telecasts grunt-'n'-groan specialists from Chicago's Marigold Gardens. Wrestling from Chicago is also telecast Wednesday nights—from the Rainbo Arena, by ABC.

Tied in with boxing are interview programs—*Sports Spot,* with Mel Allen, and *Fight Talk,* with Bob Cooke and Don Dunphy. *Greatest Fights of the Century* surrenders its Friday time spot to a new program, *Greatest Moments in Sports,* consisting of Walter Kiernan's interviews with sports celebrities and film clips of their peak achievements. (The *Greatest Fights* films are still around under that title and also under *World's Greatest Fighters—In Action.*)

And This Season TV Takes You Down Front For More Pro Football And College Sports

Another guest interview and film clip program is *The Big Playback,* a 15-minute telefilm series, on which Jimmy Powers has replaced Bill Stern.

Pro basketball, programmed last season by Du Mont, moves over to NBC Saturdays, starting Oct. 30.

The Roller Derby this season is being syndicated to local stations via telefilms. CBS will offer horse racing from the three New York tracks through the end of the present season, resuming next spring. Plus racing's "Triple Crown" events—the Kentucky Derby, Preakness and Belmont Stakes.

Schedules on next page.

College Football
(ABC, Saturdays)

Sept. 25, Iowa vs. Michigan State. **Oct. 2,** Stanford vs. Illinois. **Oct. 9,** Wisconsin vs. Rice. **Oct. 16,** Oregon vs. Southern California. **Oct. 23,** Pittsburgh vs. Northwestern, Holy Cross vs. Boston Univ., Montana vs. Brigham Young. **Oct. 30,** Pennsylvania vs. Penn State. **Nov. 6,** Baylor vs. Texas. **Nov. 13,** Georgia Tech. vs. Alabama. **Nov. 20,** Ohio State vs. Michigan. **Nov. 25,** Maryland vs. Missouri. **Nov. 27,** Army vs. Navy. **Dec. 4,** Southern Methodist vs. Notre Dame.

Professional Football
(Du Mont, Saturday Nights*)

Oct. 2, Washington at Pittsburgh, New York at Baltimore. **Oct. 9,** Pittsburgh at Philadelphia. **Oct. 16,** Baltimore at Detroit. **Oct. 23,** Philadelphia at Pittsburgh. **Oct. 30,** Green Bay at Philadelphia. **Nov. 6,** Detroit at Baltimore. **Nov. 13,** Baltimore at Green Bay (played at Milwaukee). **Nov. 20,** San Francisco at Pittsburgh. **Dec. 4,** Baltimore at Los Angeles. **Dec. 11,** Baltimore at San Francisco.

Seagram-Distillers Corporation, New York City.
Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

Professional Football
(Du Mont, Sundays*)

Sept. 26, Cleveland at Philadelphia, New York at Chicago (Cardinals), Los Angeles at Baltimore, Pittsburgh at Green Bay (in Milwaukee), Chicago (Bears) at Detroit, Washington at San Francisco.

Oct. 3, Philadelphia at Chicago (Cardinals), Detroit at Cleveland, Chicago (Bears) at Green Bay (in Milwaukee), San Francisco at Los Angeles.

Oct. 10, New York at Washington, Chicago (Cardinals) at Cleveland, Baltimore at Chicago (Bears), San Francisco at Green Bay (in Milwaukee), Los Angeles at Detroit.

Oct. 17, Philadelphia at Washington, Cleveland at Pittsburgh, Chicago (Cardinals) at New York, San Francisco at Chicago (Bears), Los Angeles at Green Bay (in Milwaukee).

Oct. 24, Washington at New York, Cleveland at Chicago (Cardinals), Green Bay at Baltimore, Chicago (Bears) at Los Angeles, Detroit at San Francisco.

Oct. 31, Baltimore at Washington, Pittsburgh at Chicago (Cardinals), New York at Cleveland, Detroit at Los Angeles, Chicago (Bears) at San Francisco.

Nov. 7, Chicago (Cardinals) at Philadelphia, New York at Pittsburgh, Washington at Cleveland, Green Bay at Chicago (Bears), Los Angeles at San Francisco.

Nov. 14, Pittsburgh at Washington, Philadelphia at New York, Cleveland at Chicago (Bears), San Francisco at Detroit, Chicago (Cardinals) at Los Angeles.

Nov. 21, Los Angeles at New York, Philadelphia at Cleveland, Chicago (Bears) at Baltimore, Detroit at Green Bay (in Milwaukee).

Nov. 28, Washington at Philadelphia, Chicago (Cardinals) at Pittsburgh, Cleveland at New York, San Francisco at Baltimore, Los Angeles at Chicago (Bears).

Dec. 5, Cleveland at Washington, Pittsburgh at New York, Philadelphia at Detroit, Green Bay at San Francisco.

Dec. 12, New York at Philadelphia, Pittsburgh at Cleveland, Detroit at Chicago (Bears), Green Bay at Los Angeles.

**Cities where games are played will be blacked out for the telecast.*

Preview Teletype*

NEW YORK

Bob Stahl reports:

CBS has completed casting "The Man Who Came to Dinner" for its monthly Best of Broadway series. Besides MONTY WOOLLEY, JOAN BENNETT and ZASU PITTS, show will feature MERLE OBERON, REGINALD GARDINER, BUSTER KEATON and BERT LAHR . . . Also scheduled for mid-December is "Philadelphia Story," in which it's hoped KATHARINE HEPBURN will star.

* * *

NBC, having run into spectacular difficulties with its Monday night "spectaculars," is trying to sign DAVID O. SELZNICK to replace ailing LELAND HAYWARD . . . Despite contrary rumors, GOODMAN ACE is definitely back as MILTON BERLE's head writer.

* * *

JEANMAIRE stars in MAX LIEBMAN's second Saturday night spectacular Oct. 23, in an original musical comedy based on the Jazz Era . . . JAMES MICHENER, "South Pacific" author, is writing another musical about the South Seas for LIEBMAN, who hopes FRANK SINATRA will be able to star.

* * *

ABC, seeking a new title for its upcoming Postal Inspector show, received this suggestion from its program director, BOB LEWINE: "The Mail Animal."

HOLLYWOOD

Dan Jenkins reports:

HELEN HAYES is the first star signed for DAVID O. SELZNICK's "Light's Diamond Jubilee" one-shot of Sunday, Oct. 24. SELZNICK is shooting for other big names, including MARILYN MONROE . . . An upcoming Chrysler Shower of Stars entry reportedly will be "Sugar Hill," with an all-Negro cast including SAMMY DAVIS, Jr., ETHEL WATERS, DOROTHY DANDRIDGE, CAB CALLOWAY and ROCHESTER.

* * *

NBC's The Duke, which has just taken over the 8:30 Saturday night spot, will stay until the bugs are ironed out of the projected CLAUDETTE COLBERT series. Latest dope is CLAUDETTE balks at a weekly show and NBC is up in the air.

* * *

WALTER O'KEEFE will do a daily 15-minute show, Feather Your Nest, for CBS . . . First MARTIN and LEWIS Comedy Hour of the new season has been moved to Oct. 3 . . . That's My Boy, on CBS, has shifted quietly to film . . . HANS CONREID and WALTER CATLETT, two of Hollywood's ablest character actors, have signed for the ARTHUR LAKE pilot, Meet the Family, being financed by MARION DAVIES.

**Trade-mark, Teletype Corp.*

CG 6-5
NELSON, C CE F
1743 N NE AVE
CHICAGO

SPECIAL SUBSCRIPTION OFFER

(SEE COUPON INSIDE)

AMERICA'S TELEVISION MAGAZINE

TV GUIDE

Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.

University of California
CDL
California Digital Library

MEDIA HISTORY
DIGITAL LIBRARY

www.mediahistoryproject.org